



# 2014 Technology Fast 500™

## Frequently asked questions



Powerful connections

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## **About the program**

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### **What is the Technology Fast 500?**

The Deloitte Technology Fast 500 is the preeminent technology awards program in North America (United States and Canada), with 2014 being its twentieth anniversary. Combining technological innovation, entrepreneurship, and rapid growth, Fast 500 companies — large, small, public, and private — span a variety of industry sectors and are leaders in hardware, software, telecom, semiconductors, life sciences, and emerging areas such as clean technology. These companies are on the cutting edge and are transforming the way we do business today.

The Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences, and clean technology companies in North America. This ranking is compiled from applications submitted directly to the Technology Fast 500 website and public company database research conducted by Deloitte Services LP. Technology Fast 500 award winners for 2014 are determined based on percentage fiscal year revenue growth during the period from 2009 to

2013. The ranking includes both public and private companies.

### Is there an application fee?

No.

### Are revenues published?

No. The Fast 500 ranking will disclose percentage revenue growth but will not disclose current- and base-year revenue amounts. Participants will be required to provide revenue support to Deloitte.

### What are the program's important dates?

- **Application period:** April 8–June 27, 2014
- **Winner's announcement:** November 13, 2014
- **Congratulatory events:** Information on local events can be found [here](#).

In order to meet our program deadlines, we are unable to extend these dates for any reason. Failure to meet the above deadlines will preclude your company from participating.

### Are there similar programs around the world?

Yes. Deloitte has Technology Fast 500 programs in **Asia Pacific** and **EMEA** (Europe, the Middle East, and Africa).

### Who are the primary contacts?

**United States** — Kevin Schimmel and Dina Bettinsoli, [Fast500@deloitte.com](mailto:Fast500@deloitte.com)

**Canada** — Jazmin Bolanos, [Fast50@deloitte.ca](mailto:Fast50@deloitte.ca)

**Asia Pacific** — Yvonne Dow, [AsiaPacFast500@deloitte.com](mailto:AsiaPacFast500@deloitte.com)

**EMEA** — Karen Hogger, [emeafast500@deloitte.co.uk](mailto:emeafast500@deloitte.co.uk)

### Does the program use social media?

Yes. [@DeloitteTMT](#) and [#fast500](#).

### Is there an awards ceremony?

Awards are presented during local invitation-only events across the country. More information on local events can be found [here](#).

### Is there a list of past winners?

Yes. The listing of historical winners is available [here](#).

### What is the ranking based on?

Award winners are determined based on percentage fiscal year revenue growth over a defined period. Because the program ranks companies based on fiscal year revenues, it is an indication of past growth. It does not take into account current performance or profitability.

### Where do entries for the program come from?

Entries for the program come from applications submitted directly to the Technology Fast 500 website and public company database research conducted by Deloitte Services LP.

### How many companies apply to the program each year?

Each year, Deloitte receives hundreds of applications.

### Have any companies continuously ranked on the list since the inception of the program?

No.

### Why are there not more repeat companies?

Because the Technology Fast 500 is based on fiscal year revenue growth over a defined period, each company's baseline revenue can increase dramatically each year. A company can be very successful but not rank. The Technology Fast 500 ranks companies that have experienced exceptionally fast growth. It is not a measurement of current revenue, stock

performance, profitability, or anticipated future success.

### What division of Deloitte puts on the Deloitte Technology Fast 500?

The program is presented by Deloitte's Technology, Media & Telecommunications practice.

### How long has the program been around?

The program was founded in 1995 and celebrates its twentieth year in 2014.

## Eligibility requirements

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### How do companies qualify?

Eligibility requirements can be found [here](#).

### Are the eligibility requirements for the 2014 program the same as the 2013 program?

Yes, however, we are providing guidance regarding revenue growth. Revenues must have doubled (100% or greater revenue growth) between 2009 and 2013.

### What is revenue support?

A completed **Technology Fast 500 Revenue Certification Form — CEO/CFO**, signed by the applicant's CEO or CFO is required along with any combination of the following:

- **Audited financial statements**, including the signed audit report by an independent public accountant.
- **Reviewed financial statements**, including the signed review report by an independent public accountant.
- **Federal tax return** as submitted to the Internal Revenue Service (IRS) and signed by a "Company Officer," page 1 only. If the return was filed electronically and does not include a signature, please provide the "signed e-file authorization form" along with page 1.

For companies who are not able to meet the revenue support deadline of June 27, 2014, the following option is available for fiscal year 2013 revenue amounts only:

- **Unaudited/unreviewed internal financial statements** along with the name of your independent public accountant and an estimate of when the audited/reviewed financial statements will be available.

### Does a company have to be publicly held to qualify?

No, but private companies and public companies traded via over-the-counter exchanges must submit an online application.

### Are rankings based on fiscal- or calendar-year revenues?

The ranking is based on fiscal year revenue growth from 2009 to 2013.

### What constitutes a majority of the company's operating revenues?

A majority is defined as greater than 50%.

### What are the choices for industry classification?

Companies are classified in one of the following industry categories:

- Biotechnology/Pharmaceutical
- Clean Technology
- Communications/Networking
- Computers/Peripheral
- Internet
- Medical Devices
- Media and Entertainment
- Scientific/Technical Instrumentation
- Semiconductor
- Software

Every applicant must fall under one and only one category to participate.

### How are industry classifications determined?

Public companies are classified by the primary SIC code listed on their most current Form 10-K, S-1, etc., on file with the Securities and Exchange Commission. However, if a public company submits an entry via the public application form, we defer to the industry selected on the online form.

Private companies self-select industry classification when completing the online application form.

### Are service providers or consulting firms' eligible for the Fast 500?

No. Consulting companies, professional service firms, resellers, and others are not eligible.

### What if my company is acquired after we submit my application?

Companies that are acquired prior to the finalization of the list are not eligible to participate. We strive to publish a list that is as current as possible.

## Application process

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### Is there an application fee?

No.

### When is the deadline to apply?

The application period begins on April 8, 2014, and closes on June 27, 2014. There are no extensions. Failure to meet the above deadline will preclude your company from participating.

Private companies and public companies traded via over-the-counter exchanges must complete an online application.

Public companies on the NYSE, NASDAQ, or AMEX stock exchanges are data mined by Deloitte Services LP from public databases. Public companies are encouraged to complete the application form and/or check with the national Fast 500 team, via email at [Fast500@deloitte.com](mailto:Fast500@deloitte.com), to confirm their inclusion in the research/application process.

### Does the application form have to be completed online?

Yes. Applications may only be submitted online.

### Can the online application form be saved and completed at a later time?

Yes. The application form can be saved for completion at a later time. Detailed instructions on how to complete the form can be found [here](#).

We strongly encourage you to review these materials prior to completing the application form.

### How will we know the online application form was received by Deloitte?

The application contact will receive an automated email notification indicating that the online application was received into the Deloitte database.

### Is there a hard copy of the application form that we can review prior to starting the online application process?

Yes.

- To view and download a sample PDF of the private company online application form, [click here](#).
- To view and download a sample PDF of the public company online application form, [click here](#).

### I have created a draft application that I would like to delete. Can I delete it myself?

Yes, as long as it is still in draft form. Simply log into your application and click the delete button. Submitted applications, however, can only be deleted by the Fast 500 team. Requests should be sent to [Fast500@deloitte.com](mailto:Fast500@deloitte.com).

### I deleted my company's online application form. Is there any way to retrieve the application?

No. In order to be considered for the program, a new application will need to be completed and submitted by June 27, 2014.

#### How is the percentage growth calculated?

$[(\text{Current Year Revenue} - \text{Base Year Revenue}) / \text{Base Year Revenue}] \times 100 = \text{Percentage Growth}$

#### Is there any situation in which we can submit percentage revenue growth instead of providing the revenue amounts?

No. In order to accurately rank the Fast 500 nominees and to assist Deloitte in the validation of information provided during the application process, applications are required to submit revenue amounts along with supporting documentation. The use of these materials will be limited to the evaluation of the applicant's Technology Fast 500 eligibility. Detailed information can be found [here](#).

#### Can we submit the required proprietary technology support at a later time?

No, proprietary technology support must be submitted with the application by June 27, 2014.

#### Does the program require that we provide supporting documentation for revenue amounts?

Yes. In order to accurately rank the Fast 500 applicants and to assist Deloitte in the validation of information provided during the application process, applications are required to submit revenue amounts along with supporting documentation. The use of these materials will be limited to the evaluation of the applicant's Technology Fast 500 eligibility. Detailed information can be found [here](#).

#### Can you provide more information on what to submit for proprietary technology support?

The proprietary technology statement should be a detailed description of your technology and how your customers use it. Often times, companies can leverage this information from materials that have already been developed (i.e., product brochure). The statement should be in either Word or PDF format. Additional information regarding applicant's revenue and proprietary technology may be requested.

#### We are in the process of completing the online application form and our CFO does not anticipate having the audited 2013 financial statements back in time for the application deadline. What other documents can we submit for 2013?

We can accept one of the following:

- **Reviewed financial statements**, including the signed review report by an independent public accountant.
- **Federal tax return** as submitted to the IRS and signed by a "Company Officer," page 1 only. If the return was filed electronically and does not include a signature, please provide the "signed e-file authorization form" along with page 1.

For companies who are not able to meet the application deadline of June 27, 2014, the following option is available for fiscal year 2013 revenue amounts only:

- **Unaudited/unreviewed internal financial statements** along with the name of your independent public accountant and an estimate of when the audited/reviewed financial statements will be available.

More information on what needs to be submitted can be found [here](#).

#### Deloitte happens to be our company's accounting firm. Would you have access to the audited financial statements (tax returns) via this relationship or do we still need to submit them via the application process?

Even though Deloitte is your auditor, private companies are required to apply and provide all requested information.

#### Our company's CEO/CFO has requested that Deloitte sign a NDA (nondisclosure agreement) in order to provide the requested revenue support (financial statements). Will Deloitte sign a NDA?

No. We are not able to provide a NDA.

#### If an NDA is not possible, can you provide the details of your privacy policy so that I can pass them along?

Yes. Our privacy policy can be found [here](#).

Information for award winners

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#### Where can we find the Technology Fast 500 logo to put on my company website or marketing materials?

Please contact us at [Fast500@deloitte.com](mailto:Fast500@deloitte.com).

### **Do winning companies receive an actual award?**

Yes. Official Technology Fast 500 plaques for current winners will be presented at regional recognition events or delivered sometime after November 13, 2014.

### **How can my company order additional awards?**

Your first award plaque is complimentary. Additional award plaques may be purchased online, from our authorized vendor, The YGS group. For more information call YGS at 800-755-2238 or email [DeloitteFast500@theYGSgroup.com](mailto:DeloitteFast500@theYGSgroup.com).

### **Where can we find official media guidance (press release) for winning companies?**

In order to obtain the official media guidance, please contact us at [Fast500@deloitte.com](mailto:Fast500@deloitte.com).

### **When do winning companies issue their press releases and/or publicly announce their rankings?**

We ask that winning companies honor the embargo date of November 13, 2014 at 5:00 a.m. EST, before permitting any external announcement of this ranking or your receipt of this award.

### **Will the Technology Fast 500 ranking appear in the local or national press?**

Deloitte plans to distribute a press release announcing the Technology Fast 500 award winners via PR Newswire on November 13, 2014, at 5:00 a.m. EST.

Deloitte also plans to announce the Technology Fast 500 rankings to key editors and reporters at national and regional media outlets across North America.

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