

# Design SHINE Internship Overview

## Work you'll do

As a Design SHINE Intern, you'll participate in local and national trainings, networking events, and community activities to enhance your internship experience. You'll learn to produce creative print, digital, motion, and exhibition solutions in a fast-paced in-house agency environment. You'll serve as a **strategic advisor and recommend techniques best suited to produce desired visual effects and results**. Using your strong organizational and attention to detail skills, you'll ensure final deliverables have all the required components based on pre-established guidelines and coordinate the print and delivery of finished materials. Ultimately, your design will promote our brand through delivering high quality pieces on tight deadlines.

## How you'll grow

Throughout the internship program, we want to give you a true taste of life at Deloitte. That means a lot of support—both formal and informal—right from the start. **Guided by coaches and mentors who can help you to learn more about Deloitte and your opportunities**, you'll gain real-world experience working on meaningful projects. Beyond this exposure to “real life” projects, the program also delivers a variety of national and local learning and networking events. Our regularly scheduled learning and networking opportunities are designed to help you develop technical and leadership skills and help you begin building your professional network.

## The team

The Green Dot Agency is Deloitte's in-house agency. Sitting within the Client & Market Growth organization, we provide value to Deloitte by **differentiating the Deloitte brand, driving Deloitte's business priorities forward, innovating new marketing solutions, and delivering distinct client experiences**. We develop cutting-edge marketing plans, creative assets, and unique experiences that engage our clients; deliver on the strategy of our businesses in the marketplace; and capture the hearts, minds, and loyalty of our clients.

## Eligibility for hire



### Pursuing a bachelor's degree

Must be in graphic design, marketing, advertising or related field (sophomore or junior standing). Portfolio required.



### Relevant work experience

Experience in graphic design, marketing, advertising, or related field. Adobe Creative Cloud and other design technology platform knowledge preferred.



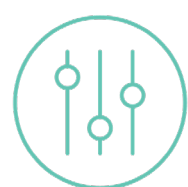
### Strong written and oral skills

Including proven experience with collaborative writing processes, a variety of corporate communication styles, and knowledge of the editorial process



### Strong academic track record

Minimum of 3.2 GPA



### Excellent management skills

Including project management and time management skills



### Flexibility in work styles

Ability to work both independently and collaboratively with a team in a professional services or multi-departmental company