

Framework for action

Our framework for action addresses the six key building blocks leaders require to develop and implement a successful strategy for collaboration at all levels of the organisation.

The role of leadership



Mindset

We understand what collaboration is, what benefits it could bring for our organisation and how to do it effectively. We are comfortable with exploring ideas and taking risks.

Action

- Encourage leadership to explore new ideas, technologies and business models
- Provide examples of what is possible today and the benefits it would bring, using the latest digital technology
- Build a sense of excitement of what can be achieved

Goals

We have a clear vision and a set of goals for collaboration across the organisation.

Action

- Estimate the qualitative and quantitative benefits to the business
- Establish a list of critical success factors and enablers
- Establish a timeline for delivering short to medium-term goals
- Communicate success to build momentum

Value

We have agreed how and where value will be captured from collaboration and prioritise our efforts accordingly.

Action

- Identify priority business areas
- Identify a portfolio of activities necessary to reach the goal
- Compare your prioritised portfolio of opportunities with your business aspirations
- Decide on your first action to demonstrate success before scaling up delivery

Ownership

We know who is responsible for ensuring that collaboration brings the maximum benefit for the organisation.

Action

- Establish clear accountability for the necessary capabilities
- Assess the maturity of your capabilities and decide whether they need to be enhanced
- Agree on the right blend of internal resources and external support, and how this will change over the lifecycle of the project
- Plan how the delivery team will scale up quickly to maintain momentum

Readiness

Our people, teams and capabilities (process, technology, data) are ready to enable and enhance collaboration.

Action

- Identify the key skills needed to deliver the benefits of transformation as 'business as usual'
- Ensure the business has the essential technologies
- Agree on how you are going to identify gaps in skills and ways to address them
- Ensure you measure outcomes and verify the business case

Momentum

There is momentum behind collaboration, we are making progress and getting better at it.

Action

- Decide about immediate actions
- Build a communication plan to engage and inspire the organisation
- Demonstrate success fast
- Engage stakeholders quickly and with impact to ensure the right support is in place
- Identify the biggest risks and how you are going to mitigate them

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