

MARKETMIX BY DELOITTE DIGITAL

Get the most out of Adobe Marketing Cloud.

SPEND TIME ON WHAT REALLY MATTERS: **YOUR AUDIENCE**

Leave the digital to us.

- 1. Integrate.** MarketMix is Deloitte Digital's suite of industry-specific tools and services to help you integrate, accelerate and operate the Adobe Marketing Cloud® with speed and agility.
- 2. Accelerate.**
- 3. Operate.**



We coordinate the complex web of industry strategy, digital processes, design and technology, so that you can focus on customer engagement, conversion and loyalty.

Get results.

FOX Sports soared to success with the help of Deloitte Digital and Adobe Marketing Cloud. We delivered an innovative responsive web design that unified the FOX Sports digital experience across desktop, tablet, and mobile.

We also enabled a streamlined editorial publishing workflow that helped them to more effectively promote on-air brands and increase ad sales revenue. This allowed FOX Sports to smoothly broadcast the 2014 Super Bowl across all of their digital properties, doubling their audience from the year before.

Adobe Marketing Cloud



ACCELERATE YOUR **TIME-TO-MARKET.**

Deliver richer experiences on-line, in-store and on-the-go.

- 1. Industry accelerators.** Launch faster. Pre-configured solutions based on your industry specific needs to help increase speed to market and mitigate risk.
- 2. Critical integrations.** Reduce data silos. Ecommerce, CRM, social media, and more—we make sure your key marketing data is connected.
- 3. Creative design.** Smooth experience. Support on visual design, UX, and all creative right down to the front-end experience.
- 4. Managed technology services.** Effective technology. We keep your systems running efficiently, on-premise, private-cloud or with hosted managed services.
- 5. Efficient workflows.** Improved operations. Tested governance, process models, and change management practices help you realize your platform's value.

Imagine. Deliver. Run the future with **MarketMix.**



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John Lewis



CONTACT US.

MarketMix can help you transform the customer journey.
Ask us how we can help.

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