



*Packaged Service Offering*

# Deloitte's MDM-as-a-Service

Subscription-based service combining Deloitte's industry and domain expertise with Informatica's MDM SaaS technology, enabling you to focus on managing your business—not your data.



## Master Data Management-as-a-Service (MDMaaS) Overview

Modern IT organizations have a lot on their plates. Businesses are demanding more reliable data at a faster pace to power improved insights, as well as AI and automation use cases. Clean master data is critical and foundational to realizing value from digital and technology-enabled business transformation.

As organizations shift focus toward improving their AI and automation capabilities—capabilities that drive business value—they're increasingly relying on as-a-service partners for foundational data management capabilities. This is where Deloitte's Master Data Management-as-a-Service (MDMaaS) offering comes in. MDMaaS, a subscription-based service powered by **Informatica**, allows you to hand your data management over to our team of specialized data practitioners; we'll manage your master data from end to end, shepherding it from the point of initial request to enrichment and standardization, and bringing it to a place where it can be used to fuel your mission-critical business processes and AI/ML use cases.

### Through this unique offering, you'll get:

**1. High-quality master data**

We'll provide clean and enriched master data harmonized across your organization and available via APIs, where it can be directly tied to your strategic business use cases.

**2. On-demand data stewards**

We'll supply skilled data technologists to execute your data creation and maintenance processes in adherence with your compliance requirements.

**3. Rapid deployment**

We'll onboard your data quickly to help you realize business value within weeks, not months.

**4. A la carte pricing**

You'll pay for the outcomes you get and not for the systems or staff you maintain.

### What this means for your organization:

**1. Faster time to value**

Eliminate low(er) value tasks like tool selection, de-risking of the management of multi-vendor contracts, etc.

**2. Simplified operational processes**

Reduce—or eliminate—the need to hire and train talent required to manage your data and associated technology.

**3. More predictable outcomes**

Data and other business outcomes will be delivered as per mutually agreed SLAs.

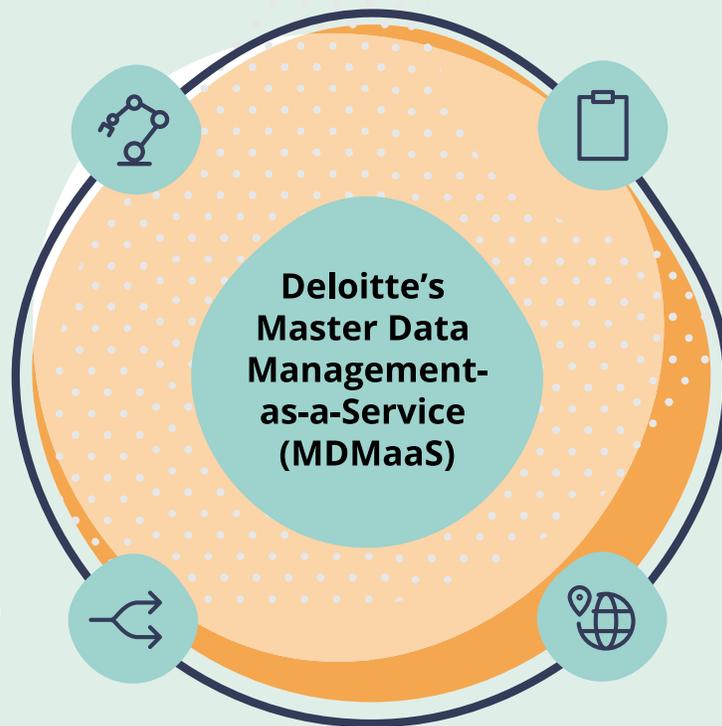
**4. Continuous innovation**

You'll always have the latest and greatest software features—without worrying about downtime.

Deloitte's MDM-as-a-Service offering delivers clean master data through the use of Deloitte's pre-configured technology, data enrichment capabilities, and industry-leading services, alongside IDMC, Informatica's AI-enabled cloud platform.

**Pre-configured solution on Informatica SaaS**

- Industry, sector, and domain-specific data models
- Preconfigured integrations with major ERPs
- Preconfigured workflows for common use cases



**Business process execution**

- Cost competitive BPaaS capability
- Established SLAs, KPIs and methodologies
- AI-enabled process execution

**Subscription to third-party data**

- Access to a "superset" of your master data
- Proprietary algorithms for data enrichment
- Alliances with major data vendors

**Strategy + engineering capabilities**

- Robust data strategy and engineering capabilities
- Talent pools with sector, domain, and tool expertise
- Global delivery centers

**Contact Us**

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