

Design principles of wearables



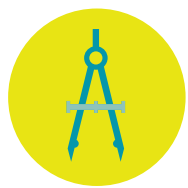
CONTENT

Ascribe to (much) "less is more" for content and its delivery – the design facilitates exceptionally low duration, high frequency use.



COMMUNICATION

Focus on communicating rather than simply displaying data – not necessarily visually, and not necessarily via the device generating the notification.



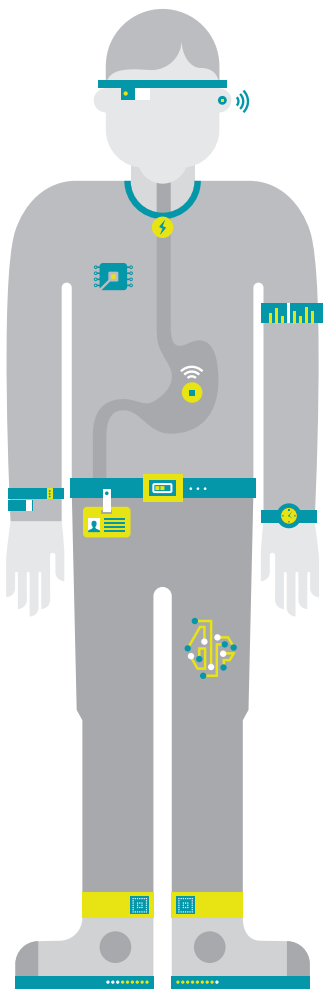
INTENTION

Use persistent design elements, alerts, just-in-time information, and notifications with discretion.



INTELLIGENCE

Are fueled largely by intelligence from analytics, big data, and sensors, which are often embedded in other devices.



INFLUENCE

Do not force new behaviour, but allow users to adjust their future behaviour by providing new information or capabilities.



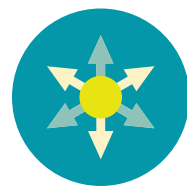
INTERACTION

Are careful about requiring response from the user – interaction with the device should be minimal and expedite the user's manual actions.



ENHANCEMENT

Leverage the digital world to enhance the user's behaviours, actions, and experiences in the real world.



NETWORK

Communicate with an expanding community of wearables, data, devices, systems, platforms, services, and software.