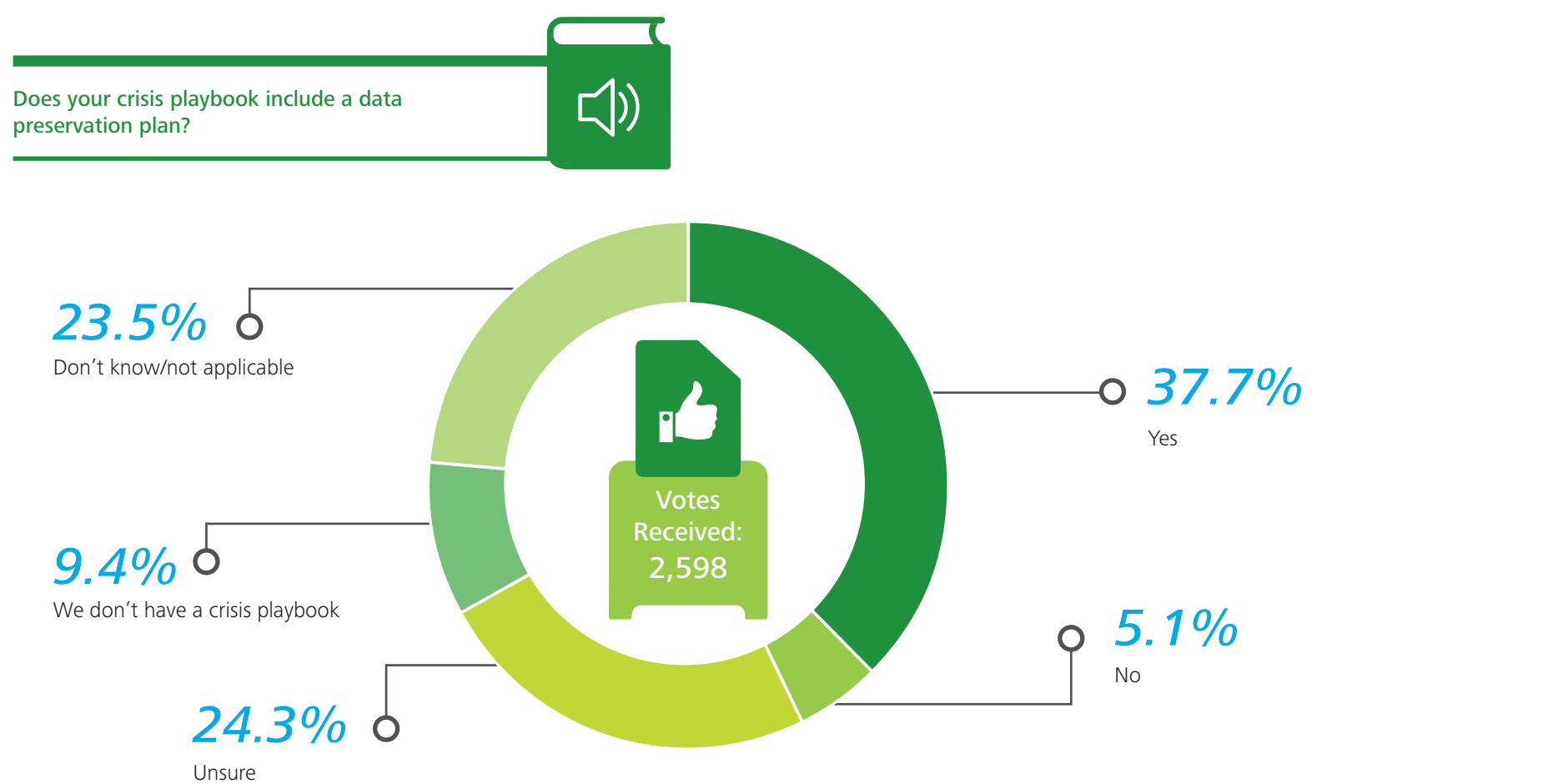
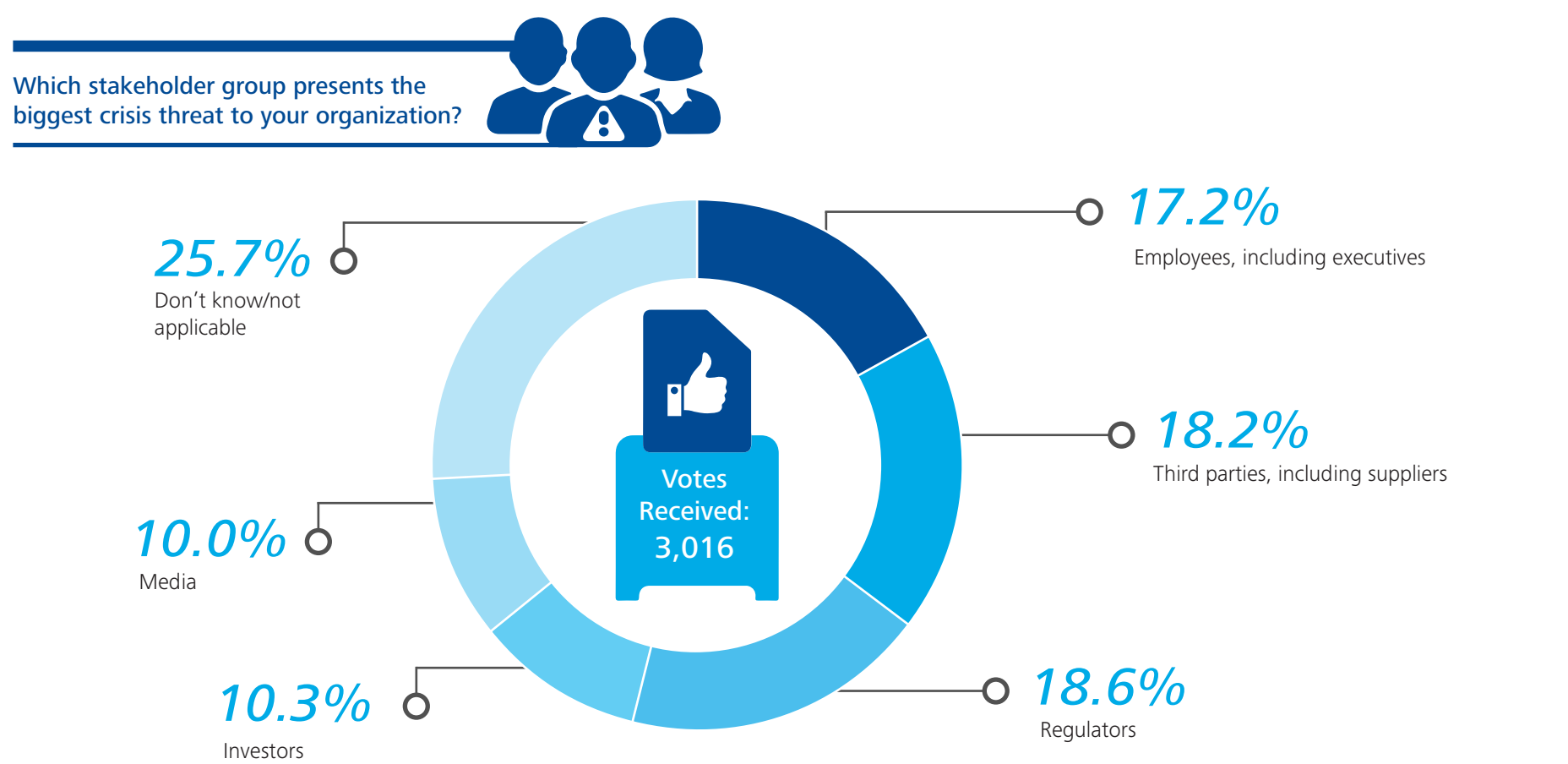
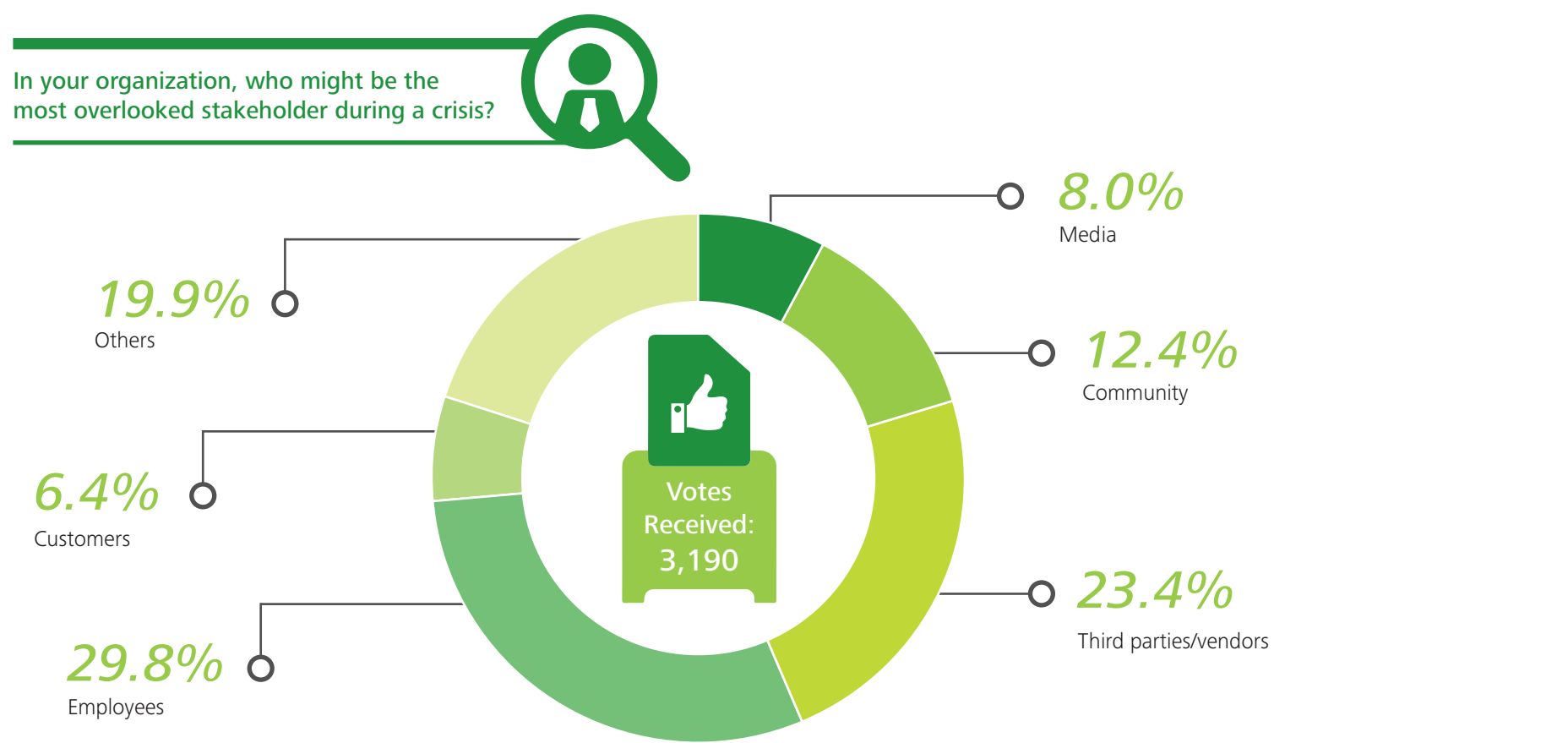
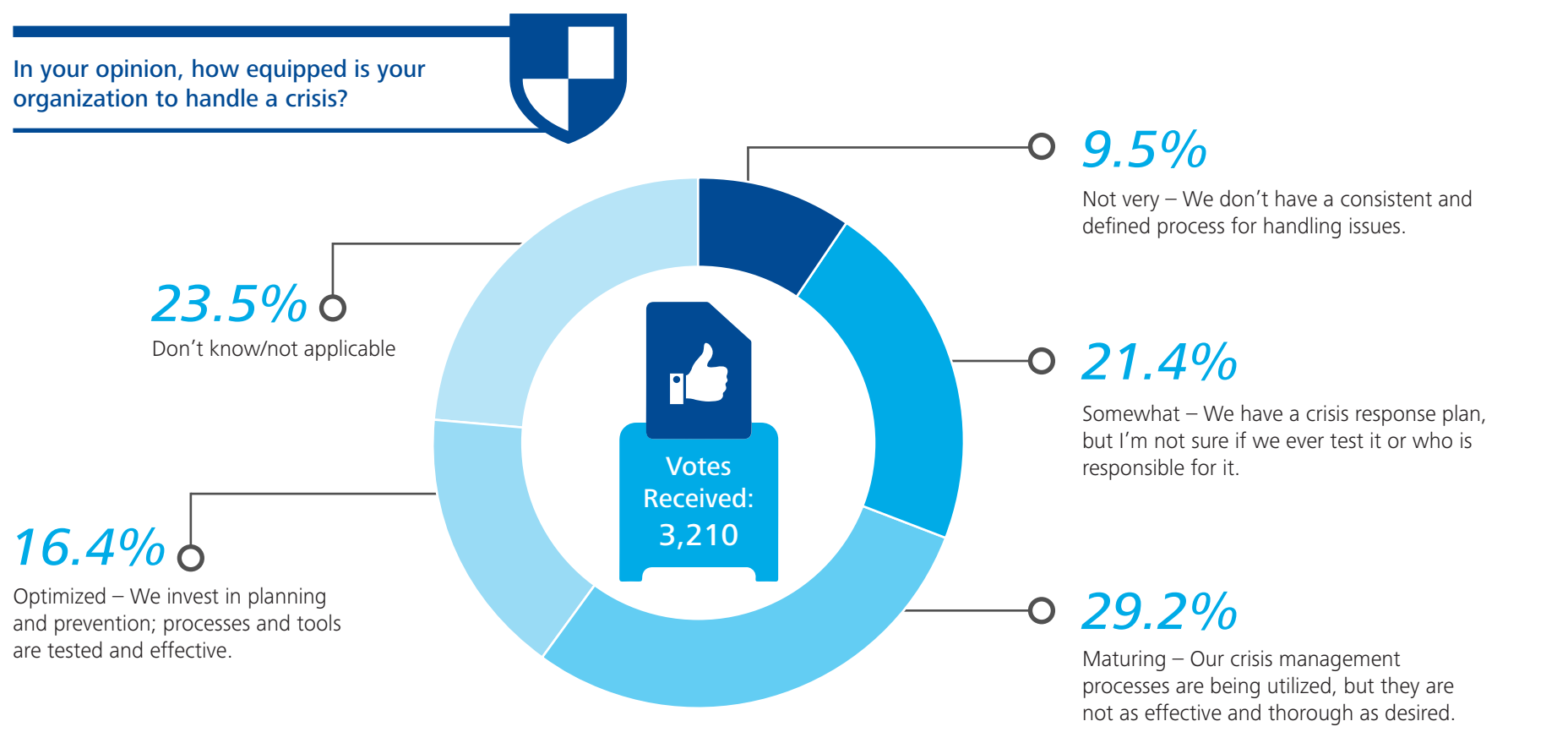
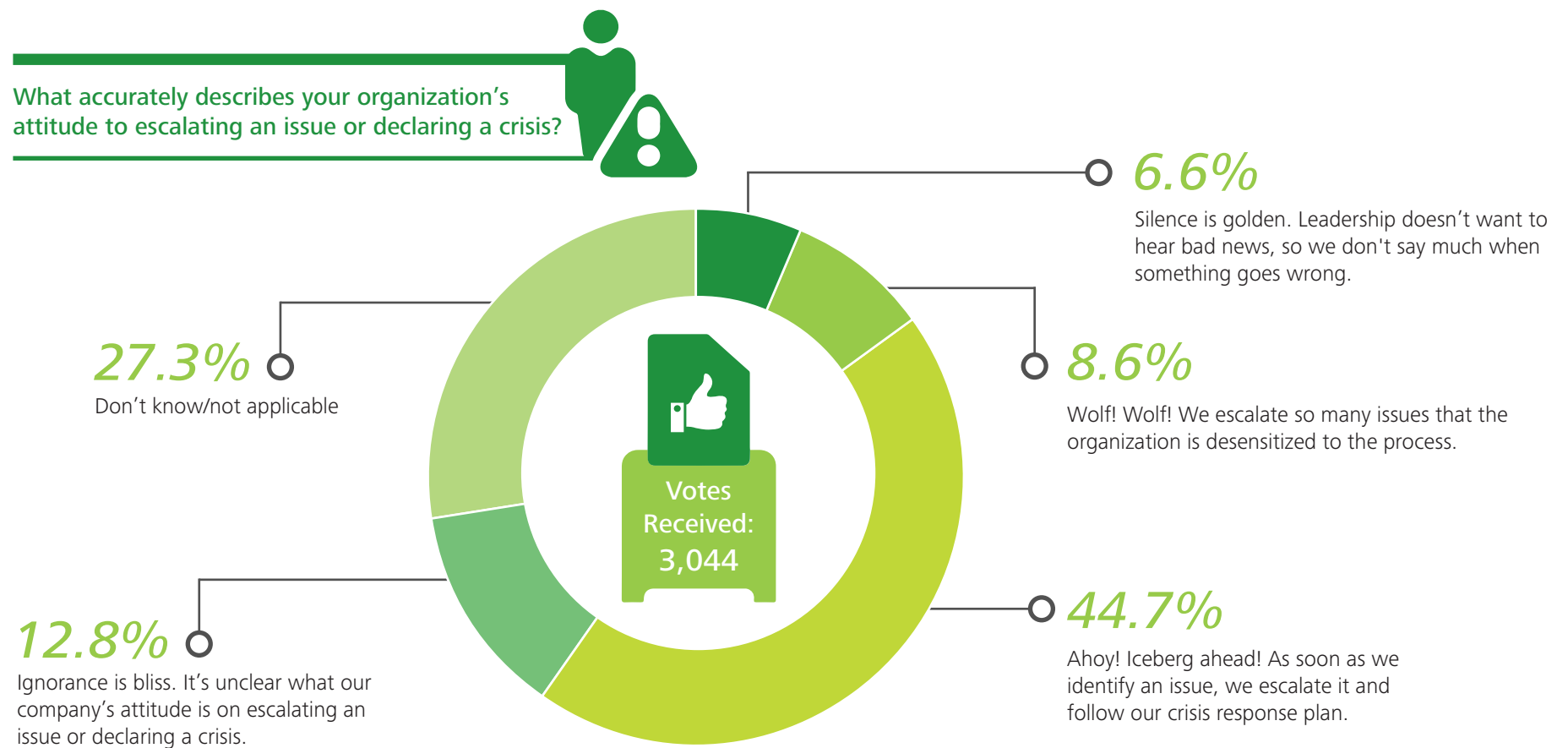


## Crisis management vs. reality

### Are you as prepared as you think?

During a November 16, 2015, Deloitte Dbriefs webcast, we asked more than 3,000 C-suite executives, managers, analysts, and crisis professionals from US and international companies about their crisis preparedness.<sup>1</sup> Here are snapshots of their responses.



To learn more about crisis leadership and preparation, read "[Crisis leadership: Guiding the organization through uncertainty and chaos.](#)"

<sup>1</sup> Poll conducted during the November, 16, 2015, Deloitte Dbriefs webcast, "Crisis management vs. reality: Are you as prepared as you think?" Polling results presented are solely the thoughts and opinions of survey participants and are not necessarily representative of the total population. Due to rounding, percentages may not add up to 100 percent.