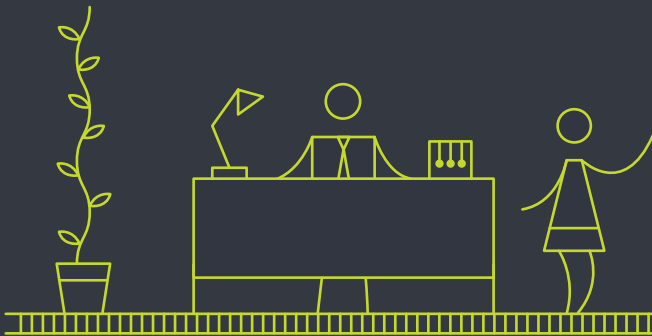


UK companies are taking digital disruption very seriously with C-suite ownership for digital technologies and ways of working



Functional ownership is mixed



"Creating unique customer experiences" and "enabling innovation across our organisation" identified by CXOs as where digital will have the biggest impact

