

Deloitte.













Celebrating 15 years

Wisconsin75

2017 Wisconsin 75

Wisconsin 75 | Company highlights



Rank	2017 Wisconsin 75 companies	Location	No. of years	Distinguished Performer award winner
1	Northwestern Mutual 	Milwaukee	5	
2	S.C. Johnson & Son, Inc. 	Racine	15	
3	American Family Insurance group 	Madison	5	
4	ABC Supply Co. Inc. 	Beloit	15	
5	U.S. Venture, Inc. 	Appleton	15	
6	Kohler Co. 	Kohler	12	
7	Ashley Furniture Industries, Inc. 	Arcadia	9	
8	Schreiber Foods 	Green Bay	1	
9	Kwik Trip, Inc. 	La Crosse	8	
10	Quad/Graphics, Inc. 	Sussex	15	

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11	Uline		Pleasant Prairie	8	
12	CUNA Mutual Group		Madison	2	Innovation
13	Sentry Insurance		Stevens Point	10	
14	Epic		Verona	1	
15	Michels Corporation		Brownsville	1	
16	La Macchia Enterprises, Inc.		Milwaukee	2	Talent
17	Menasha Corporation		Neenah	15	
18	Baird		Milwaukee	13	
19	Acuity Insurance		Sheboygan	11	
20	Green Bay Packaging, Inc.		Green Bay	15	

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21	Sargento Foods Inc..		Plymouth	15	
22	West Bend Mutual Insurance Company		West Bend	12	
23	The DeLong Co., Inc.	 <i>The DeLong Co., Inc.</i>	Clinton	15	
24	Bergstrom Automotive		Neenah	15	
25	The Boldt Company		Appleton	15	
26	Trek Bicycle Corporation		Waterloo	15	
27	Masters Gallery Foods		Plymouth	15	Sustainability
28	Johnsonville, LLC		Sheboygan Falls	7	
29	Charter Manufacturing		Mequon	15	
30	Miron Construction Co., Inc.	 <i>Building Excellence</i>	Neenah	9	

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31	Boucher Automotive Group		Greenfield	15	
32	Church Mutual Insurance Company		Merrill	3	
33	Appvion		Appleton	15	
34	Adelman Travel		Milwaukee	14	
35	SECURA Insurance		Appleton	5	
36	Russ Darrow Group		Menomonee Falls	3	
37	Hydrite Chemical Co.		Brookfield	12	
38	Ariens Company		Brillion	6	
39	Krones, Inc.		Franklin	1	
40	JX Enterprises, Inc.		Hartland	12	

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41	Ewald Automotive Group, LLC 	Delafield	15	
42	Fox World Travel 	Oshkosh	1	
43	Windway Capital Corp 	Sheboygan	12	
44	Boelter Companies 	Waukesha	4	
45	HUSCO International, Inc. 	Waukesha	8	
46	Lakeside Foods, Inc. 	Manitowoc	12	
47	Roehl Transport, Inc. 	Marshfield	5	
48	CG Schmidt, Inc. 	Milwaukee	7	Diversity
49	JP Cullen 	Janesville	11	
50	J. F. Ahern Co. 	Fond du Lac	15	

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51	Mayville Engineering Company, Inc. (MEC)		Mayville	14	
52	Werner Electric Supply		Appleton	15	
53	First Supply LLC		Madison	15	
54	Gustave A. Larson Company		Pewaukee	14	
55	Palermo Villa, Inc. dba Palermo's Pizza		Milwaukee	9	
56	Johnson Financial Group		Racine	12	
57	Bauer Built, Inc.		Durand	14	
58	Zilber Ltd.		Milwaukee	14	Community
59	QPS Employment Group		Brookfield	11	
60	Astronautics		Milwaukee	12	

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61	River States Truck and Trailer, Inc. 	La Crosse	3	Succession
62	Standard Process Inc. 	Palmyra	10	
63	Edward H. Wolf & Sons, Inc. 	Slinger	7	
64	Gordon Flesch Company 	Madison	13	
65	The Douglas Stewart Company, Inc. 	Madison	1	
66	Everbrite, LLC 	Greenfield	12	
67	Derse 	Milwaukee	13	
68	Kolbe & Kolbe Millwork Co., Inc. 	Wausau	15	
69	Holz Motors, Inc. 	Hales Corners	15	
70	Badger Truck Center, Inc. 	Milwaukee	13	

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71	Western States Envelope and Label Company	 Western States Envelope & Label	Butler	10	
72	TASC		Madison	2	
73	Shorewest, REALTORS		Brookfield	15	
74	Primex Family of Companies		Lake Geneva	2	
75	ERDMAN		Madison	9	

Wisconsin 75 criteria

To be eligible for the Wisconsin 75, a company must meet the following criteria:



Location

Must be headquartered in Wisconsin.



Ownership

Must have a majority ownership (50+ percent) by an individual(s), family, employee stock ownership plan (ESOP), or private equity firm. Public companies (i.e., a company whose voting stock is listed on any exchange or actively traded over the counter) are eligible when greater than 50 percent of the value or vote of the shares are owned by individuals, family, ESOP, or private equity.



Sales

Must have a minimum of \$50 million in annual sales revenue. The top 75 companies will be ranked by sales revenue. Parent companies must submit an aggregate figure that includes subsidiaries; do not submit separate forms for each subsidiary. Annual sales revenue should be the amount reported on the company's financial statements. The information provided is kept confidential by Deloitte LLP.



Type of business

Excludes cooperatives and accounting, tax, legal, and consulting services companies. Each company must designate a primary industry on the nomination form to be considered.



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