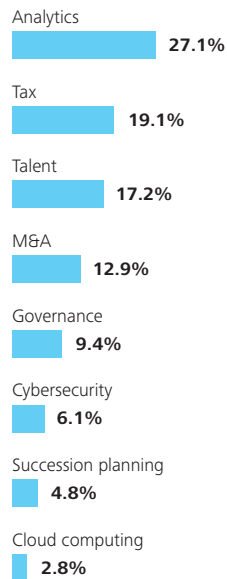




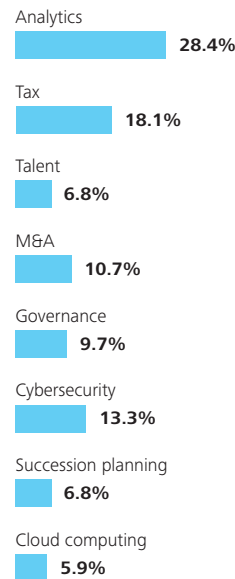
## Mid-market 60-second survey results: September 2015

Deloitte Growth Enterprise Services conducts an occasional brief, anonymous online survey designed to assess the views of mid-market professionals. This survey was conducted in September 2015, with 690 respondents.

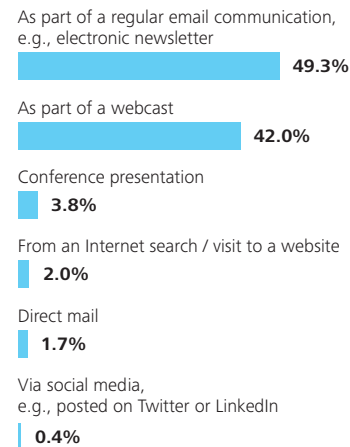
### Of the below topics, which is most important to your business strategy?



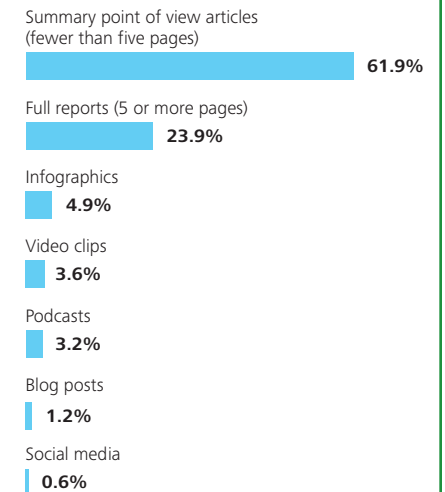
### From the list below, choose the one topic for which you want additional information.



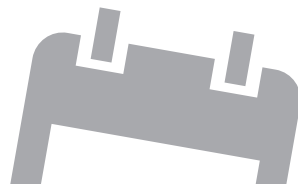
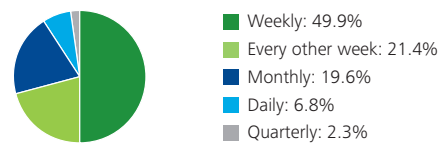
### How do you prefer to receive information or thought leadership on topics of interest?



### Which format do you prefer for receiving thought leadership?



### How frequently do you prefer to receive information on topics of interest to you?



### Which device do you prefer most for reading thought leadership?

