



# **The Chief Strategy and Transformation Officer Program**



The Chief Strategy and Transformation Officer Program, co-led by Monitor Deloitte's Business Strategy team and Deloitte Executive Accelerators, helps empower strategy and transformation leaders through a variety of experiences, programs, services, and insights tailored to their executive journey. Strategy and transformation leaders hold some of the most challenging roles to define and to succeed in. Deloitte has a deep understanding of the challenges faced by strategy and transformation leaders, and through the Chief Strategy and Transformation Officer Program we help provide unique guidance related to: transitioning into the role; setting up a function; influencing key stakeholders; and shaping the enterprise agenda.

## EXPERIENCES

### Transition Labs

#### A place built to help ensure your success

The Transition Lab is a one-day experience built to help newly appointed executives -- and those undergoing significant shifts -- thrive in their roles. The agenda focuses on three important resources any executive has to manage: time, talent, and relationships with multiple stakeholders. Labs are available for Chief Strategy Officers and Chief Transformation Officers, addressing the unique aspects of each role.

The day is built around proprietary research Deloitte has done into executive agendas and extensive experience in delivering such sessions. It culminates in a Lab experience designed to:

- Frame and consider your hopes, fears and legacy
- Reflect on how you allocate your time
- Prioritize and focus on key activities
- Plan out 180 days with key milestones
- Assess current talent and capabilities
- Influence how others perceive and support you
- Elevate your personal leadership style and brand

### Executive Alignment Labs

#### Align and drive action

Executive team alignment labs support leaders at key inflection points including: setting or pressure testing enterprise strategy; establishing a transformation ambition; and scenario planning.

### Summits

#### Connect and explore

The Chief Strategy Officer Summit and the Transformation Summit, led by experienced strategists from Monitor Deloitte, are curated experiences that convene an intimate, cross industry group of senior leaders to build connections in an exclusive, unparalleled peer community.

The summit program helps participants to deepen their understanding of their role and function, engage with peers on topical strategy, transformation and C-suite issues, and join an ongoing community with access to future experiences and insights.

### Virtual Peer Circles

#### An open exchange of ideas

Virtual Peer Circles provide an opportunity for strategy and transformation leaders to connect regularly in small cohorts for facilitated and interactive reflection, discussion, and connection around timely topics.

## CONTENT AND TOOLS

### Global Annual Chief Strategy Officer Survey

#### Longitudinal research and data on the CSO role

The Monitor Deloitte Annual Chief Strategy Officer (CSO) Survey gauges the sentiment of CSOs across the globe to understand priorities, where they spend their time and supports CSOs in role definition and function design.

### Chief Transformation Officer (CTrO) Study

#### Perspective on what makes a successful transformation

Monitor Deloitte's Chief Transformation Officer (CTrO) study shares insights from more than 300 executives across a range of industries and geographies and sheds light on what it takes to design transformation programs effectively.

### Strategy Function Capability Diagnostic

#### Actionable insights for your organization

The Strategy Function Capability Diagnostic is a valuable tool for strategy leaders looking to better understand their roles and functional capabilities. The tool helps evaluate the importance, effectiveness, and degree of influence/ownership a CSO has over critical strategy capabilities and compares these data points against a set of peer benchmarks.



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