

# SHINE Associate Overview

## Work you'll do

As a SHINE Associate, you'll act as a **key point person between industry, account, function, and regional managers and join them in differentiating the Deloitte brand, driving Deloitte's business priorities forward, innovating new marketing solutions, and delivering distinct client experiences.** In this role, you'll also facilitate market targeting activities through orchestrating social media campaigns, supporting business expansion initiatives, developing promotional marketing materials and sales tools, supporting internal and external communications teams, and managing major promotional events such as trade shows, industry speaking events, sponsorships, and internal conferences related to key industry clients. You'll use your exceptional organizational skills to develop timelines and work with diverse groups of locally and virtually based professionals.

## How you'll grow

At Deloitte, we help you shape the future direction of your career. We offer **comprehensive development planning as well as training, mentoring, and coaching to help you grow.** From hands-on experience to increases in responsibility to rewarding teamwork, Deloitte nurtures talent by providing supportive leadership.

## The team

Deloitte's Client & Market Growth (CMG) team is dedicated to driving revenue, building relationships, and enhancing Deloitte's reputation in the marketplace. Together, CMG works **towards differentiating the Deloitte brand, driving business priorities forward, innovating new marketing solutions, and delivering distinct client experiences.** We develop cutting-edge marketing plans, creative assets, and unique experiences that engage our clients.

## Eligibility for hire



### Bachelor's degree

Must be in marketing, communications, or other related field



### Relevant work experience

Experience in marketing, communications, public relations or business development, including internships desired



### Strong written and oral skills

Including proven experience with collaborative writing processes, a variety of corporate communication styles, and knowledge of the editorial process



### Strong academic track record

Minimum of 3.2 GPA



### Excellent management skills

Including project management and time management skills



### Flexibility in work styles

Ability to work both independently and collaboratively with a team in a professional services or multi-departmental company