



Women at the Wheel February round-up

#BalanceForBetter

Balance is not a women's issue, it's a business issue. The race is on for the gender-balanced boardroom, gender-balanced government, gender-balanced media coverage, gender-balanced sports coverage...

And, gender-balance in the automotive industry.

Join Women at the Wheel and a fantastic panel of speakers from **JLR, Caterpillar, and Department of Transport** in celebrating International Women's Day, and exploring this year's theme of #BalanceForBetter on **Thursday 7 March**, followed by drinks and canapés. Register via the link below, but be quick as spaces are limited!

For readers who have been forwarded this – welcome! Our network aims to identify and celebrate the success of women in automotive by sharing and encouraging ways to further develop careers and inspire new thinking through networking, coaching and discussion. Please [opt in](#) to keep receiving this monthly newsletter.

Break-time



Senior women often have to appear 'likeable' — or face being distrusted. Author of 'How to Own the Room: Women and the Art of Brilliant Speaking' offers **five ways to negotiate the likeability minefield**. For one, decide for yourself where you sit on this question, and two, recognise your individual strengths and the things that only you can do. [Read more.](#)

Many US states have now banned companies from asking job applicants about their previous salary, as **asking about previous salaries can help perpetuate the gender pay gap**. Salary history bans have been introduced, to both praise and concern. Some say they will ensure women affected by gender bias in their pay will not carry this forward through their careers. Others say the strategy could backfire, and companies may offer women less because they assume they were paid less. What do you think? [Read more.](#)

Industry Insights



Potholes more than just a nuisance?

Two major factors limiting the roll out of autonomous vehicles in the UK are the state of the roads and a lack of 4G mobile coverage. A new report concludes that while the UK Government is forward thinking on policy, the quality of roads could limit the number of autonomous vehicles on public roads in the UK. [Read more.](#)

Wireless electric vehicle charging? With magnetic resonance pads installed in the ground, people could always have a fully charged car when they pull out of their parking spots – potentially changing customer perceptions and barriers to EV uptake. [Read more.](#)

Car of the Year 2019? The Kia e-Niro has been named the What Car? Car of the Year 2019, becoming the first electric car to win the award. What Car? editor Steve Huntingford said the e-Niro stood out because "it addresses the key issues of cost and range that have traditionally prevented many motorists from taking the plunge into EV ownership". [Read more.](#)

G&D's Corner

Rapid improvements in electric battery and self-driving technology mean that cars will change enormously in the coming years according to experts. Plus the public floatation of Uber this year is raising big questions about who controls transport in the future and whether we'll even want to own our own cars. The BBC's Justin Rowlatt tells us how it could happen.



Click to [listen](#) to BBC's 'Will I ever need a car?'

Events



International Women's Day 2019

Join Women at the Wheel and a fantastic panel of speakers in celebrating International Women's Day. We've lined up some brilliant minds, a fabulous view and a few bottles of bubbly!

Chris Kent from **JLR**, **Lia Young** from **Caterpillar**, and



Tricia Hayes from the UK **Department of Transport**, will explore this year's theme #BalanceForBetter in a panel hosted by Women at the Wheel, followed by an audience Q&A, drinks, and canapés.

Date: Thursday 7 March 2019

Time: 18:00 to 21:00

Where: Deloitte, 1 New Street Square, London EC4A 3HQ

Cost: All our events are free of charge

Audience: Future leaders of the auto industry – male and female! All are welcome.

Please [register](#) now to reserve your spot – spaces are limited!

Other industry events

Women Automotive Summit

The 2019 Women Automotive Summit is being held in Germany on Thursday 13 June.

An event about women in the automotive industry, but not just for women...

What can you expect?

- Learn from industry leaders & listen to their success stories,
- Gain insight on how you can better yourself & Reach your full potential,
- Network with your peers and discuss with other attendees what needs to be done for future success.

Further details on the event and confirmed speakers can be found online.

Date: Thursday 13 June 2019

Time: 8am – 8pm

Where: Le Meridien Hotel, Stuttgart

Claim a 25% discount with code: PAR25, when [registering online](#).

We would love to hear from you. Please contact us via any of the paths below.

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