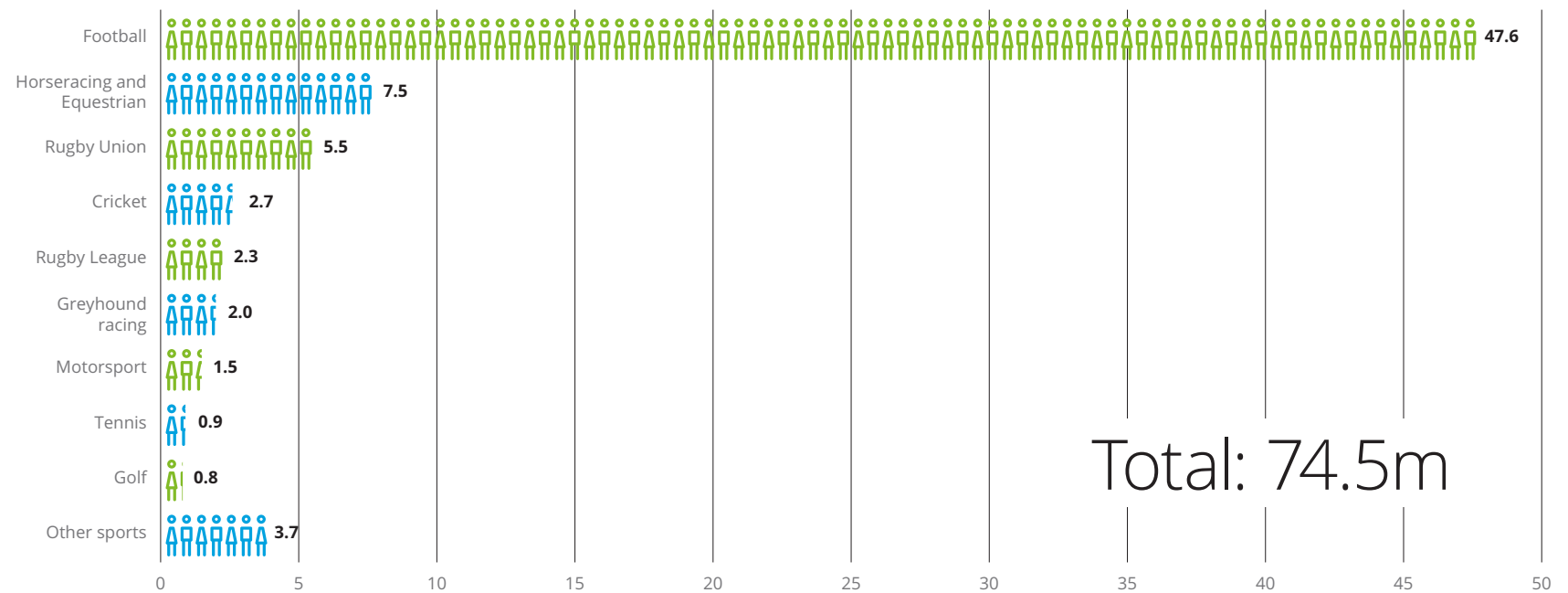


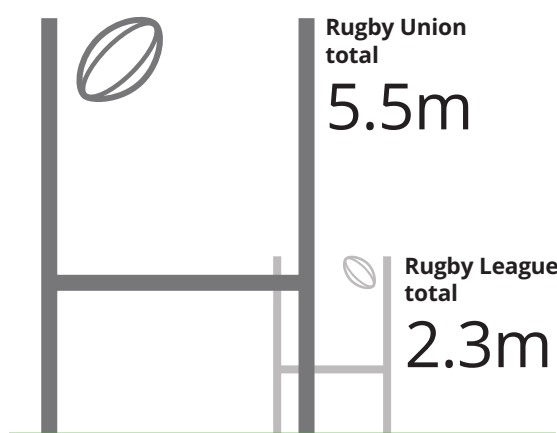
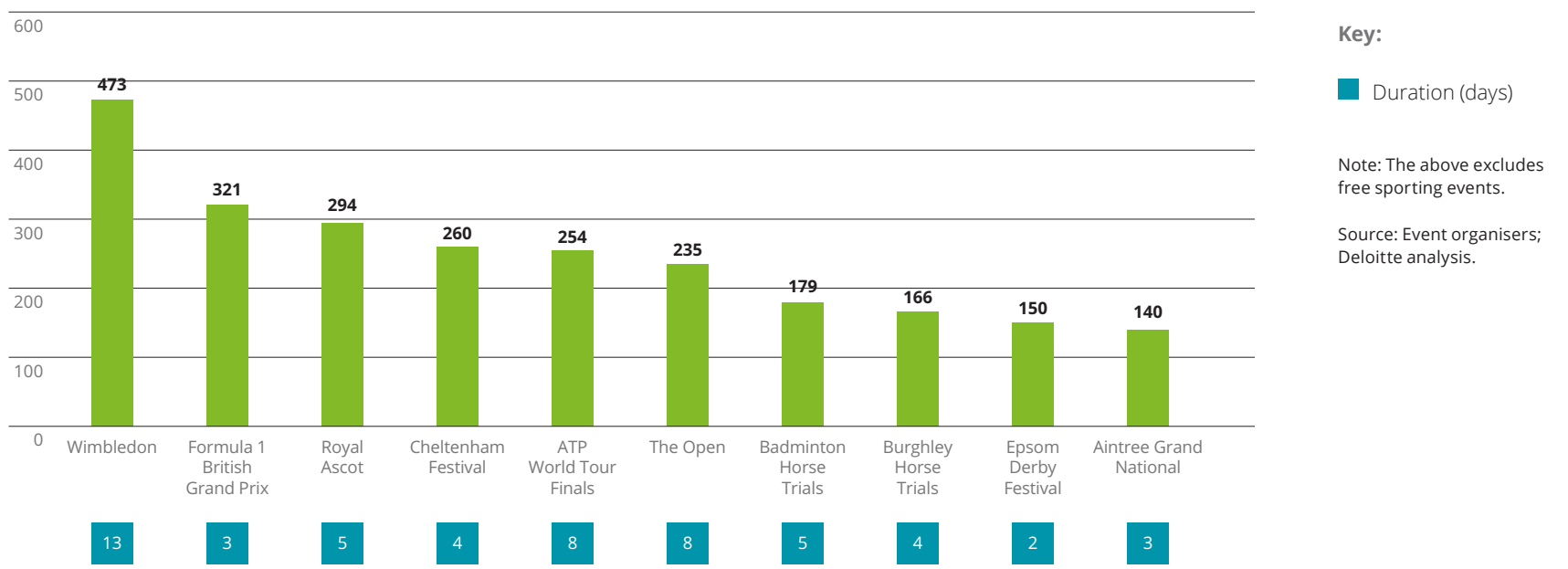
Sporting attendances in 2017

Overall sporting attendances in 2017 (m)

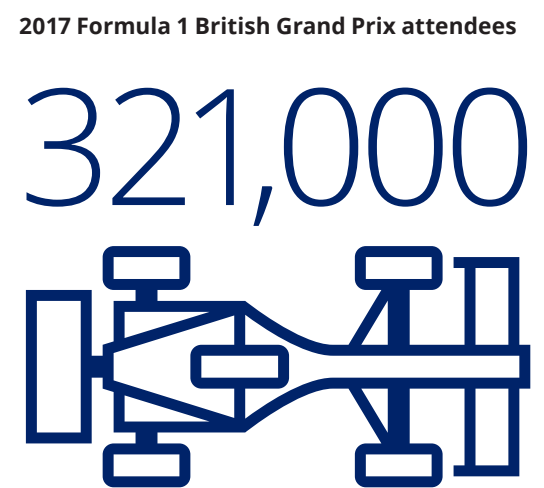
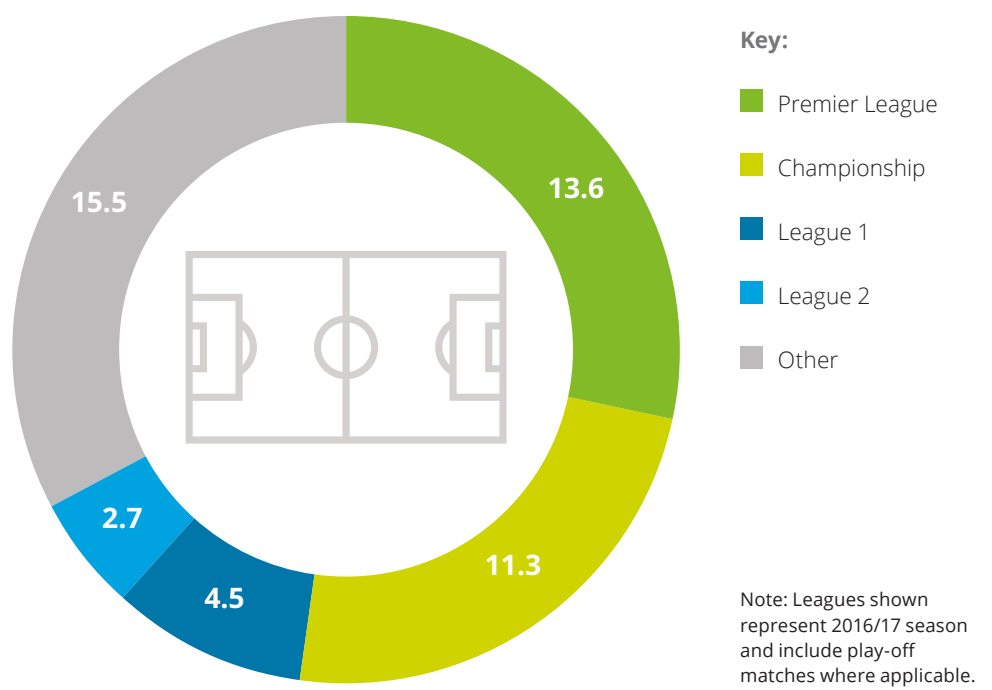


Note: Where applicable, figures are based on the 2016/17 or 2017 season. Source: Event organisers; Deloitte analysis.

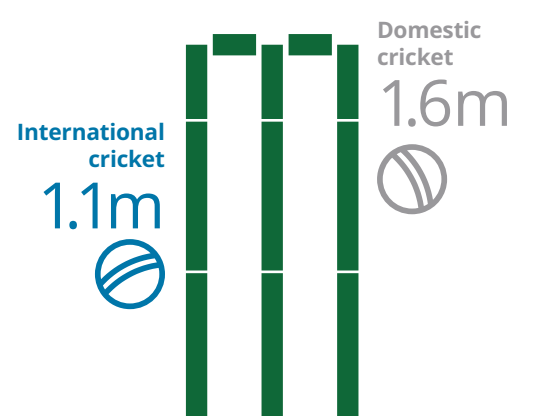
Top ten attended annual sporting events in the UK in 2017 (000s)



Overall football attendances in 2017 (m)



Cricket attendances in 2017 (m)



Attendances for 2017 Wimbledon and ATP World Tour Finals (000s)

