

United Kingdom | Women at the Wheel | October 2018



Women at the Wheel Round-up

Too much of a good thing?

We're busy across Women at the Wheel these days from a successful September event, a hop over to Paris for Mondial de l'Auto, to prepping for our next two awesome events across next week and into November.

In September we were joined by speakers **Tamara Box** from Reed Smith LLP and **Pauline Biddle** from Deloitte UK for an intimate session on **mentorship versus sponsorship**. The discussion, fueled by our usual strength of audience participation, ranged from identifying key players in the organisation to act as your Sponsors, to adopting an authentic attitude when asking for promotions and realising our own ability to help those below us. Highlighting a few of the challenges that remain for women, especially in our boardrooms, and some backwards steps in the last few years, Pauline and Tamara certainly left the audience considering their own experience with sponsorship.

For something different, our November event is going to really let you get hands-on as **Caterpillar hosts WatW** at their Construction Projects site in Leicestershire! Join to learn about other 4 wheel products at CAT's first UK manufacturing site and the opportunity to try a backhoe yourself! Interested? This month's **interview with Caroline Nathan** is a great way to learn more! 😊

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For readers who have been forwarded this – welcome! Our network aims to identify and celebrate the success of women in automotive by sharing and encouraging ways to further develop careers and inspire new thinking through networking, coaching and discussion. Please [click here to opt in](#) to keep receiving this monthly newsletter.

Exploring Mondial de l'Auto



This month Women at the Wheel were in Paris where some of the biggest names in the automotive industry gathered for the 120th Paris Motor Show. Electrification dominated, with 8 pure EVs and 4 PHEVs on show from the likes of Audi, Mercedes, and Jaguar. It was clear that OEMs are racing to hit ever-tightening European CO2 targets, and the trend shows no sign of slowing down: for example, PSA announced that it will launch seven new EVs by 2021. Meanwhile, visitors could try their luck in a Formula E race with Jaguar, in the ultimate VR driving experience. If the race track wasn't for you, Renault offered the chance to immerse yourself in the pit-lane. See you next year!

Interview with Caroline Nathan





Learning more about Caroline's role as **Product Manager for Engines at Caterpillar**, heading up the team that develops global engines.

What is your favourite part about working in this industry?

For me, this is a very exciting, diverse industry. It is fast paced, with highly complex new products being introduced every four years depending on emissions cycle. Incorporating digital and innovative requirements also means the level of technological advancement moves quickly.

I develop engines, but those engines go to such a broad range of customers e.g. hospitals, tractors and heavy machinery. I like making a difference to people's lives, knowing I have contributed to new cities, towns, hospitals, schools. And in times of disaster, people need power, which we help provide.

Interested? Read the full interview [here](#).

Industry Insights



Carmakers race to catch up with Silicon Valley rivals?

Developing driverless cars requires unique skills and immense amount of cash

<https://www.ft.com/content/fdfbcbc4-c8c7-11e8-ba8f-ee390057b8c9>

Ana Carrasco becomes first female rider to win motorbike world title!

The 21-year-old clinched the World Supersport 300 title in nailbiting fashion, winning the championship by a single point in Sunday's final round at Magny-Cours. She had started in 25th place but fought through the pack to finish 13th.

<https://www.theguardian.com/sport/2018/sep/30/ana-carrasco-world-championship-winner-female-motorbike-rider>

G&D's Corner

This month, it just seems like everyone could use a bit of a laugh! The Smoking Tire Podcast is a weekly, 90-minute radio show covering the car industry, with behind-the-scenes experiences testing cars and generally making fun of trends and each other.



[Click here](#) to listen!

Events



Deliver Peak Performance Under Pressure

Following the success of our 2017 session, Sally Fisher (founder of Ah-Ha! Limited) will join us again for an engaging evening where we will look at how we can build more confidence and develop the ability to consistently deliver peak performance under pressure.

This event is limited to 20 participants, (and we only have 3 spots left!) as it works closely with each individual to target unique situations and provide targeted career coaching.

Date: Thursday 25th October 2018

Time: 17:00 – 20:00

Venue: Brindley Place, Birmingham

Cost: All our events are free of charge

Audience: Future leaders of the auto industry. All (men and women!) are welcome who are looking to learn and network☺

Please [register](#) for your place at this event

Site Visit to CAT Construction Projects!

Caterpillar hosts WatW at their Construction Projects site in Leicestershire! Join to learn about other 4 wheel products at CAT's first UK manufacturing site and the opportunity to try a backhoe yourself!

This event will include a factory tour, the chance to attempt challenges on static machines, and a fantastic guest speaker – with plenty of time for networking!

Date: Tuesday 13th November 2018

Time: 12:00 – 17:00 (lunch provided 12-13.30, with event kicking off from 13.30)

Venue: Caterpillar Construction Products, Leicestershire

Cost: All our events are free of charge

Audience: Future leaders of the auto industry. All (men and women!) are welcome who are looking to learn and network 😊

Please [register](#) for your place at this event

We would love to hear from you. Please contact us via any of the paths below.

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