Employers and employees may be missing opportunities when it comes to reaping the benefits of volunteering in the workplace. Deloitte’s “2017 Volunteerism Survey” of working Americans found that creating a culture of volunteerism may boost morale, workplace atmosphere and brand perception.

**Percentage of respondents**

- **Think volunteerism provides an improved sense of purpose**: 74%
- **Believe volunteer activities are more likely to boost employee morale than company-sponsored happy hours**: 70%
- **Agree that companies who sponsor volunteer activities have a more pleasant work atmosphere**: 70%
- **Say company-sponsored volunteer activities are essential to employee well-being**: 77%
- **Believe that companies who sponsor volunteer activities offer a better overall working environment than those who do not**: 89%

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2017 Deloitte Volunteerism Survey Findings
Career Development

**However**, employees do not view volunteerism as a way to advance their career or develop new skills.

- 18% believe volunteering can enhance their career opportunities.
- 36% say volunteering can help develop new skills.
Working Americans surveyed say they don’t volunteer as much as they like, and that factors include time and a lack of understanding about the impact of their contributions. This may indicate an opportunity for companies to not only provide volunteer opportunities, but to also help employees understand how they benefit from them.

- **38%** of respondents say their employers provide access to company-sponsored or coordinated volunteer programs.
- **69%** say they are not volunteering as much as they would like to, and of those respondents, **62%** say they cannot dedicate time during the day to volunteering.
- **75%** of working American millennials surveyed said they would volunteer more often if they had a better understanding of the impact they were making, compared to **61%** of all respondents.
Survey methodology
The 2017 Deloitte Volunteerism Survey interviewed 1,000 U.S. adults ages 18+, employed full- or part-time, who have volunteered in the past 12 months. This survey, administered from May 19 -26, 2017, was meant to explore how employed Americans view volunteerism in the workplace and their understanding of the impact and benefits to communities, self and business.

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