

Deloitte.



Data Driven Management for Digital Capital Projects

2017 Engineering and Construction Conference
June 26-28, 2017

Agenda

Module/Topic

Industry Challenges and Trends

Analytics in the Water Industry

Analytics for Construction Management

Success Stories

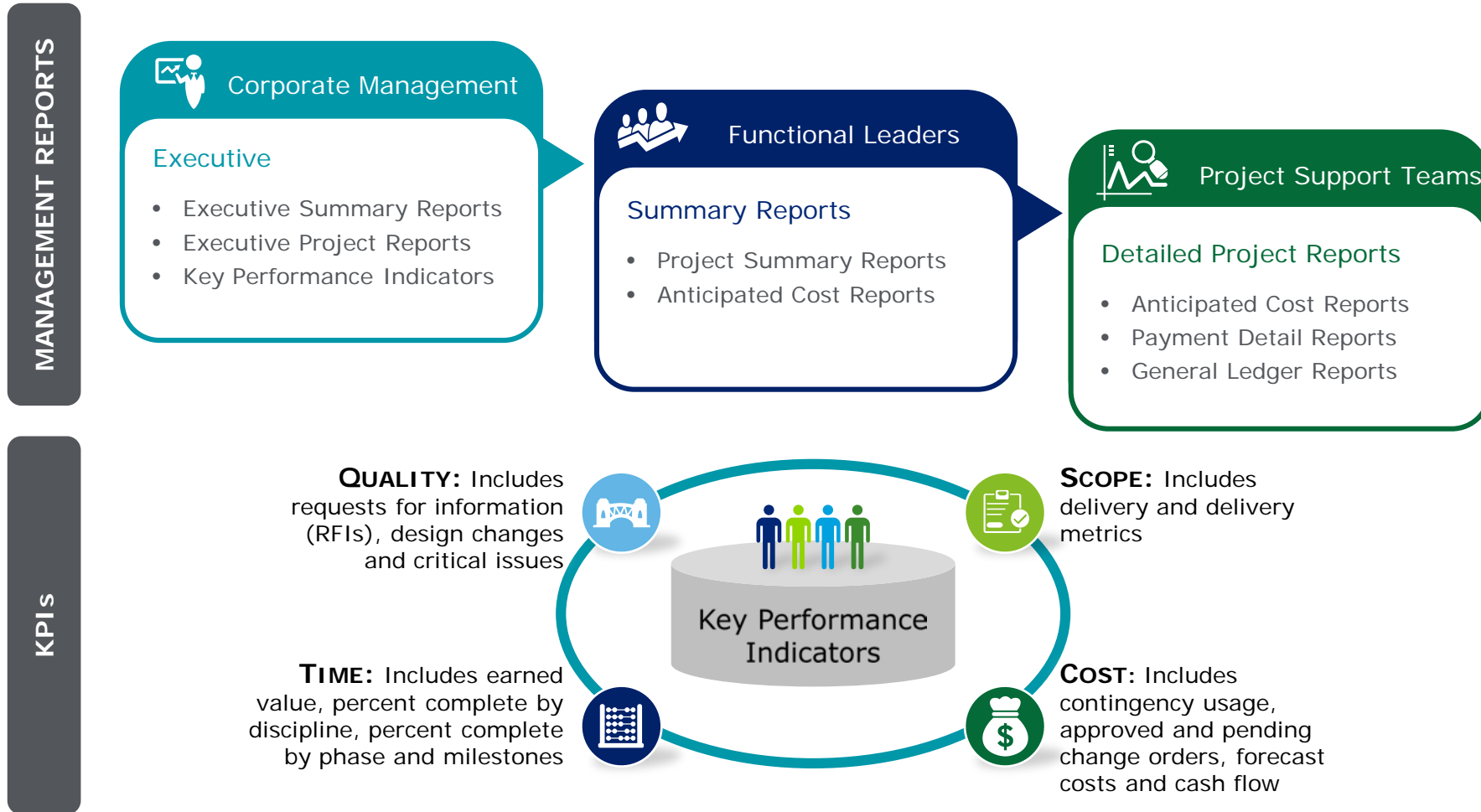
Benefits

Q&A

Industry challenges and trends

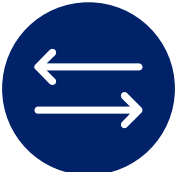
Reporting challenges

Typical industry reporting and metrics can limit management's effectiveness in delivering projects as planned

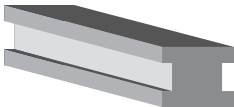


Management challenges (cont.)

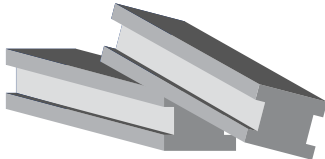
Businesses are unable to quickly find deep insights across their portfolio, reducing on-time and on-budget performance



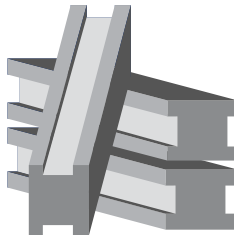
Repetitive Reporting: Multiple data calls at various time periods leads to discrepancies



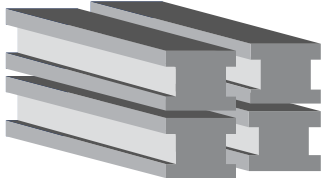
Largely paper based: intensive industry creates volumes of disparate, unstructured data



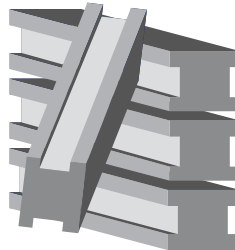
Multiple data systems: data are housed in a variety of disparate systems



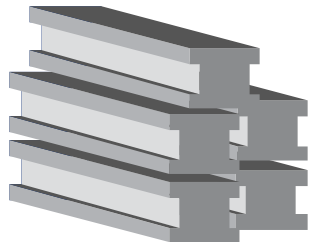
Lack of system connectivity: the systems do not communicate with each other, resulting in redundant entry and risk of errors



Increasing demand for transparency: project owners are often separated from data by multiple degrees of stakeholders



Unprioritized and unorganized: Owners are unable to find deep insights in their data across their portfolio and instead rely on subjective criteria



Technology challenges

Why has technology adoption remained a hurdle for the industry?

19th

"The construction industry is last in IT spending compared to 19 other industries."¹

3.3

"The average construction professional uses **3.3 software applications daily** and, on average, only 1.7 of those applications integrate"

67%

"67% of Construction project management professionals are tracking and reporting performance via **manual processes or spreadsheets.**"²

70%

"70% of the construction industry is spending 1% or less of its annual sales volume on IT.

40%

"40% of companies with revenues over \$200 million **do not have a dedicated IT department.**"²

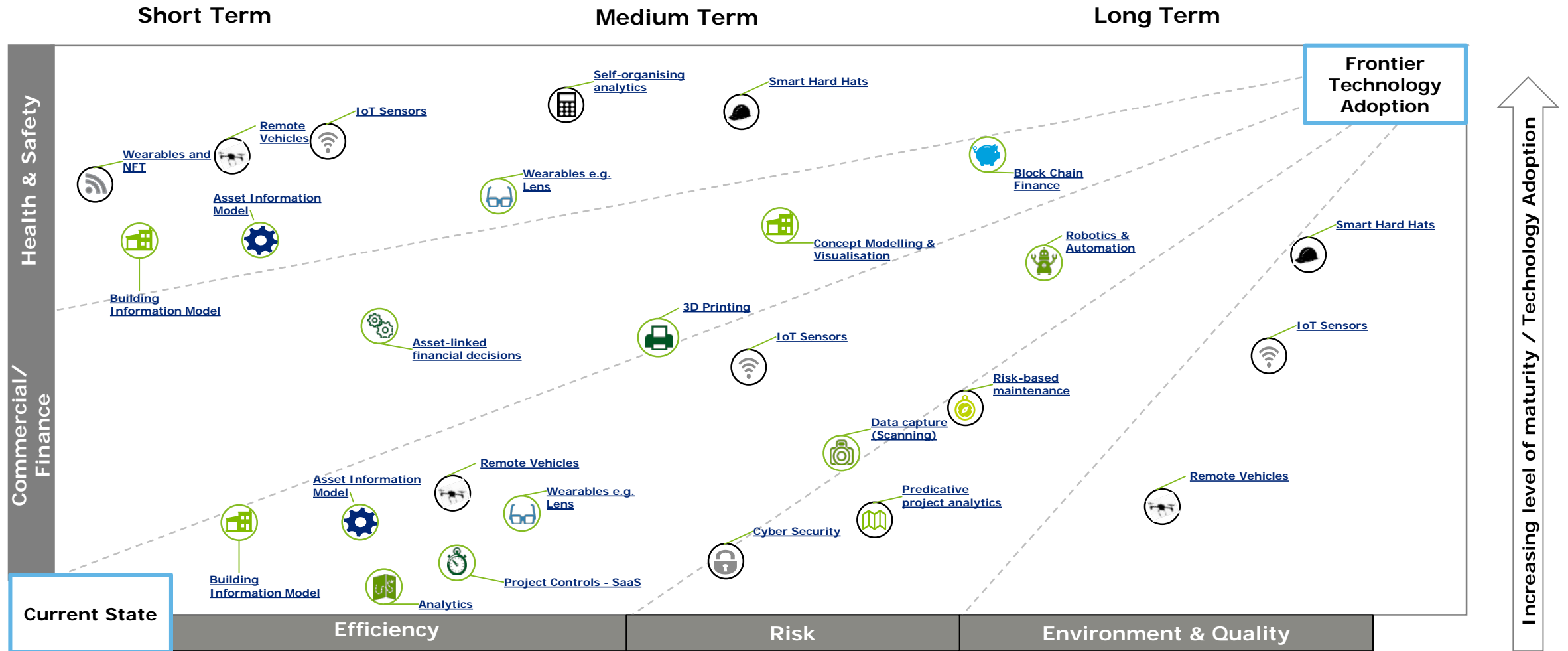


1) IT Metrics Key Data 2017: Executive Summary

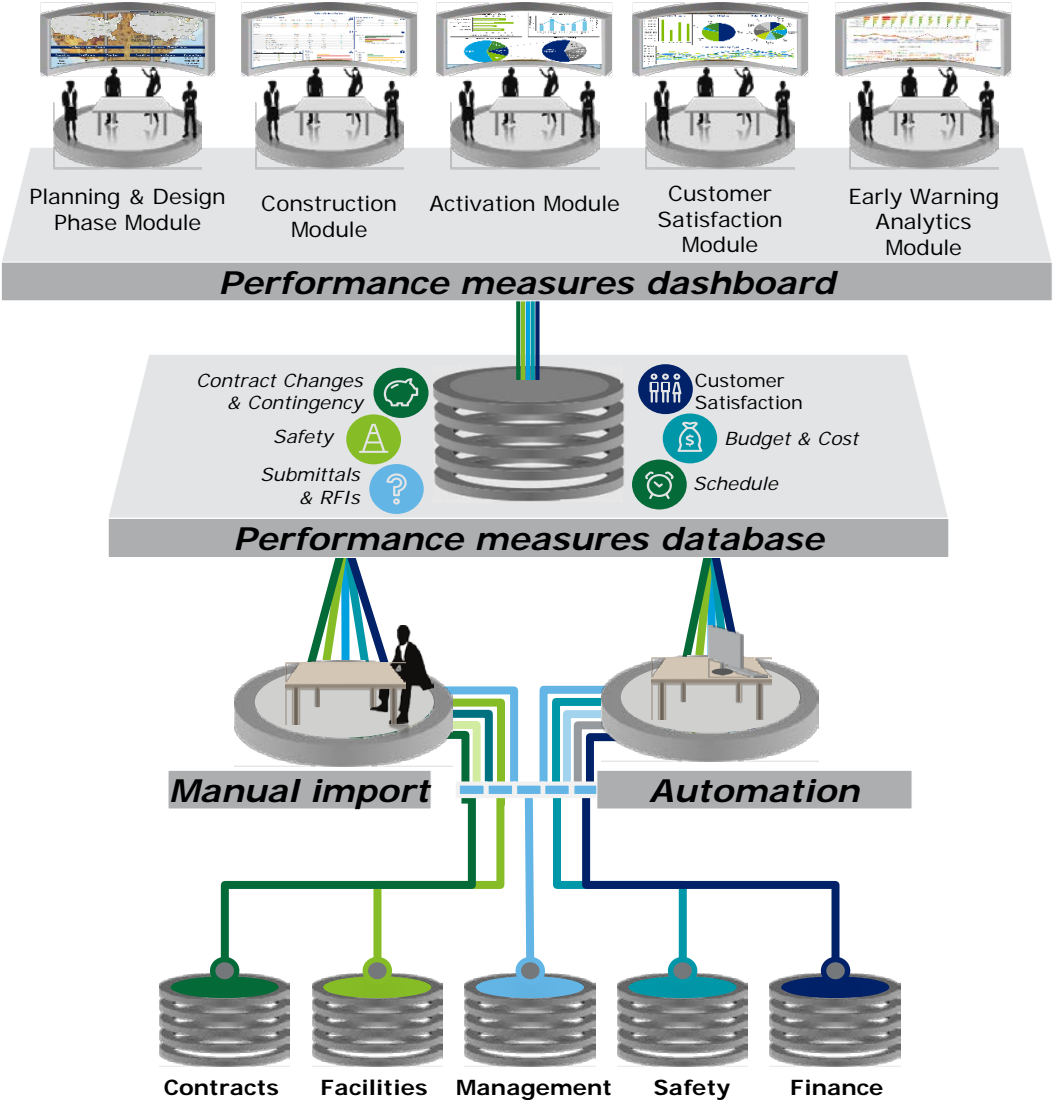
2) "The 5th Annual Construction Technology Report," JB Knowledge

Technology Horizon

Whether directly or indirectly, advancements in technology offer new opportunities for increased productivity, transparency, and management.



Construction analytics framework



Construction analytics provides easy and efficient reporting on key performance measures at the contract, project, and portfolio level.

A database platform is used to sort, analyse, and align the incoming data to enable consistency from the various sources.

Data is collected and processed—initially manually - and later automatically as source data improves.

Important construction data typically resides in various systems and tools, including paper based processes.

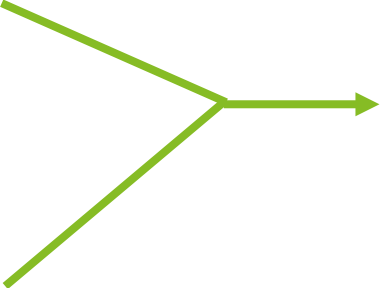
Analytics in the water industry

Applying Analytics to the Water Industry

- Analytics and Big Data are everywhere
- Immense impact across industries
- Water sector is data rich but information poor
- Apply and demystify for water

992071	231333	65338	793801	13779	522868
240000	990625	270850	857177	703053	137752
227767	552441	377746	410405	144575	354378
908585	607778	294707	772027	578596	380994
180581	722598	244284	418329	636172	318009
772373	854756	172142	725637	506926	222954
328292	745858	29959	154283	459292	184891
743142	967951	296192	924058	483123	308680
397223	667540	513524	696520	958148	398972
155851	100658	275279	963993	258627	399687
954307	749775	394531	524299	278141	352474
414837	761774	585020	880287	732143	465004
464620	886393	939223	584668	532038	807776
495150	5548	214438	394043	214166	192803
777682	65314	293318	111361	257993	740404
905069	918387	944276	396987	281150	17541
378385	30643	264656	481816	498955	526374

992071	231333	65338	793801	13779	522868
240000	990625	270850	857177	703053	137752
227767	552441	377746	410405	144575	354378
908585	607778	294707	772027	578596	380994
180581	722598	244284	418329	636172	318009
772373	854756	172142	725637	506926	222954
328292	745858	29959	154283	459292	184891
743142	967951	296192	924058	483123	308680
397223	667540	513524	696520	958148	398972
155851	100658	275279	963993	258627	399687
954307	749775	394531	524299	278141	352474
414837	761774	585020	880287	732143	465004
464620	886393	939223	584668	532038	807776
495150	5548	214438	394043	214166	192803
777682	65314	293318	111361	257993	740404
905069	918387	944276	396987	281150	17541
378385	30643	264656	481816	498955	526374



From Dirty Data to Clean Water Insights

- Process starts with data preparation
- Majority of time spent cleaning data
- Dirty data is incomplete, inconsistent, or not continuous
- Fallacy that you need pristine data before applying analytics
- How dirty data yields insights

Fallacy



Demonstration Data Set

Sanitary and combined sewer overflows

- Self reported overflows – 1 state, 10 years, 20K events
- First analysis on dirty data to understand major causes
- Minor data cleanup
- Conclusions were so strong, we needed to anonymize the data!

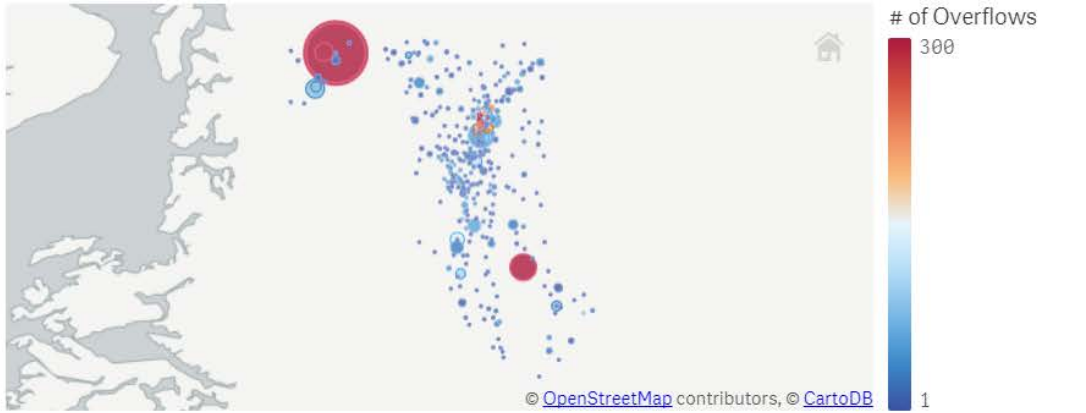


Demonstration

SSO/CSO Overview

Number of Overflows and Net Overflow Amount by Postal Code

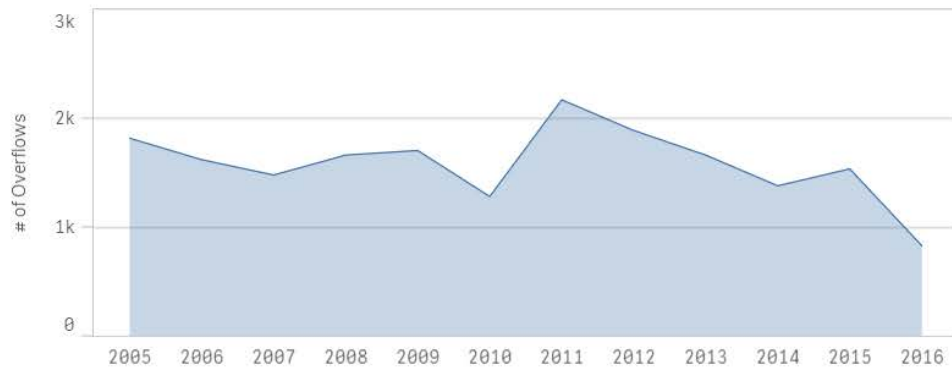
Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 3,793.



Use custom Min/Max on map? Yes No

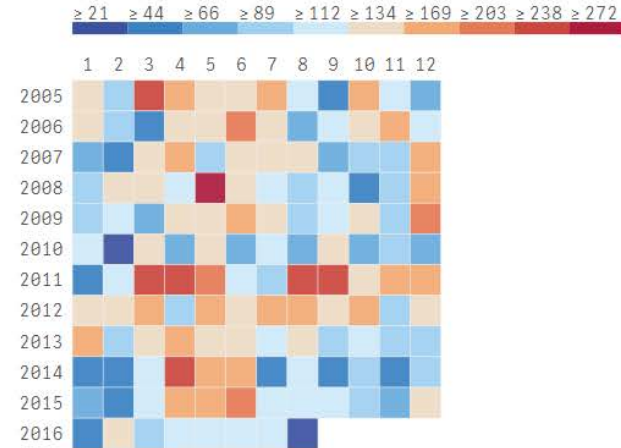
Min # Overflows: Max # Overflows:

Number of Overflows by Year



Number of Overflows by Month/Year

Color indicates number of sewer overflow events.



Number of Overflows by Selected Criteria



of Overflows
18.78k

Net in Gallons (Estimated)
4.45G

of Locations
333

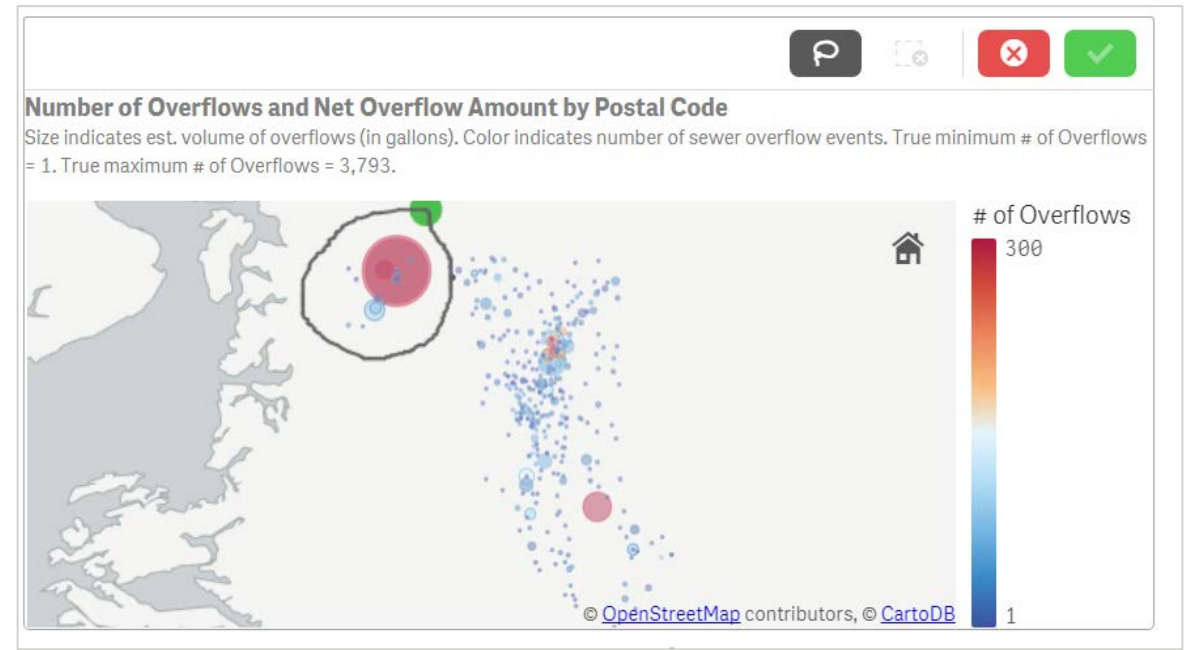
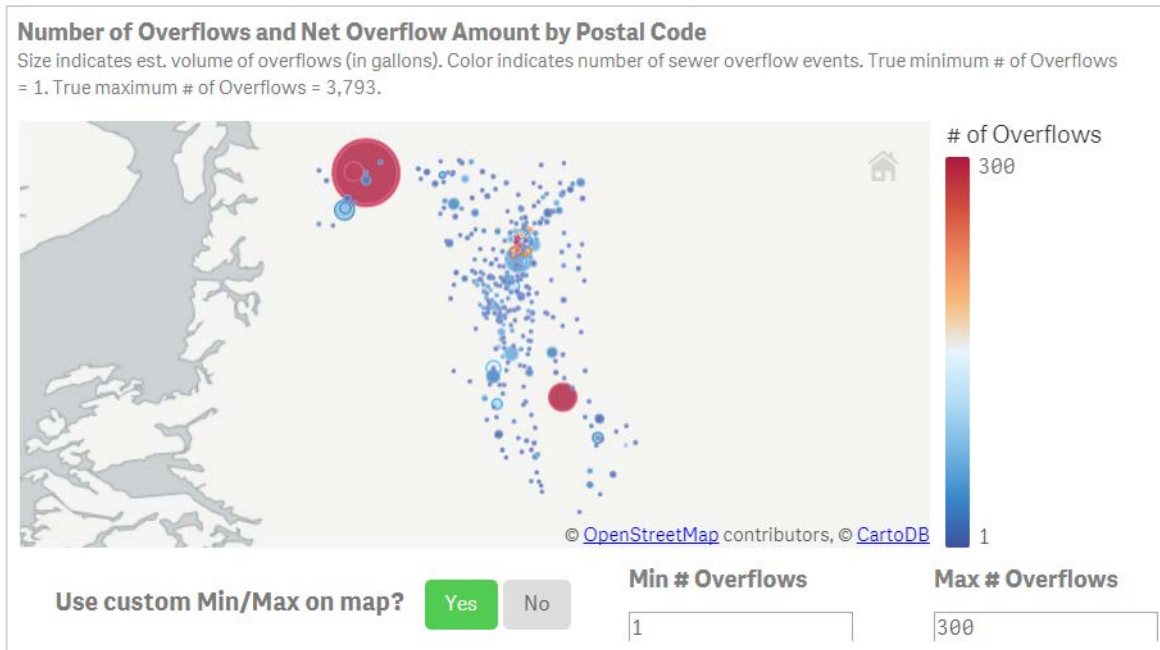
Municipality/Facility

Year Discovered

Month Discovered



Demonstration



Demonstration

SSO/CSO Overview

Number of Overflows and Net Overflow Amount by Postal Code

Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 3,793.

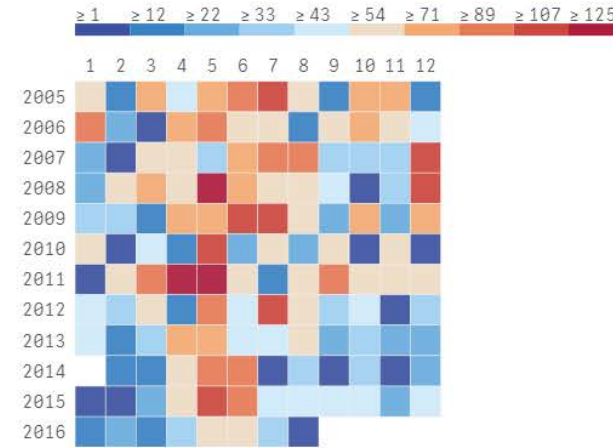


Number of Overflows by Year



Number of Overflows by Month/Year

Color indicates number of sewer overflow events.



of Overflows
7.44k

Net in Gallons (Estimated)
3.13G

of Locations
14

Number of Overflows by Selected Criteria



- Municipality/Facility
- Year Discovered
- Month Discovered

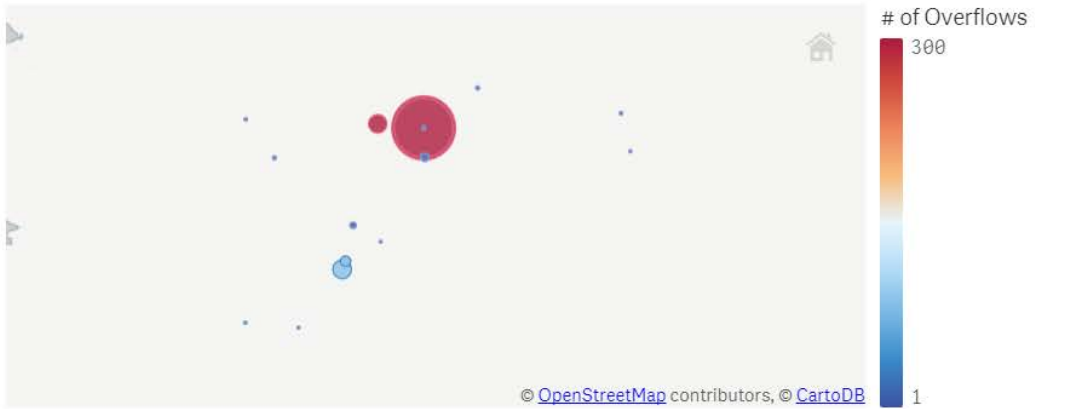


Demonstration

SSO/CSO Overview

Number of Overflows and Net Overflow Amount by Postal Code

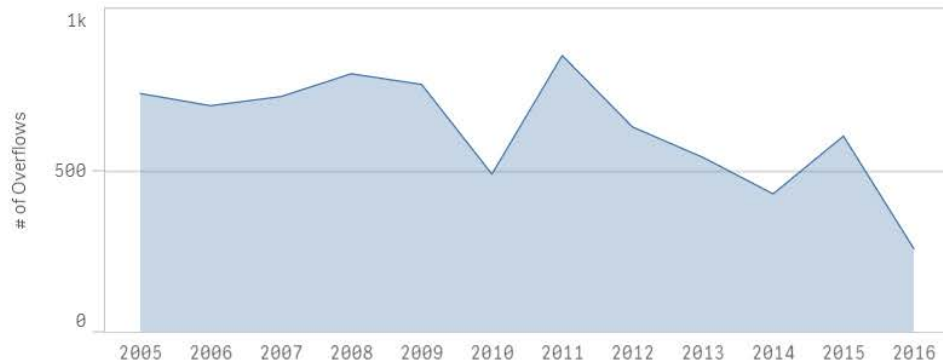
Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 3,793.



Use custom Min/Max on map? Yes No

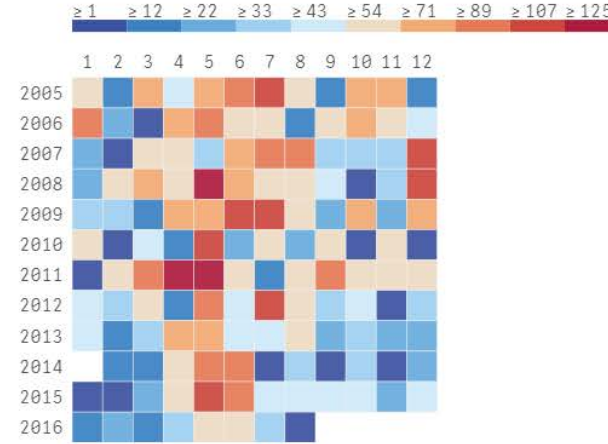
Min # Overflows: Max # Overflows:

Number of Overflows by Year



Number of Overflows by Month/Year

Color indicates number of sewer overflow events.

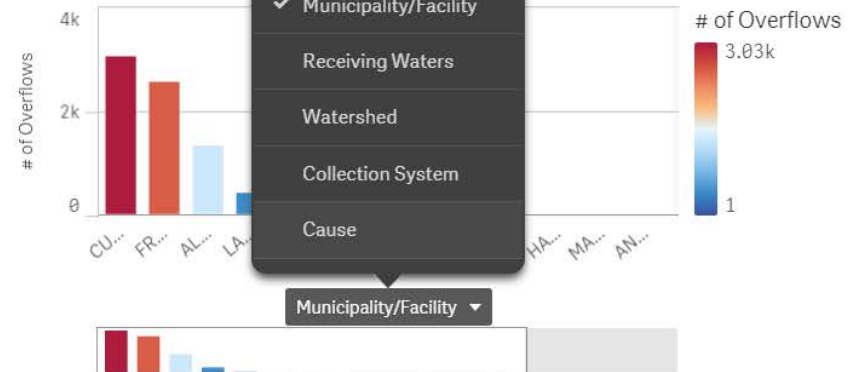


of Overflows
7.44k

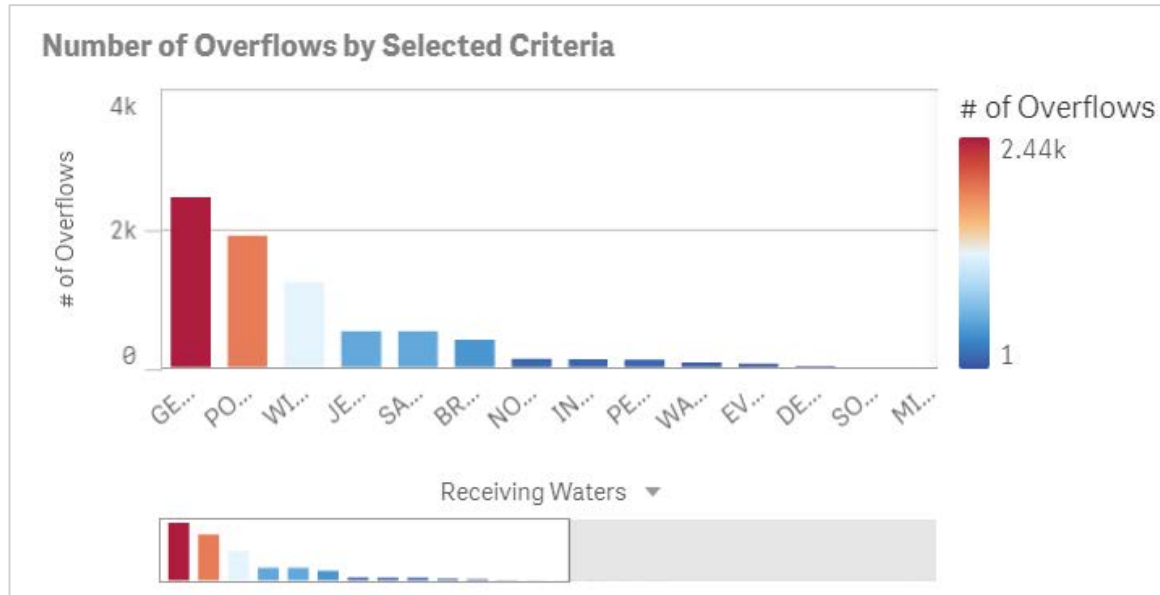
Net in Gallons (Estimated)
3.13G

of Locations
14

Number of Overflows by



Demonstration

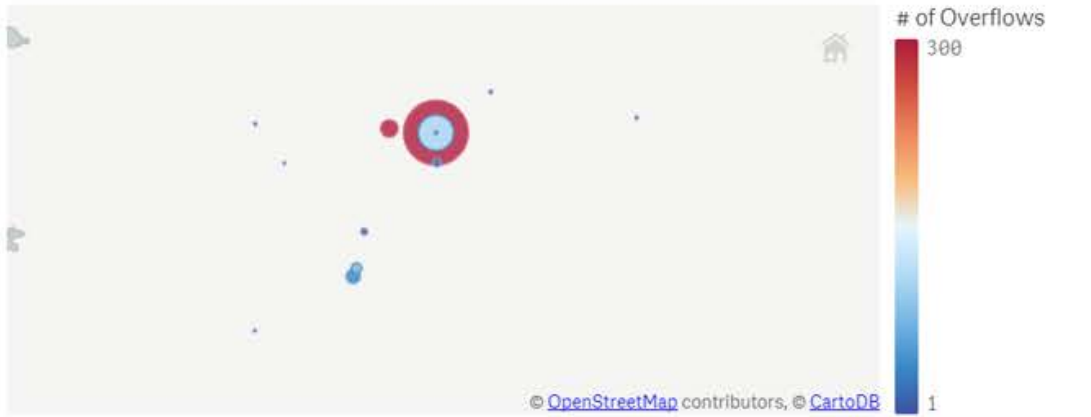


Demonstration

SSO/CSO Overview

Number of Overflows and Net Overflow Amount by Postal Code

Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 3,579.



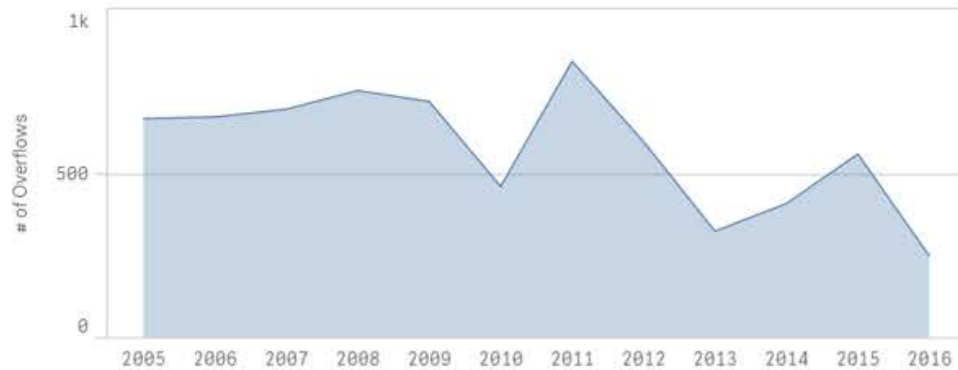
Use custom Min/Max on map?

Yes No

Min # Overflows

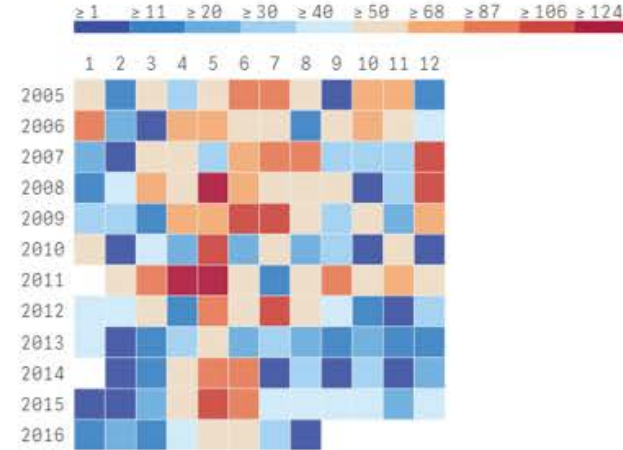
Max # Overflows

Number of Overflows by Year



Number of Overflows by Month/Year

Color indicates number of sewer overflow events.



of Overflows

6.86k

Net in Gallons (Estimated)

2.03G

of Locations

11

Number of Overflows by Selected Criteria



Municipality/Facility

Year Discovered

Month Discovered

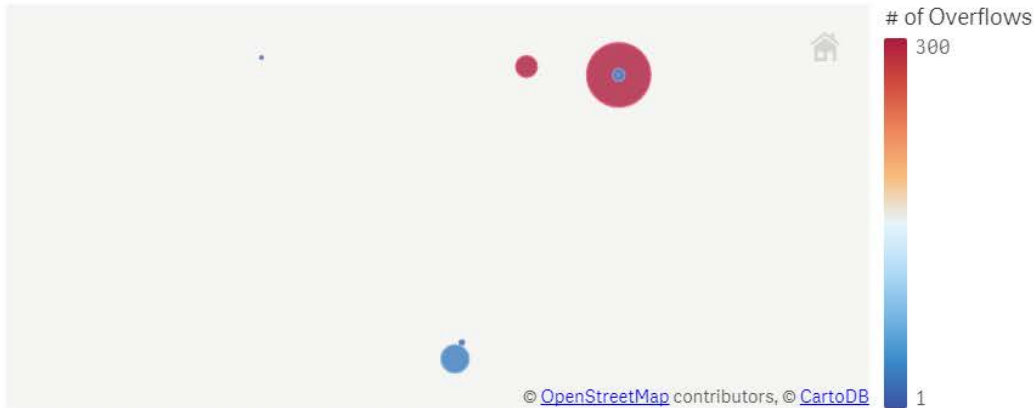


Demonstration

SSO/CSO Overview

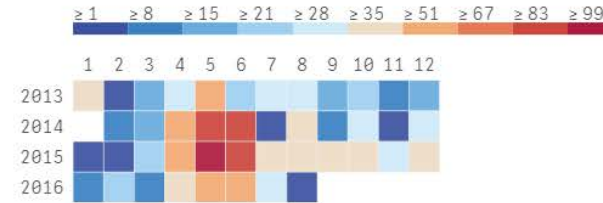
Number of Overflows and Net Overflow Amount by Postal Code

Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 846.



Number of Overflows by Month/Year

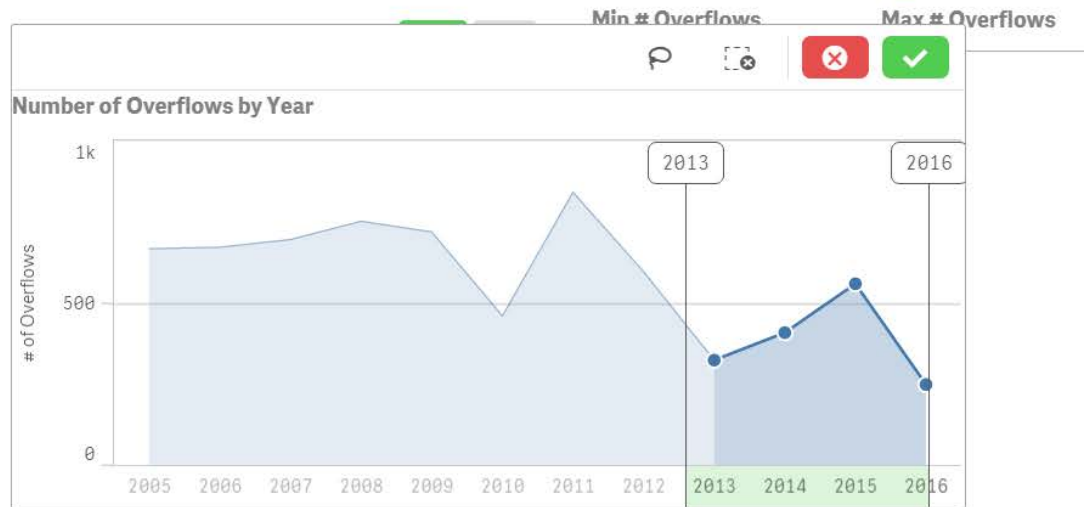
Color indicates number of sewer overflow events.



of Overflows
1.51k

Net in Gallons (Estimated)
409.5M

of Locations
5



Number of Overflows by Selected Criteria



- Municipality/Facility
- Year Discovered
- Month Discovered

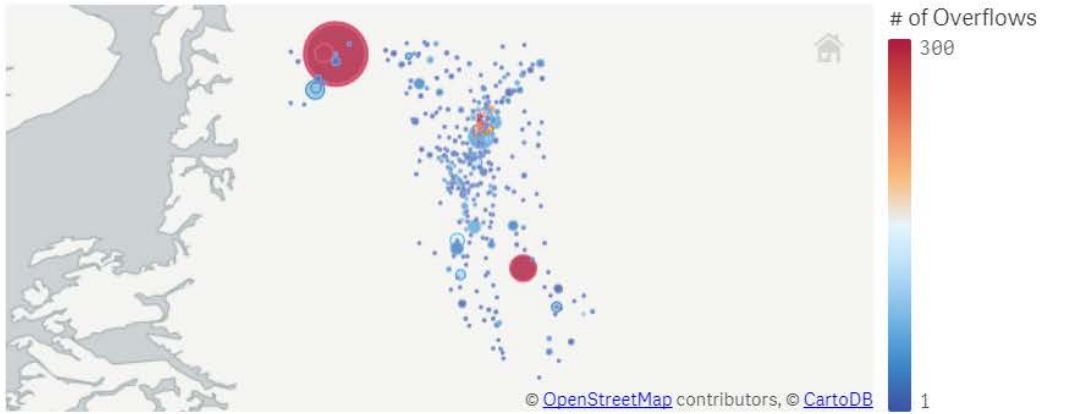


Demonstration

SSO/CSO Overview

Number of Overflows and Net Overflow Amount by Postal Code

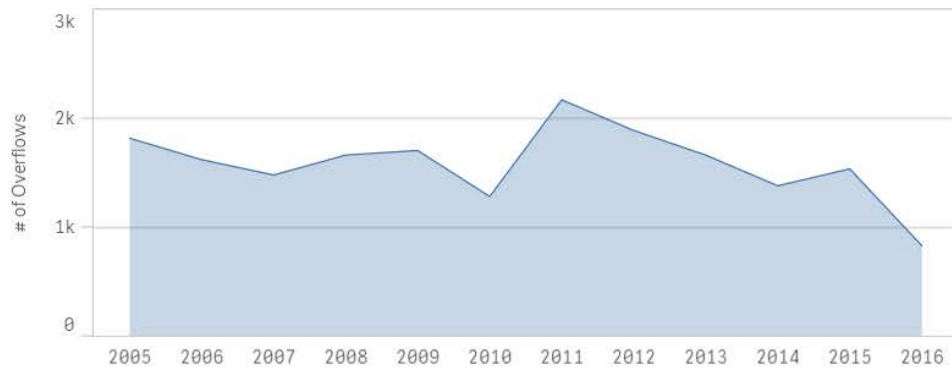
Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 3,793.



Use custom Min/Max on map? Yes No

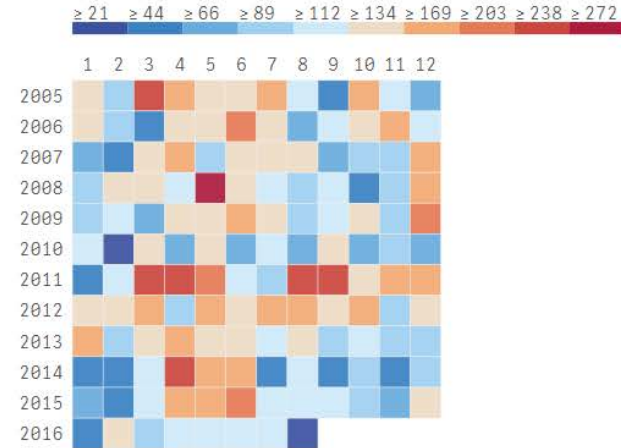
Min # Overflows: Max # Overflows:

Number of Overflows by Year



Number of Overflows by Month/Year

Color indicates number of sewer overflow events.



of Overflows
18.78k

Net in Gallons (Estimated)
4.45G

of Locations
333

Number of Overflows by Selected Criteria



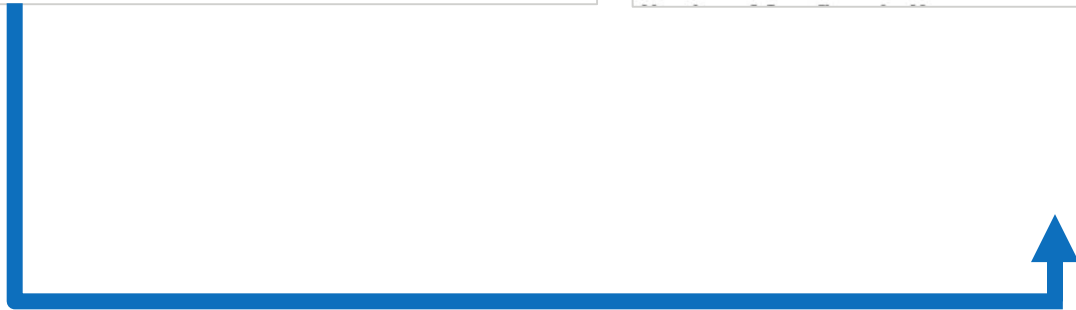
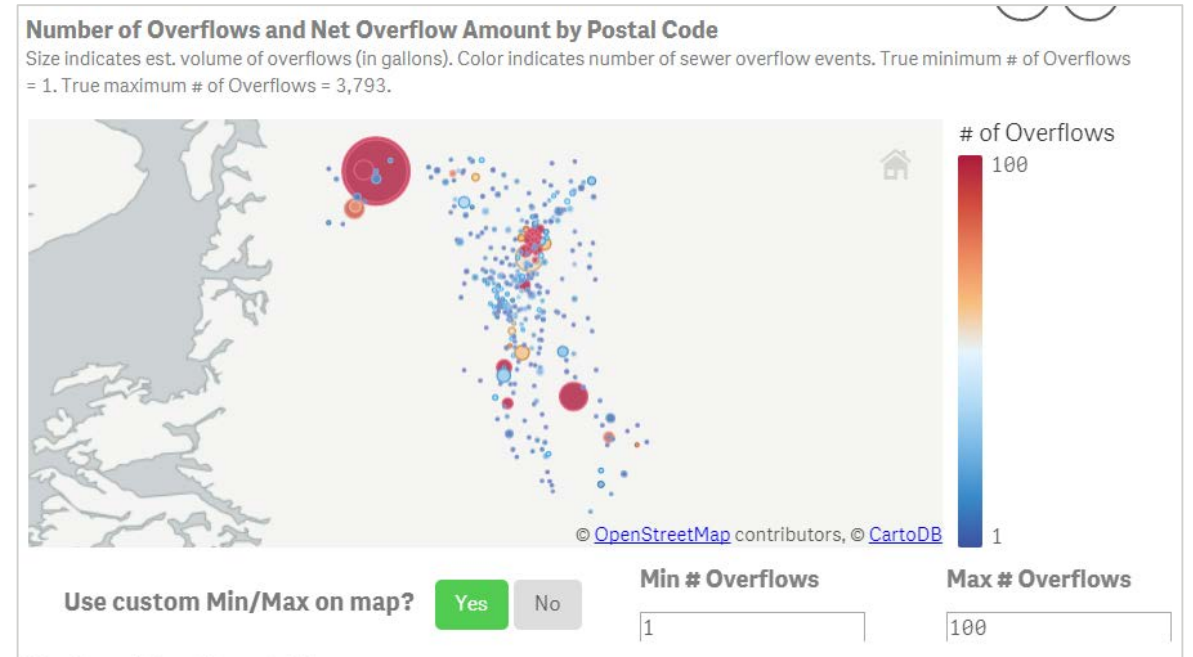
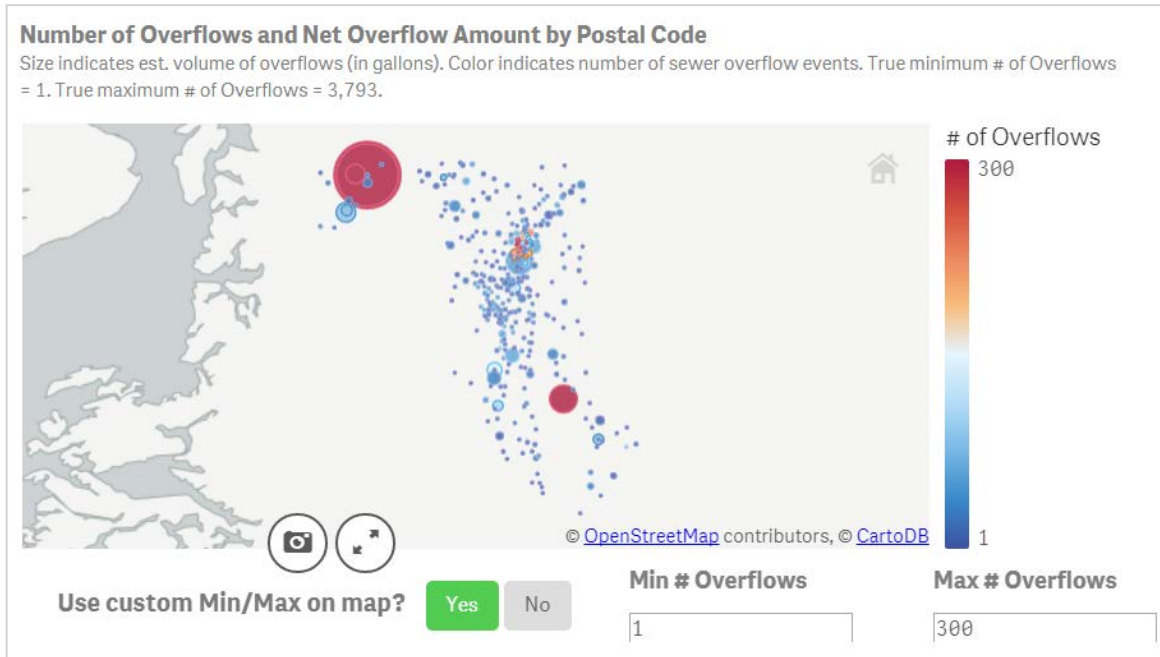
Municipality/Facility

Year Discovered

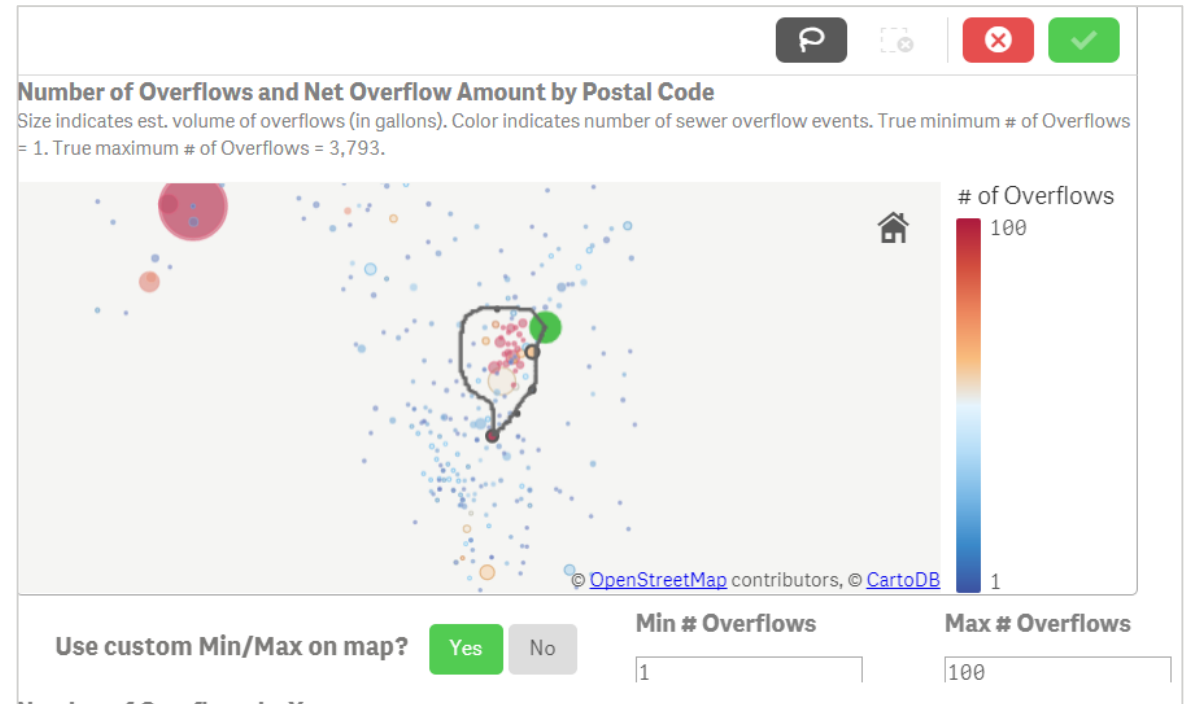
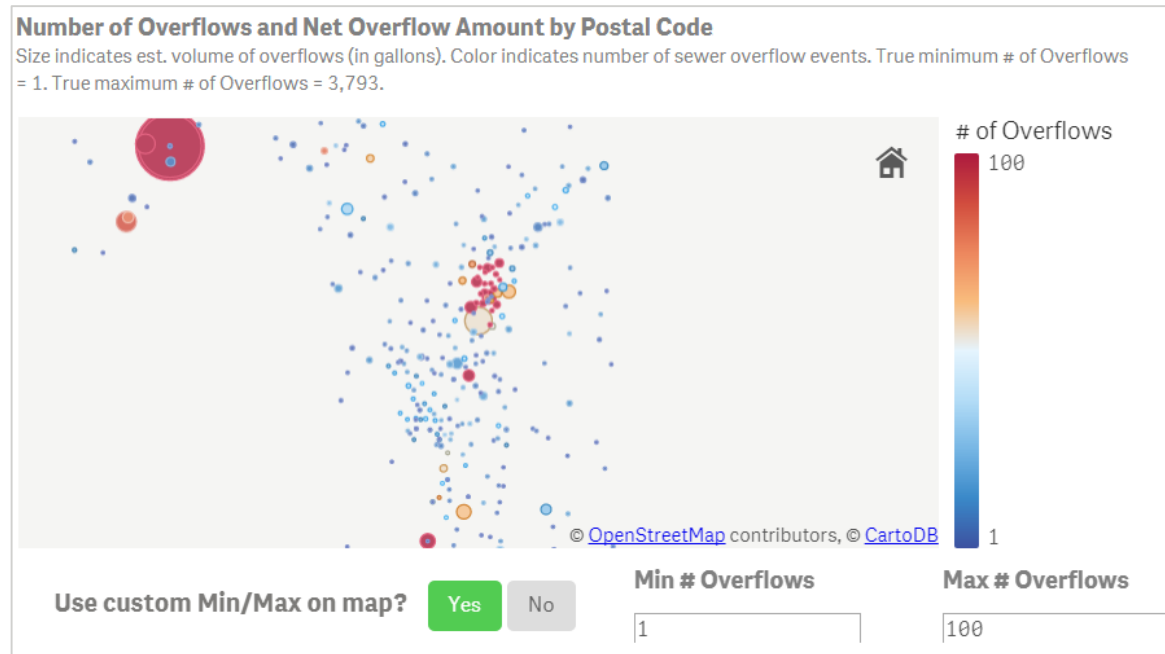
Month Discovered



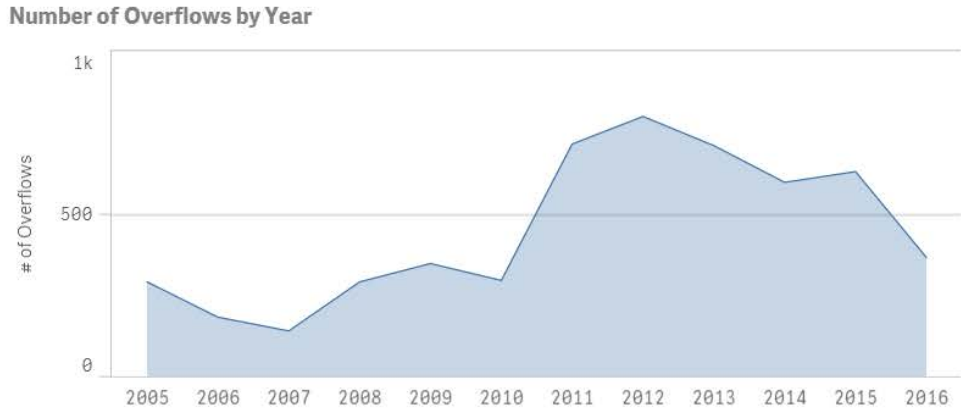
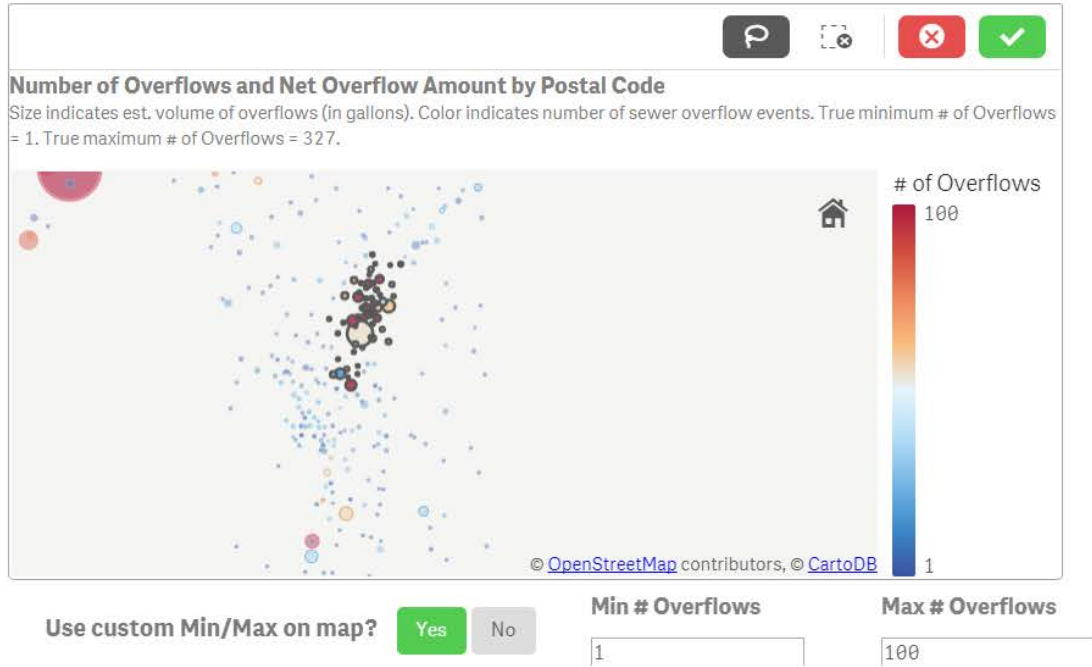
Demonstration



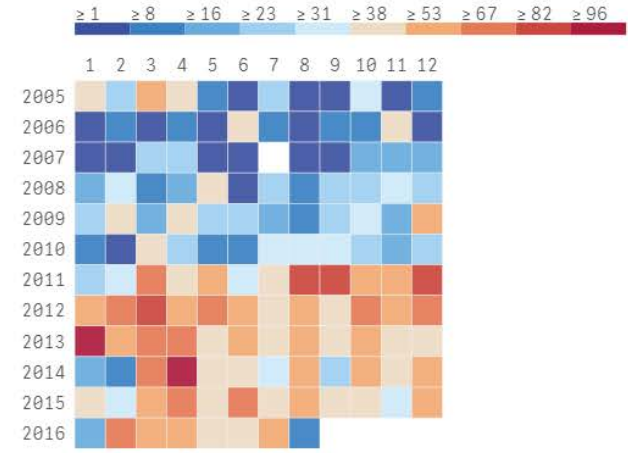
Demonstration



Demonstration



Number of Overflows by Month/Year
 Color indicates number of sewer overflow events.

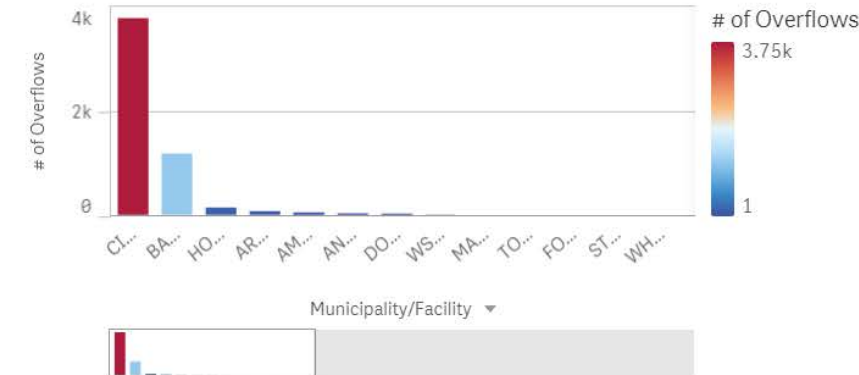


of Overflows
5.28k

Net in Gallons (Estimated)
464.1M

of Locations
58

Number of Overflows by Selected Criteria



- Municipality/Facility
- Year Discovered
- Month Discovered

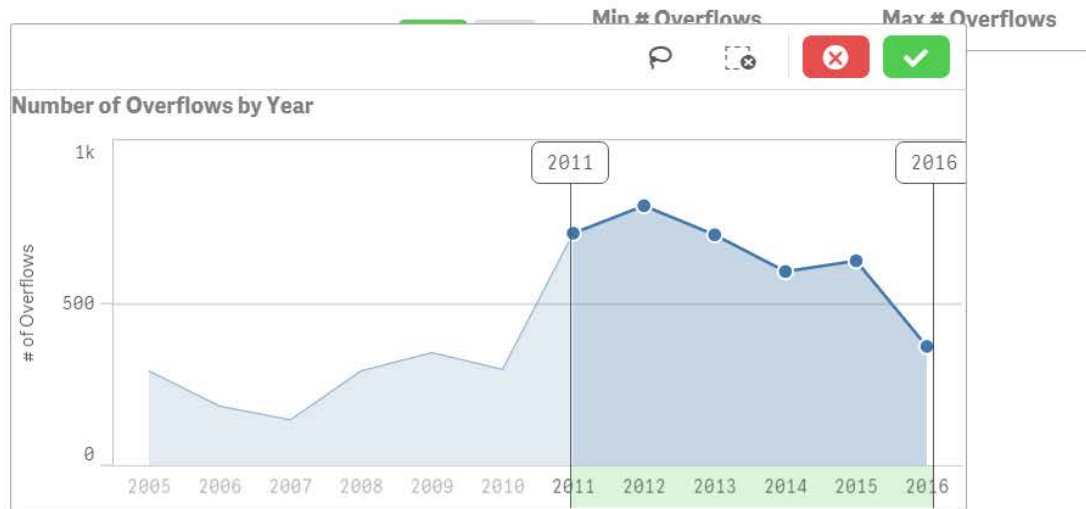
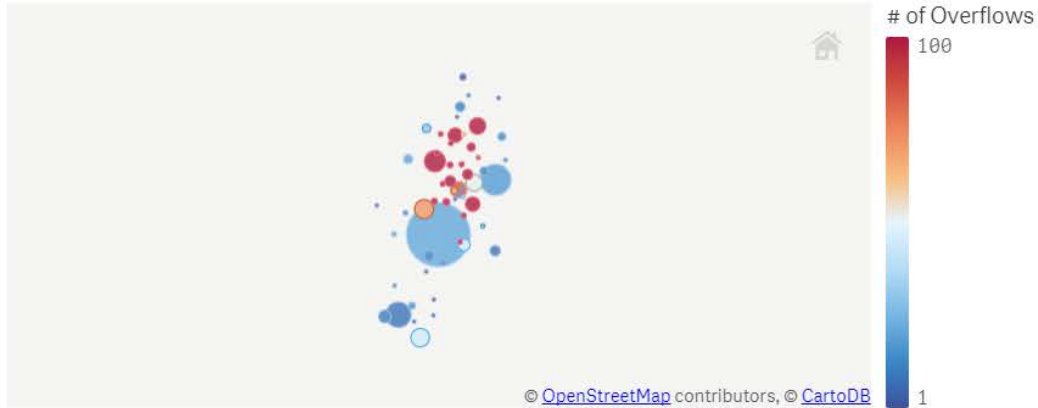


Demonstration

SSO/CSO Overview

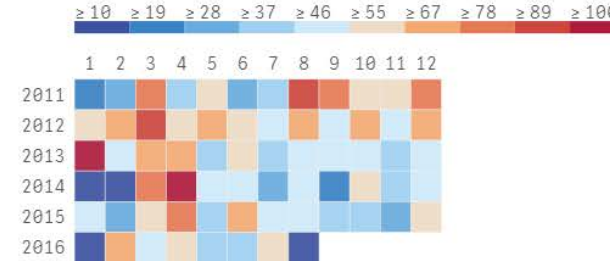
Number of Overflows and Net Overflow Amount by Postal Code

Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 280.



Number of Overflows by Month/Year

Color indicates number of sewer overflow events.

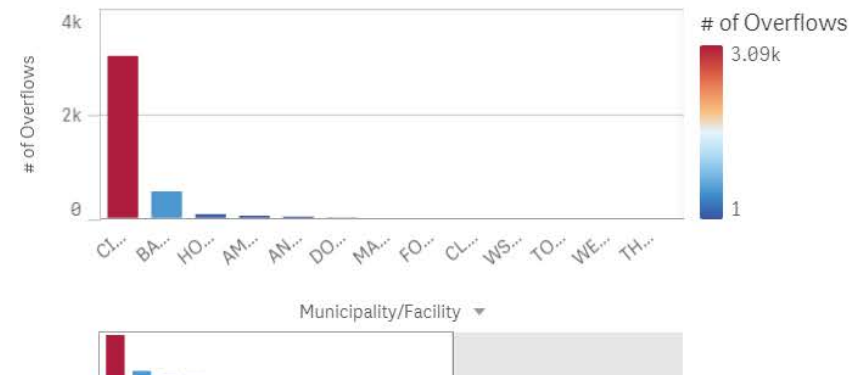


of Overflows
3.77k

Net in Gallons (Estimated)
301M

of Locations
56

Number of Overflows by Selected Criteria



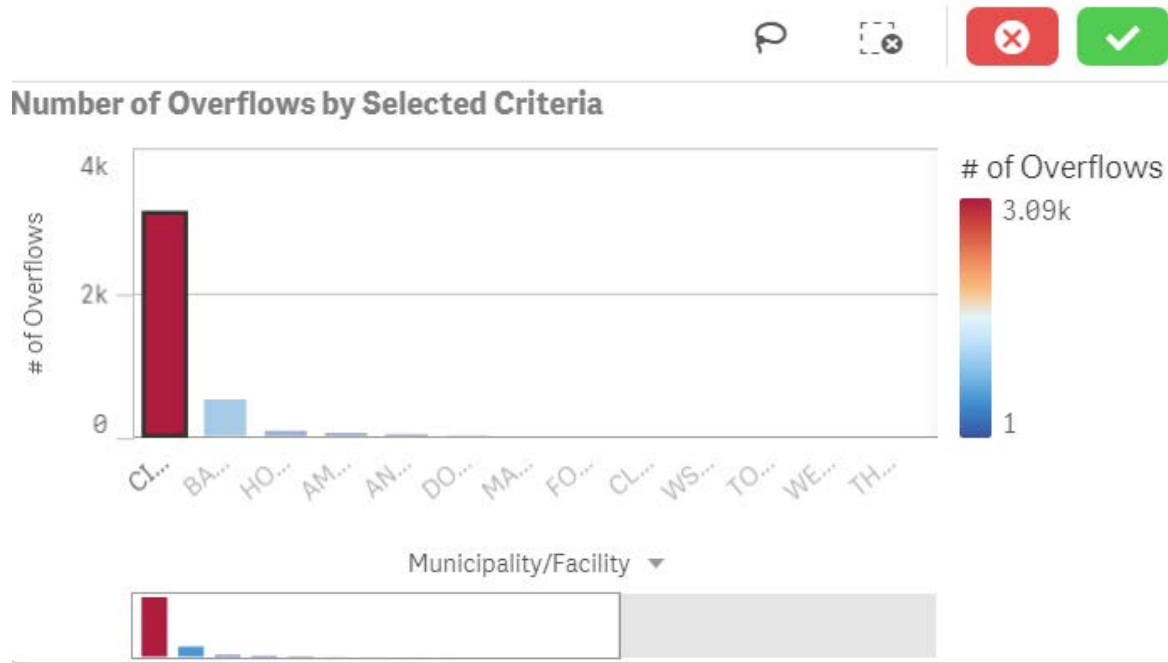
Municipality/Facility

Year Discovered

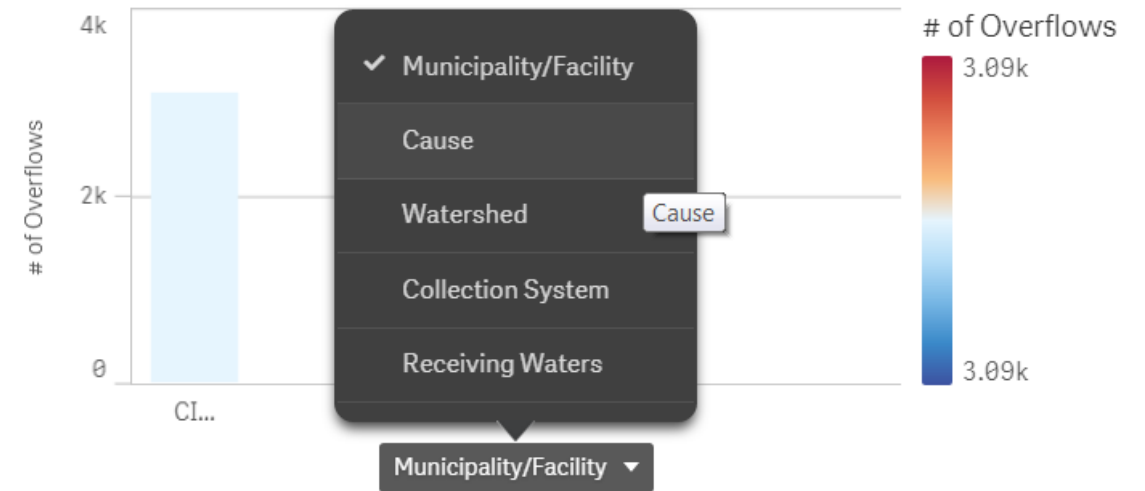
Month Discovered

**CDM
Smith**
listen. think. deliver.

Demonstration

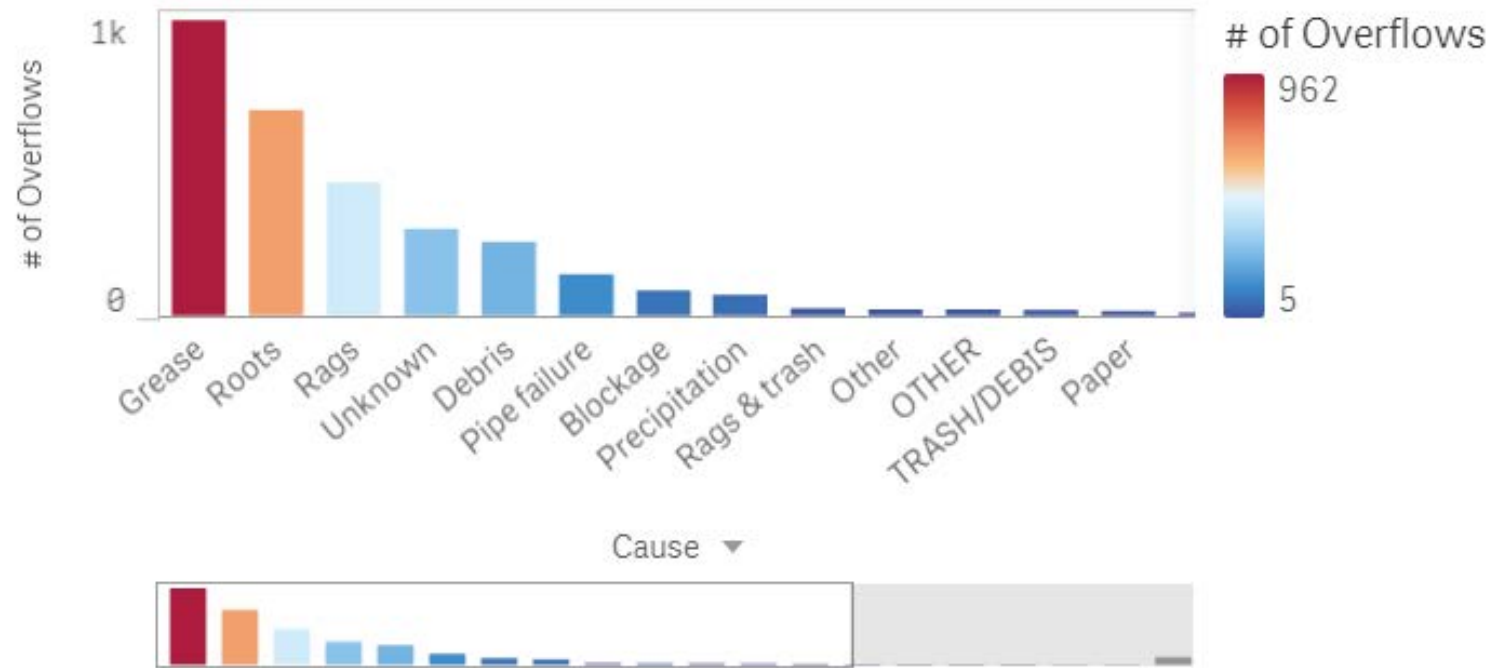


Number of Overflows by Selected Criteria



Demonstration

Number of Overflows by Selected Criteria

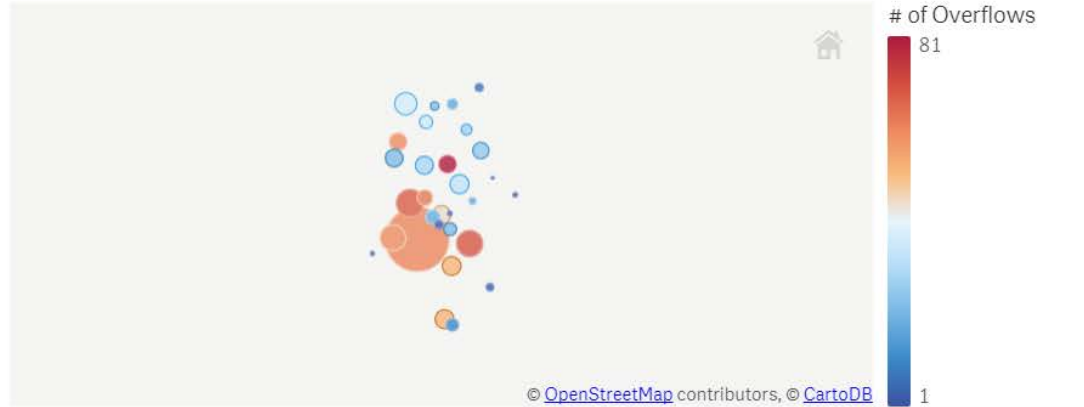


Demonstration

SSO/CSO Overview

Number of Overflows and Net Overflow Amount by Postal Code

Size indicates est. volume of overflows (in gallons). Color indicates number of sewer overflow events. True minimum # of Overflows = 1. True maximum # of Overflows = 81.



Use custom Min/Max on map?

Yes No

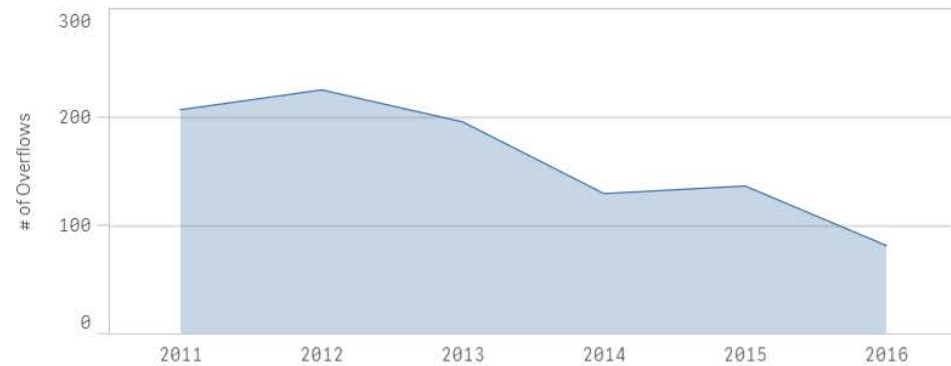
Min # Overflows

1

Max # Overflows

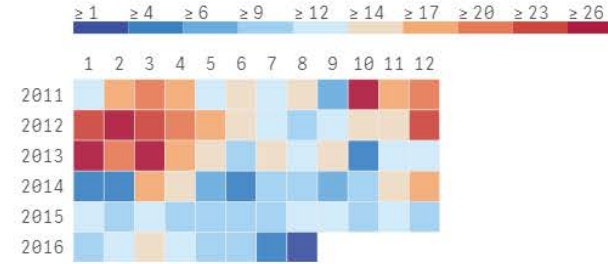
100

Number of Overflows by Year



Number of Overflows by Month/Year

Color indicates number of sewer overflow events.



of Overflows

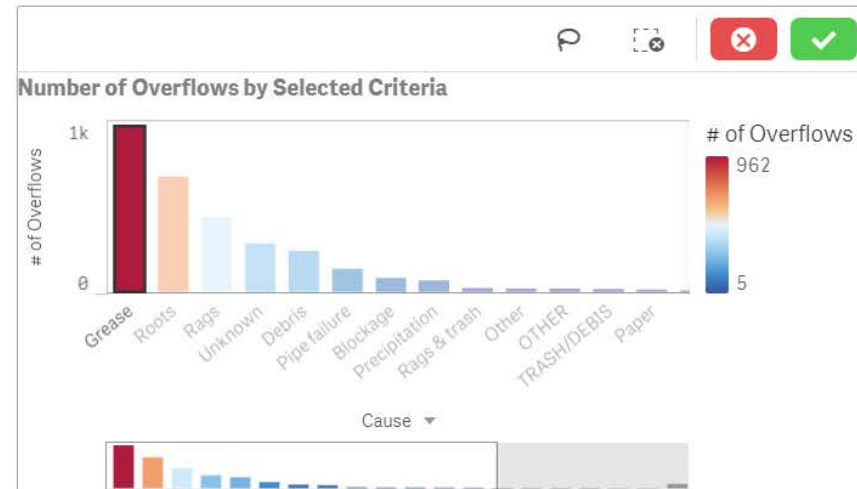
962

Net in Gallons (Estimated)

1.12M

of Locations

31



Municipality/Facility

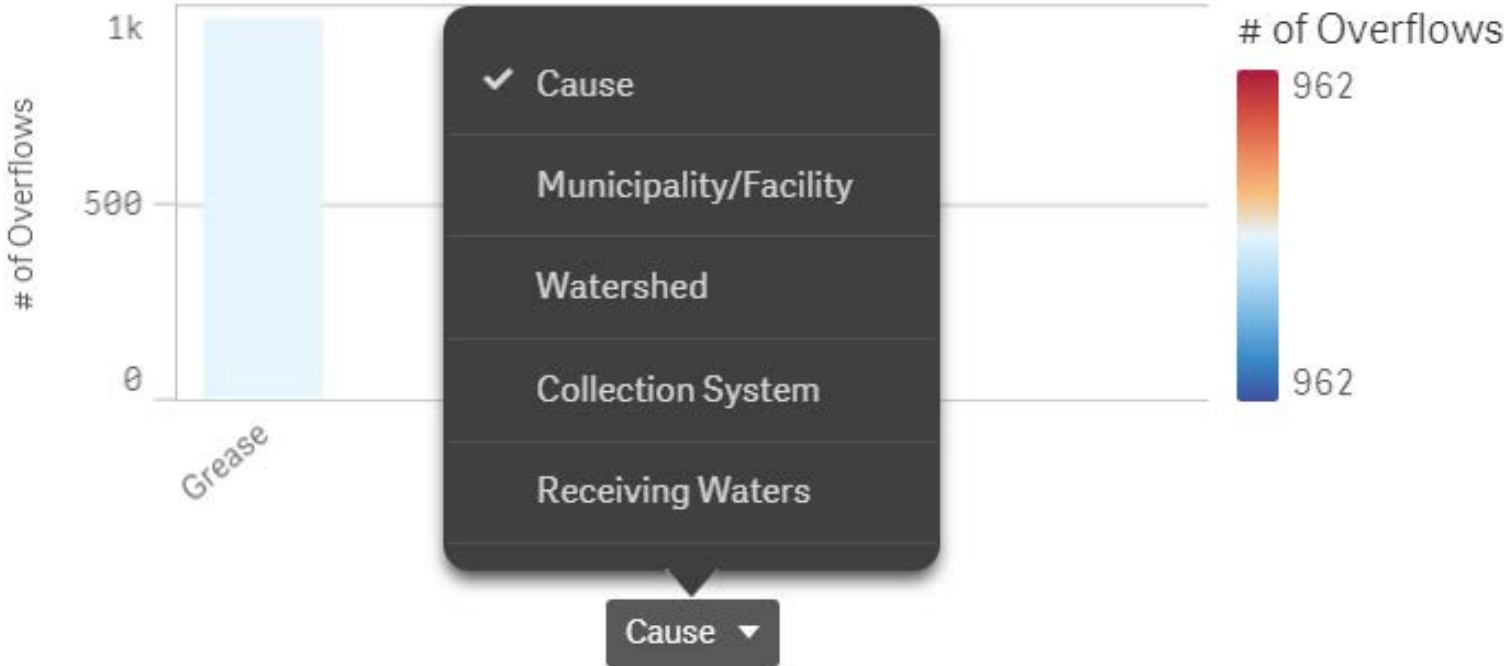
Year Discovered

Month Discovered

**CDM
Smith**
listen. think. deliver.

Demonstration

Number of Overflows by Selected Criteria

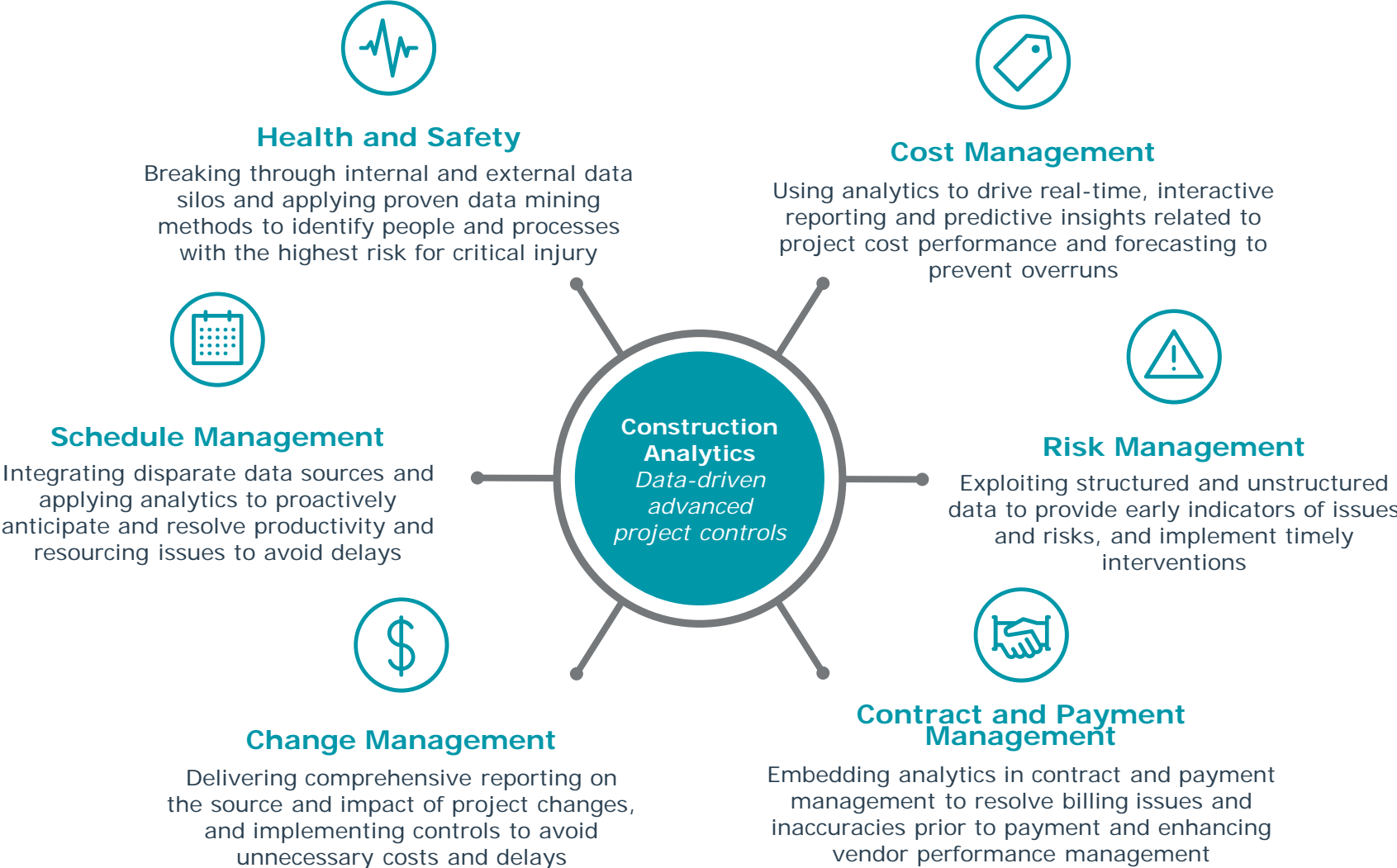


Demonstration

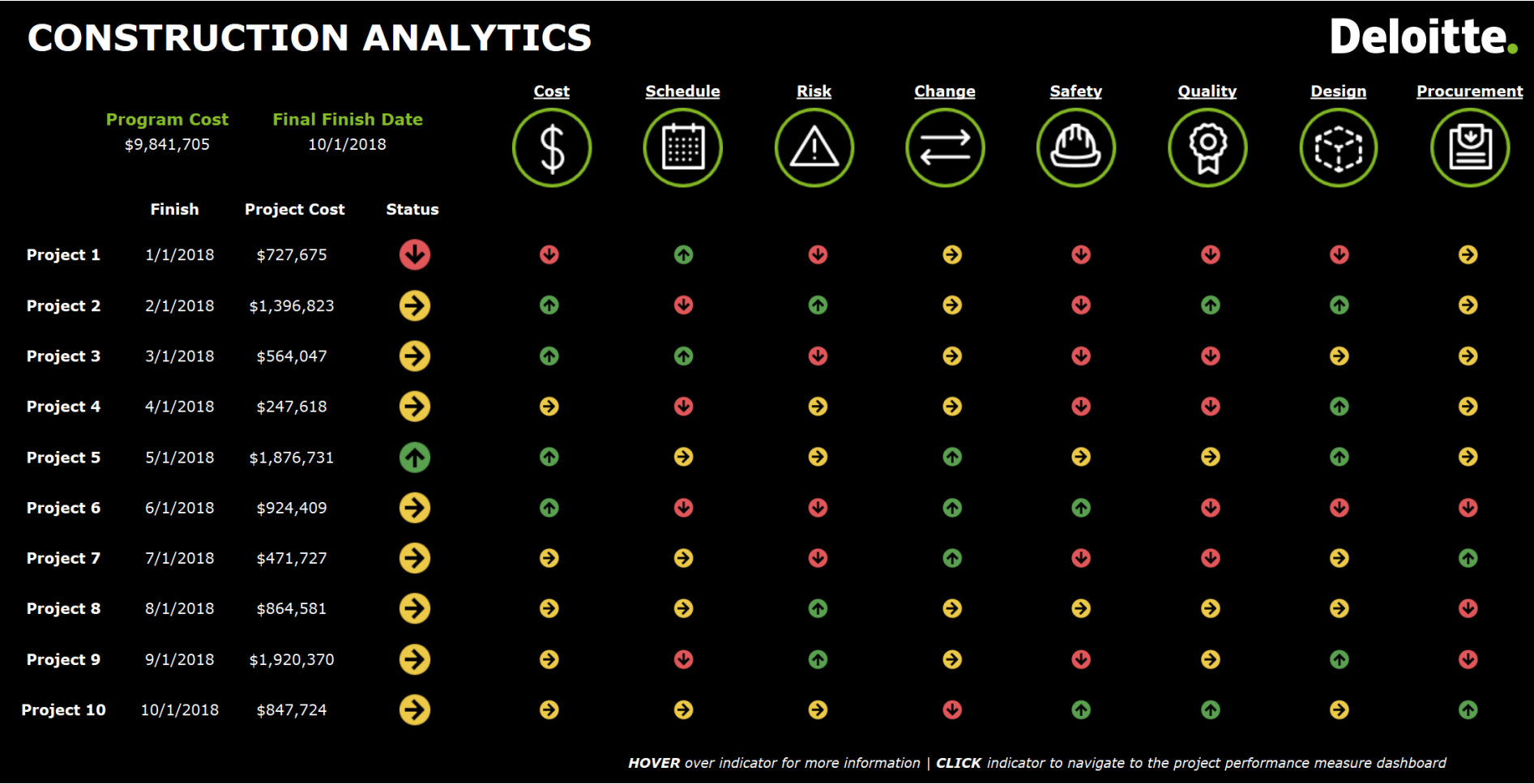


Analytics for construction management

Construction analytics sample visuals

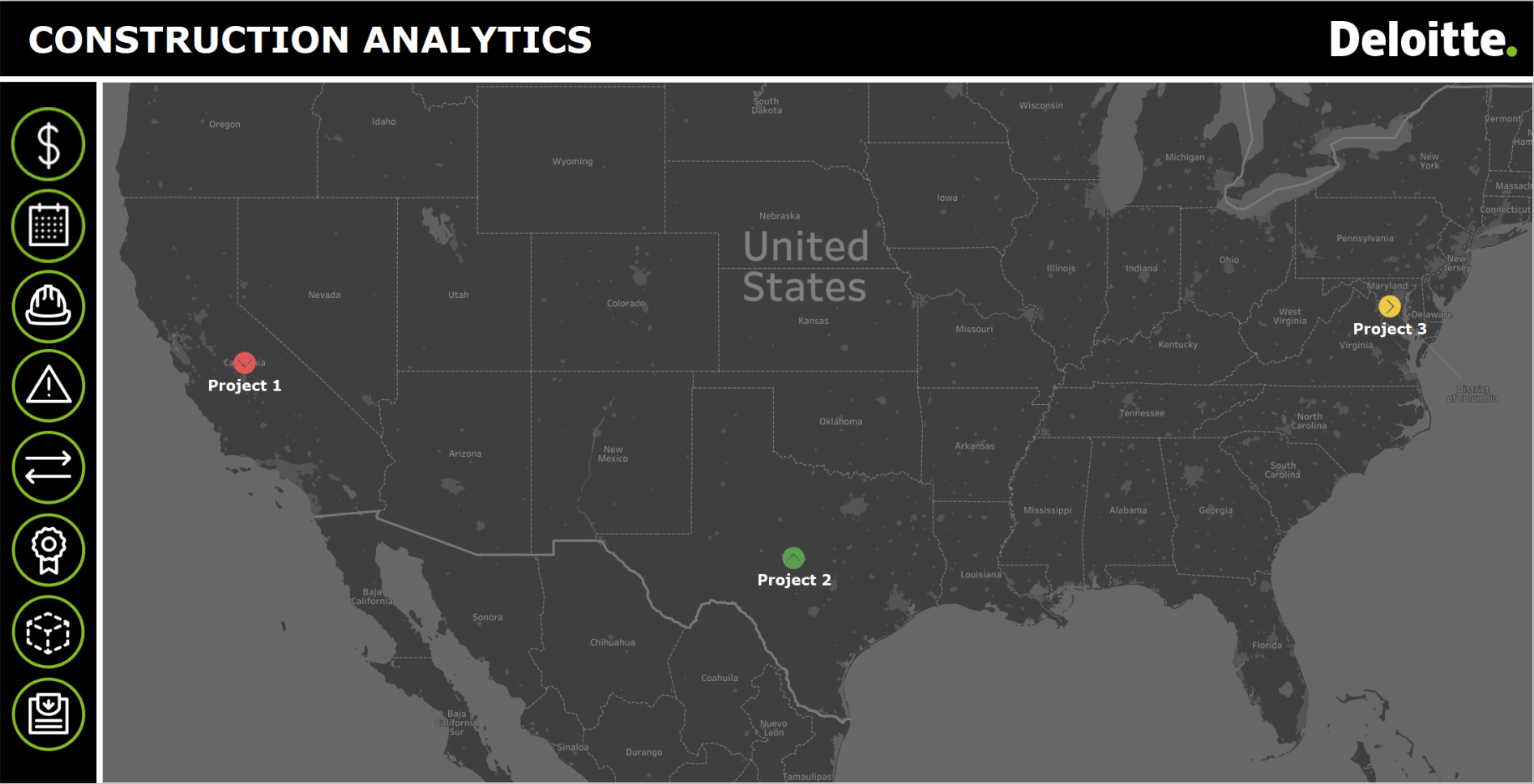


Construction Analytics Sample Visuals



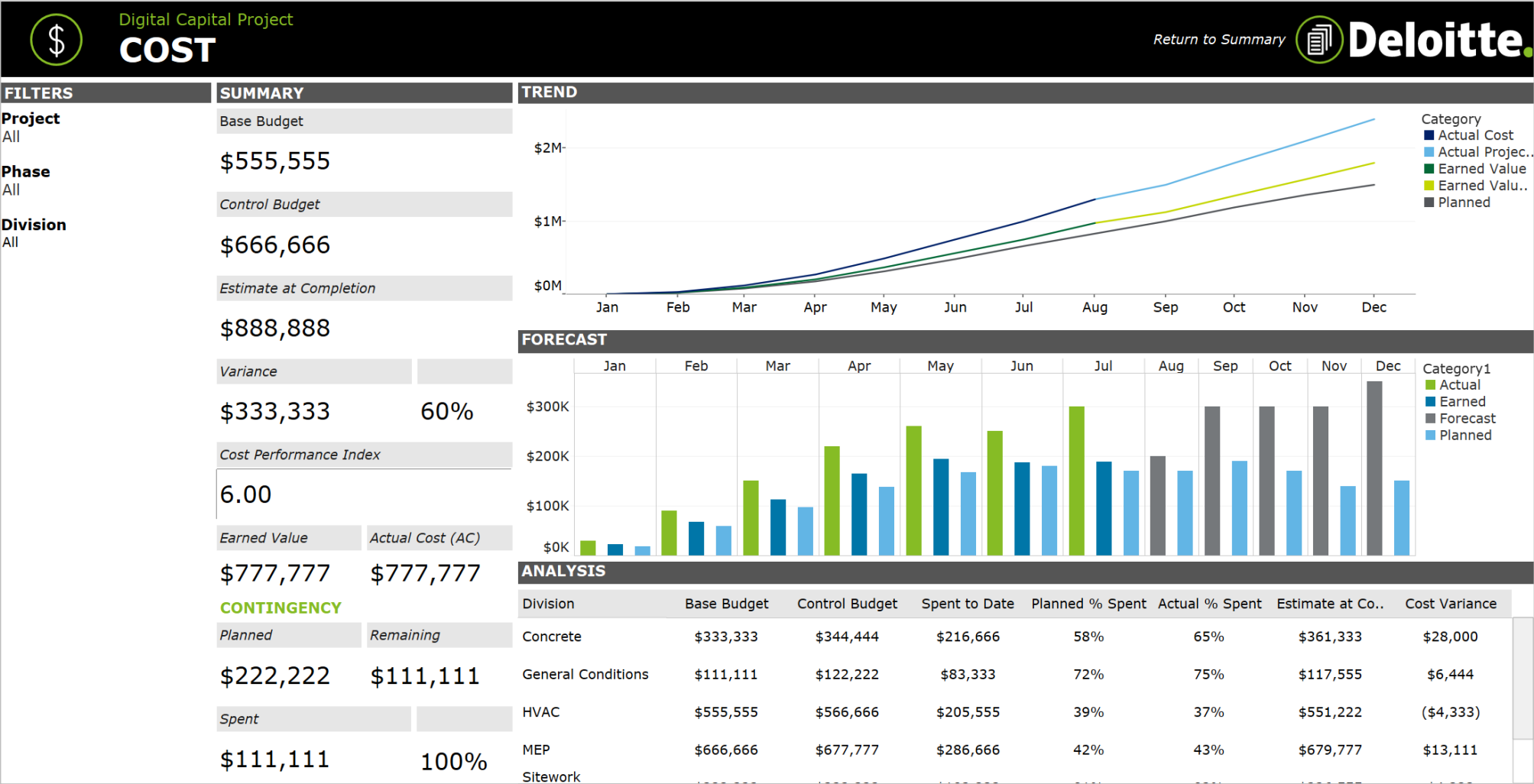
Note: Values included in the dashboard images are notional and for demo purposes only.

Construction analytics sample visuals



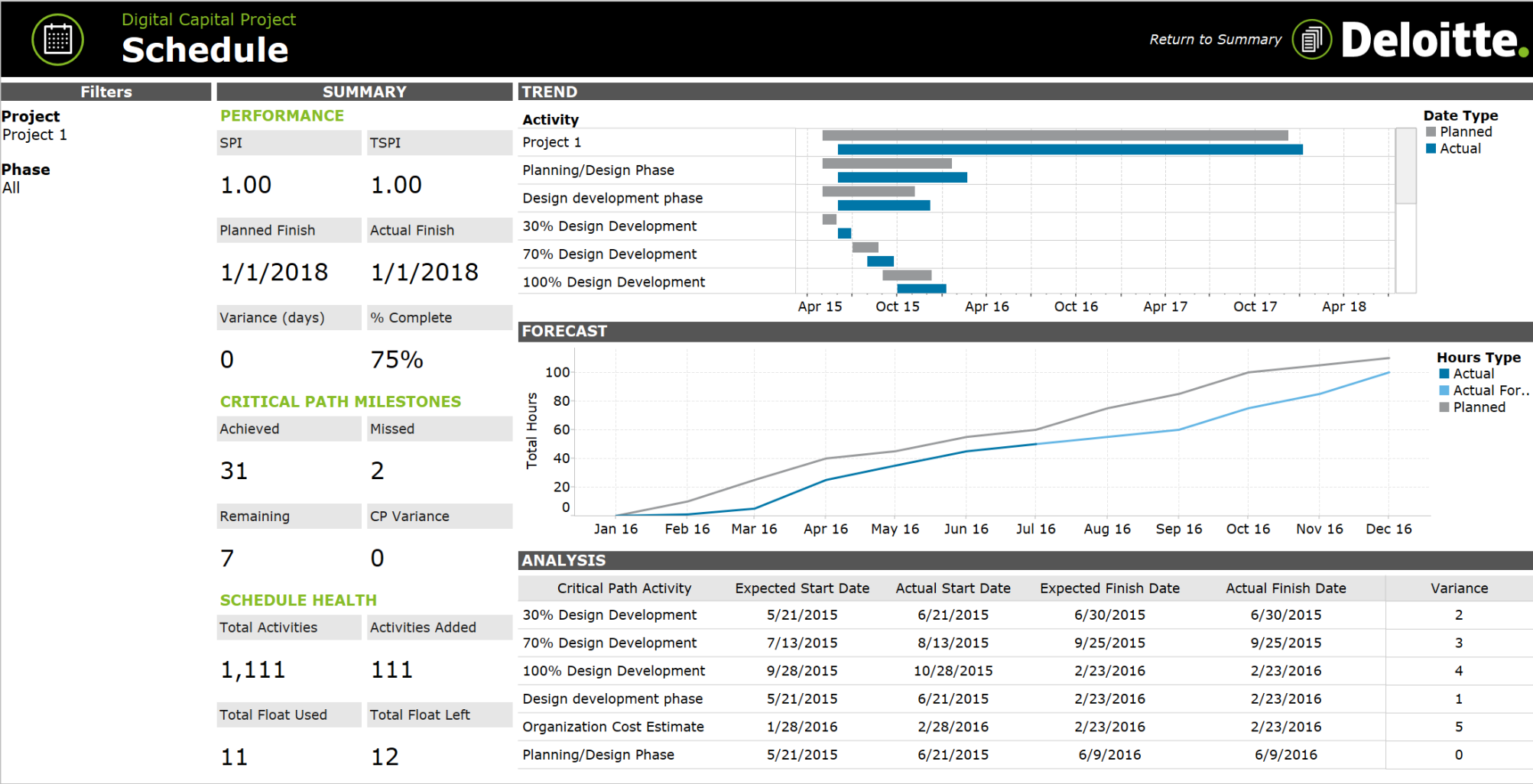
Note: Values included in the dashboard images are notional and for demo purposes only.

Construction Analytics Sample Visuals



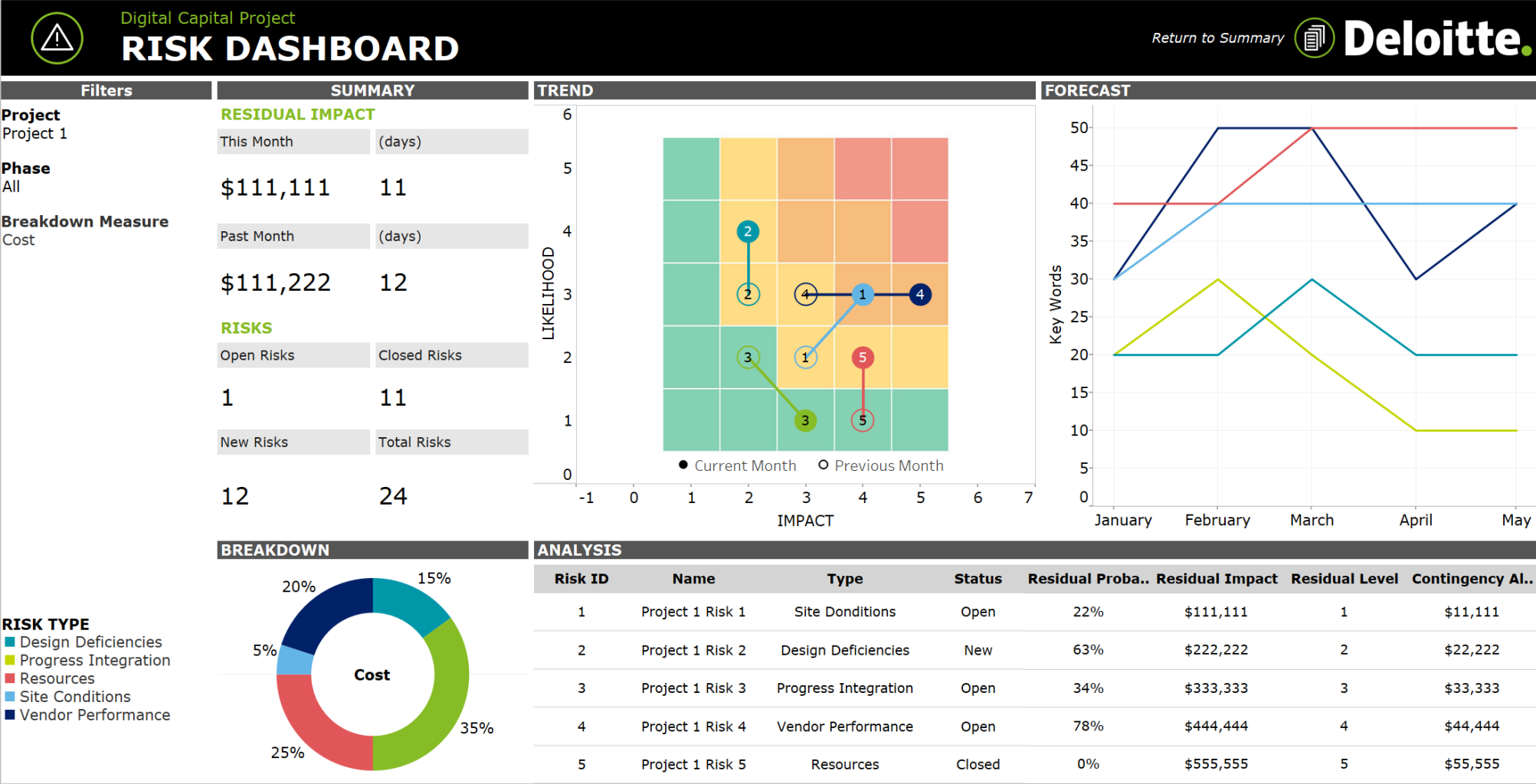
Note: Values included in the dashboard images are notional and for demo purposes only.

Construction Analytics Sample Visuals



Note: Values included in the dashboard images are notional and for demo purposes only.

Construction Analytics Sample Visuals

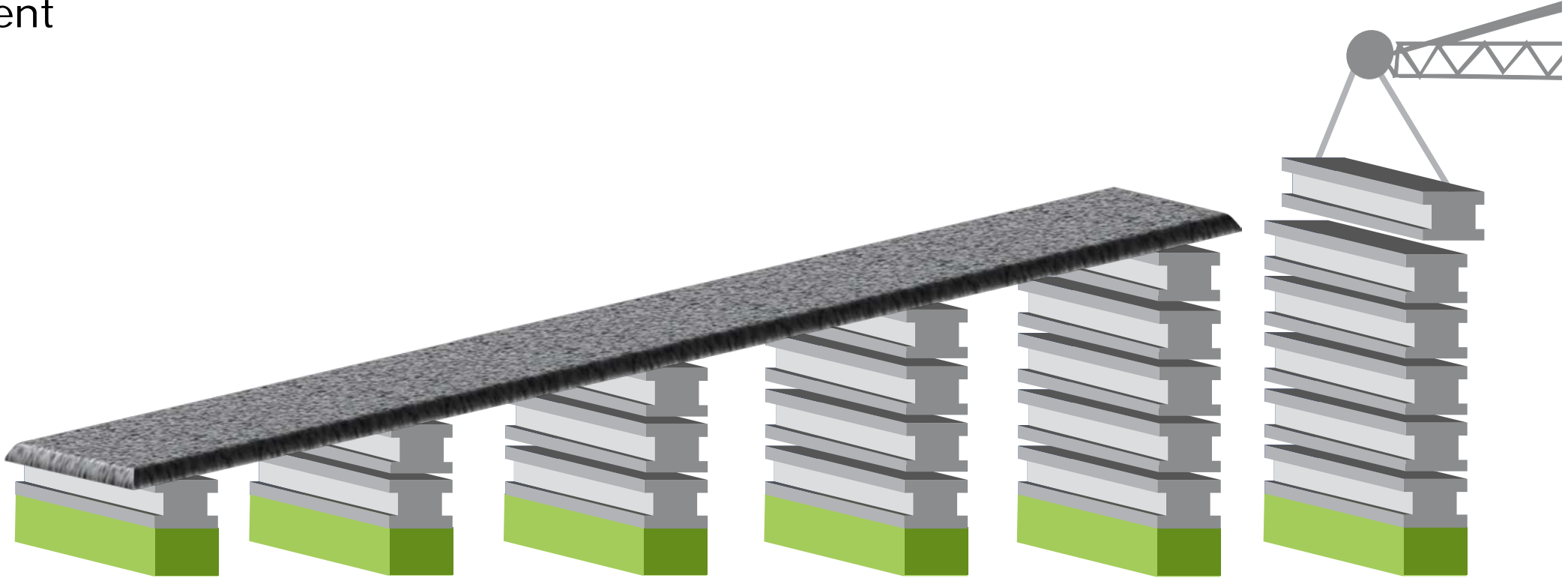


Note: Values included in the dashboard images are notional and for demo purposes only.

Success Stories

Benefits

Construction analytics can help clients enhance project delivery and portfolio management



Minimized data calls



Using the dashboard tool, data calls will be minimized and consistent reports will be generated directly from the tool

Paper to digital



The tool is able to collect, read, and analyze the paper-based reports to input the information into the database

Automation



The database is able to automatically import data from all of the various systems currently housing it

Aggregation



The tool is able to aggregate both structured and unstructured data collected from the disparate systems

Visualization



Transferring hard data and numbers into useful and concise visuals, promoting efficiency, insight, and effectiveness

Portfolio-Wide Insights



The tool enhances transparency for project owners, producing reliable and insightful metrics to analyze their full portfolio of projects

Tangible benefits for your operation

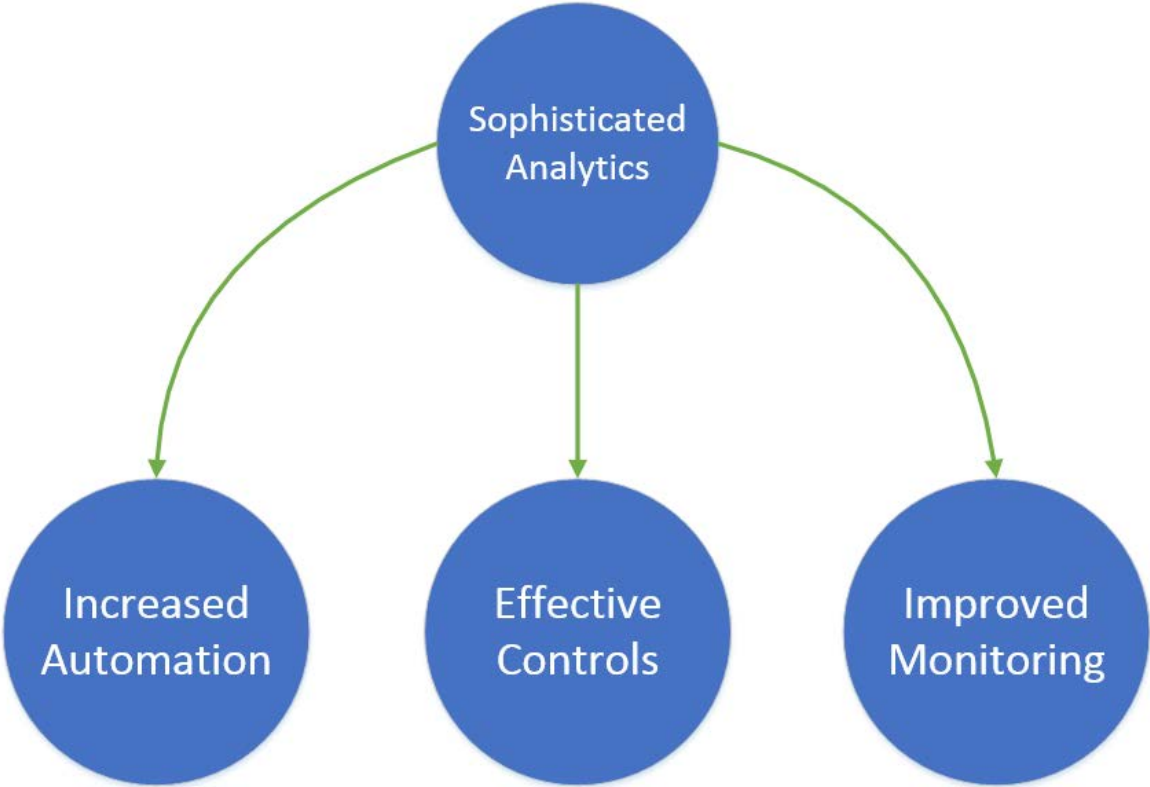
- Prioritize capital investment and public education programs
- Optimize current systems and processes
- Improve asset management
- Predict demand



Tangible benefits for your operation (cont.)

“The savings from monitoring, automation, and control are staggering and have the potential to save in the region of \$320 billion from 2016 to 2020 in an array of utility water and wastewater capital and operational spending.”

- *Global Water Intelligence, 2016*



Q&A



Official Professional Services Sponsor

Professional Services means audit, tax, consulting, and advisory.

About Deloitte

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee (“DTTL”), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as “Deloitte Global”) does not provide services to clients. In the United States, Deloitte refers to one or more of the US member firms of DTTL, their related entities that operate using the “Deloitte” name in the United States and their respective affiliates. Certain services may not be available to attest clients under the rules and regulations of public accounting. Please see www.deloitte.com/about to learn more about our global network of member firms.