



The wisdom of clouds

The process of cloud adoption is well underway with usage accelerated by the COVID-19 pandemic and **nine in ten organisations citing cloud as a key enabler of business performance**. Our new **Deloitte Cloud Survey** explores the progress that UK organisations are making on their cloud transformation journeys, flagging up **benefits and barriers** to adoption.

With most organisations focusing their cloud efforts in priority areas, some are now scaling across the enterprise:



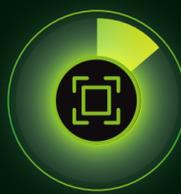
50%

Scoping and Experimenting
Identifying business cases and running pilots



36%

Production
Deploying and using cloud in one business area



14%

Scaling
Deploying across multiple business functions and areas



only 1%

of cloud adopters have **paused or abandoned** their cloud plan their cloud plans

UK cloud adopters are overall **highly satisfied** with the benefits they are receiving from their cloud investment.

Top of the charts:



Agility



Scalability



37%

report that **cloud security exceeded expectations**, suggesting that the very significant investment in this area by the industry, as well as a better understanding of how to safely architect in the cloud, is paying dividends.

In the past year, **complexity of migration** and **clarity of vision/ambition** were seen as the most common **barriers** to cloud adoption...



...with **compliance** and **regulatory requirements** being the most **significant barrier**, indicating that wider adoption requires careful consideration and planning.

Moreover, there is an internal skill gap as **1 in 3 cloud adopters** are very concerned about **internal lack of ability** to execute **digital strategies**.



Regardless of barriers, **96%** said that **COVID-19 accelerated cloud adoption by 3-12 months**.



3 biggest impact areas of cloud post-COVID-19:



Demand spike reliability



Cost reduction flexibility



Business process automation

Cloud adoption is a **strategic imperative** as nearly **9 in 10** cloud adopters believe failure to adopt cloud in the next 12 months could **undermine organisational success**.



These insights were collected as part of Deloitte's 2021 Cloud Survey. Research was carried out by Aspect and Censuwide on behalf of Deloitte LLP. It screened a sample of 200 executives responsible for Cloud strategy at UK businesses and public sector organisations. Fieldwork took place between 22 April and 6 May 2021.