



Women at the Wheel Round-up

The future is now!

In August 1897, the Royal Automobile Club was founded (121 years ago, this month). One of its key acts was campaigning for the 14mph speed limit imposed on automobiles to be removed – it succeeded in 1903, raising this speed limit by a whole 6mph to 20mph.

Quite a change from now, where proposed hyperloop systems could transport people in vacuum tubes at more than 600mph! The hyperloop has recently been in the spotlight after a city in California, Cupertino, proposed it as a solution to their transportation issues. [Click here to read more!](#) The idea initially belonged to Elon Musk in 2012, and has been in open development since. (Note: Current testing equipment can't carry humans yet...)

The Industry Insights and Break-time in this month's Woman at the Wheel newsletter will be looking at other recent futuristic developments in light of this revolutionary technology. Enjoy!

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For readers who have been forwarded this – welcome! Our network aims to identify and celebrate the success of women in automotive by sharing and encouraging ways to further develop careers and inspire new thinking through networking, coaching and discussion. Please [click here to opt in](#) to keep receiving this monthly newsletter.

It's that time of year!



As we all know, this summer has been one of the hottest, and driest, summers on record – what you might not know is that has caused endless trouble for drivers all over the country.

Recovery firm Green Flag released statistics predicting that 650,000 cars are expected to breakdown between the middle of July and the beginning of September... that is 12 breakdowns a minute at peak times!

The problems are mainly expected to be with car tyres. In the soaring temperatures, the air in the tyres expands causing pressure blowouts. Heat can also cause the rubber to disintegrate and in more extreme scenarios, the road surface heats up so much that the tarmac can soften and stick to car tyres! The AA have released an explanation of why the UK's roads are melting, while Spanish roads, suffering even higher temperatures cope with few problems – if this sounds like it could be your niche pub quiz topic, [click here to read more...](#)

For hints and tips about how to stay safe in this endless summer, see guidance for hot weather driving by [clicking here!](#)

Sources:

<https://uk.motor1.com/news/252996/12-breakdowns-minute-summer-holidays/>

<https://www.telegraph.co.uk/news/2018/06/29/qritters-scrambled-save-britains-roads-melt-heatwave/>

Break-time



Google tackling unconscious bias!

Rather than the traditional diversity training, Google is using social stereotypes and conscious awareness to help people expose their unconscious biases.

Google gives unconscious bias training to all of its 60,000 global employees. One aim of the training is to help the implicit and explicit biases holding women back in technology.

The training material itself can be found by clicking the link below!

<https://amp.businessinsider.com/google-unconscious-bias-training-presentation-2015-12>

Industry Insights



A new luxury way to commute? Aston Martin has launched a new plane concept design called Volante Vision, which is being described as the future of 'luxury personal air mobility'. It looks like it could be from a Sci-Fi movie!

<https://www.independent.co.uk/life-style/motoring/aston-martin-plane-cranfield-university-luxury-transport-flying-car-a8472461.html>

Never worry about losing your car keys again! The CCC, a collection of the world's biggest automobile companies and technology companies, has announced a digital car key that uses the same technology as contactless payments via smartphones. Won't be much help if you lose your phone though...

<https://www.autocar.co.uk/car-news/new-cars/major-manufacturers-reveal-plans-make-car-keys-obsolete>

G&D's Corner

We're trying something new at WatW! Introducing Geneviève and Duncan who will be bringing you a recommended podcast each month!

This month, they're recommending US-based **Green Connections Radio**, which focuses on women who are experts in green energy. G says "these short



interviews are perfect for commuting and learning from women making a real contribution to our planet!"

For an auto flavour, take a listen to the **ICCT's Rachel Muncrief** discuss prospects for transport decarbonisation and EV technology.

Please [click here](#) to listen!

Events



Mentorship & Sponsorship: Understand the difference and why you need both

Here at Women at the Wheel we're constantly brainstorming about how to bring you events that are relevant, interesting and engaging. In July, our Six Sigma webinar was focused on learning about an industry-relevant topic in a way that was easily accessible. For September, we'd like to bring everyone together again to touch on another topic that's emerged as a key area of interest for many... Professional relationships!

Mentors and sponsors are two different things, but together they can go a long way to maximizing your career growth. These are relationships with someone who believes in your potential, will champion your successes, and help you to open doors as you work your way up. So where do we start? How do we build? And what do we need to bring to the table?

We've put together a special programme with a dynamic guest speaker to explore some of these questions, followed by a (fun) speed networking event with a difference!

Date: Tuesday 18th September 2018

Time: 17:30 – 21:00

Venue: The Landmark Hotel, London, NW1 6JQ

Cost: All our events are free of charge

Audience: Future leaders of the auto industry. All (men and women!) are welcome who are looking to learn and network☺

Please [register](#) your interest today and to hear more details as they are available!

We would love to hear from you. Please contact us via any of the paths below.

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