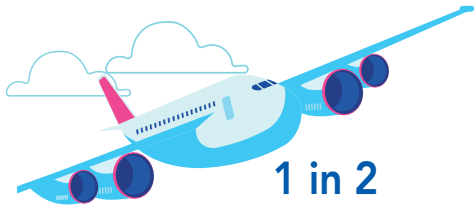


KEY FINDINGS

42% plan an **overseas holiday** in 2023, +4pts YoY, but -11pts on 2019 (44% had a holiday abroad in 2022)

2 in 5 will **reduce nights** away to save money

55% of adults plan holiday **outside peak**, but only 1 in 4 with children



1 in 2 adults with **children** plan a holiday abroad

50% planning overseas travel will take **fewer breaks**

70% planning **holiday abroad** to travel outside peak

3 in 4 UK adults say **cost of living** may affect holiday decision



43% expect to **spend more** on holiday in 2023



3 in 5 plan a main holiday of **7 nights or less**, +8pts YoY

1 in 3 concerned about **climate change** won't change travel behaviour, +4pts YoY

3 in 5 aged 16-34 had an **overseas** holiday in 2022, but just **1 in 5** aged 45+

15% concerned at **flying's** climate impact, -7pts YoY

35% will **change behaviour** due to climate concern



42% plan a **beach** holiday, +7pts YoY
17% plan a **city break**, -6pts YoY

2 in 5 want **refund** guarantee and/or **Atol** protection

1 in 2 to book holiday with **'trusted company'**