Monitor
Deloitte.

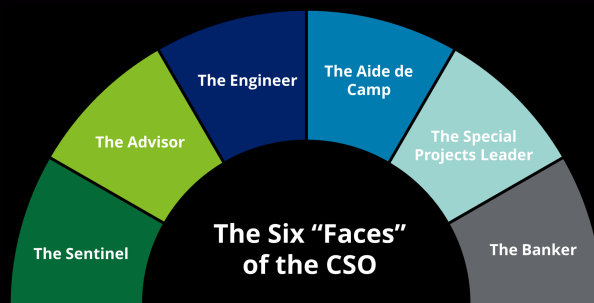# The Chief Strategy
Officer Program

The Chief Strategy Officer (CSO) Program, co-led by Monitor Deloitte's Business Strategy team and Deloitte Executive Accelerators, helps empower strategy leaders through a variety of experiences, programs, services, and insights tailored to their executive journey.

The Chief Strategy Officer ("CSO") role is often an important contributor to a company's competitiveness and ability to spark long-term growth. However, the strategy officer's role can be one of the most challenging to define and to succeed in.

We understand these challenges and, through the Chief Strategy Officer Program, we can help provide unique strategic direction related to: guiding strategy executives through role transitions; setting up a strategy function; influencing key stakeholders; building a strong network; and shaping the enterprise agenda.

Our Six Faces of the CSO Framework

Deloitte's Six Faces of the Chief Strategy Officer framework outlines the different roles or "faces" strategy executives may take on within their organizations. This framework underpins our CSO Transition Lab and other offerings and experiences.

The Engineer
The Aide de Camp
The Advisor
The Special Projects Leader
The Sentinel
The Banker
The Six "Faces" of the CSO

CSO PROGRAM EXPERIENCES

Transition Labs

A place built to help ensure your success

The Chief Strategy Officer Transition Lab is a one-day experience built to help newly appointed executives -- and those undergoing significant shifts -- thrive in their roles. The agenda focuses on three important resources any executive has to manage: time, talent, and relationships with multiple stakeholders.

The day is built around proprietary research Deloitte has done into executive agendas and extensive experience in delivering such sessions. It culminates in a Lab experience designed to:

- Frame and consider your hopes, fears and legacy
- Reflect on how you allocate your time
- Prioritize and focus on key activities
- Plan out 180 days with key milestones
- Assess current talent and capabilities
- Influence how others perceive and support you
- Elevate your personal leadership style and brand

Summit

Connect and explore

The CSO Summit, led by experienced strategists from Monitor Deloitte, is a curated experience that convenes an intimate, cross industry group of senior strategy leaders to build connections in an exclusive, unparalleled CSO community.

The two-day program helps participants to deepen their understanding of their role and function, engage with peers on topical strategy and C-suite issues, and join an ongoing community with access to future CSO experiences and insights.

Virtual Peer Circles

An open exchange of ideas

CSO Virtual Peer Circles provide an opportunity for strategy leaders to connect regularly in small cohorts for facilitated and interactive reflection, discussion, and connection around timely topics.

CSO PROGRAM CONTENT AND TOOLS

Global Annual CSO Survey

Longitudinal research on the CSO role

The Monitor Deloitte Annual Chief Strategy Officer Survey gauges the sentiment of CSOs across the globe to understand priorities, where they spend their time and supports CSOs in role definition and function design.

Data and Insights

Perspectives for strategy leaders

Through our extensive interactions with strategy leaders, the CSO Program works to develop and make available research and eminence relevant to the role of the CSO and the strategy function.

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