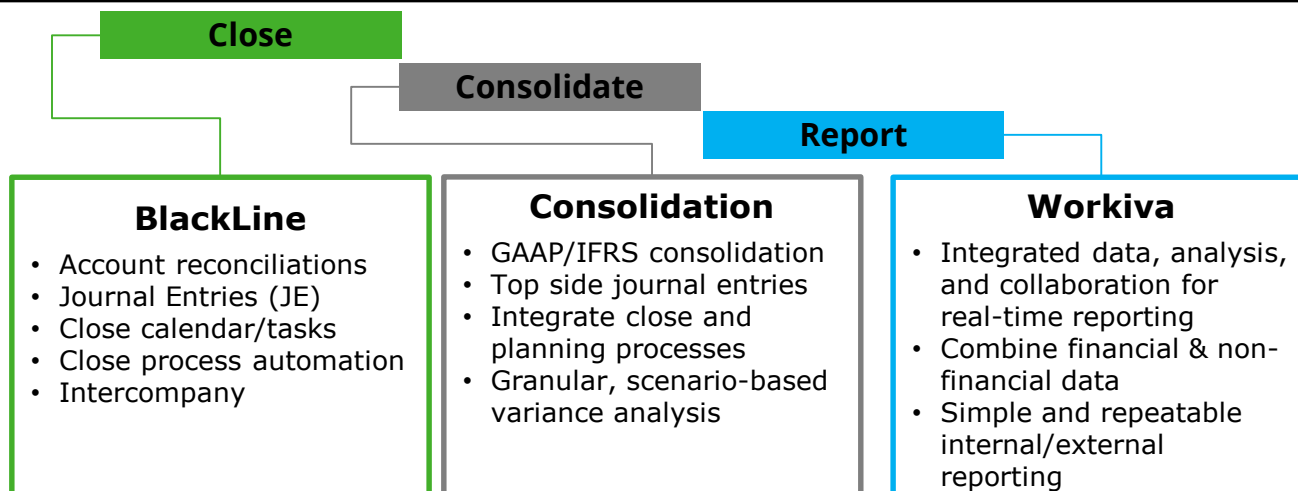







## Connected Finance Cloud – Facilitating a “touchless” financial close, consolidate, and report cycle.

Connected Finance Cloud enables clients to continue their journey toward a “touchless” close-to-report cycle by establishing real-time connectivity between their consolidation, reconciliation and reporting solutions. By utilizing Workiva’s API ChainBuilder to connect Workiva’s Reporting Cloud and Blackline’s Continuous Accounting Hub with the Company’s consolidation engine, customers gain real-time visibility into changes impacting reconciliation and reporting activities.

### What’s included and how does it work?



### What’s being solved for?

-  Multiple disparate systems
-  Limited to no integration of systems
-  Risk of reporting errors
-  High level of manual effort
-  Separate technologies utilized to support each process

### Example use cases: Overview

#### Topside Journal Entry

Topside JEs posted in a consolidation system can go undetected, creating additional work cycles as accountants scramble to identify why accounts are suddenly out of balance. With integration between all 3 solutions, balances can be updated across all systems in near real time, mitigating the challenges that topsides are known to cause.

#### US GAAP to Statutory Reporting

Planful consolidation can generate US GAAP and IFRS-compliant financial statements, and BlackLine can be leveraged to reconcile those outputs to assure their accuracy. Workiva can then centralize and manage the reporting process for multiple jurisdictions.

#### Missing Journal Entry

A manual close is a chaotic close and it is not uncommon for tasks to be missed and emails to be lost. In the case of a missing journal entry, the financial statements may contain material errors that go unrecognized during the close