

Deloitte and SAS Improving performance through insight



Helping you make smarter, faster decisions






Analytics capabilities are at the core of business operations, producing insights that can help drive smarter, faster decisions. That's the essence of an Insight Driven Organization (IDO), the aptitude to embed analysis, data and reasoning into the decision making processes.

Together, Deloitte and SAS can help you improve business performance through insight. Analytics insights that are powered by deep sector knowledge, broad functional capabilities, and sophisticated analytical technology that span the stack from data management and predictive modeling, to visualization and beyond. This powerful combination is designed to deliver real-time insights for

accurate analysis. With Deloitte and SAS, you have the potential to realize positive outcomes like more profitable relationships with customers and suppliers, compliance with governmental regulations, research breakthroughs, and better products and processes.

Delivering repeatable, innovative solutions

Our alliance brings a strong global presence, and our clients experience the strength of the working relationship between our two organizations. Together, we've developed industry-specific solutions designed to address our clients' critical business challenges.

Customers and growth 	<ul style="list-style-type: none"> • Pricing and profitability • Customer segmentation • Brand and sentiment analysis • Marketing optimization and automation
Finance 	<ul style="list-style-type: none"> • Financial performance management • Advanced forecasting • Governance, risk, and compliance
Risk and regulatory 	<ul style="list-style-type: none"> • Regulation and compliance • Fraud and forensics • Cyber and reputational risk
Supply chain 	<ul style="list-style-type: none"> • Supplier and procurement analysis • Supply chain optimization • Demand-driven forecasting • Product profitability
Workforce 	<ul style="list-style-type: none"> • Performance management • Workforce alignment • Compensation and benefits

The path to Analytic Modernization

Analytic Modernization powered by Deloitte, SAS, and Intel

Analytic modernization isn't just a technology issue, it's a business issue. With the proper alignment between a company's IT and business goals, investment in next generation analytic platforms, and having skilled teams for analytic discovery, companies can become more adaptable in an effort to Modernize and successfully position themselves for long-term and sustainable growth.

Analytic Modernization Assessment

We have joined together to offer an on-site, three-to-four week Business Analytics Modernization Assessment. This assessment brings together the IT and business line leadership to map out current analytic processes and technologies used in relation to business goals. Deliverables include a gap analysis and prioritization heat map detailing the biggest potential opportunities for immediate return. Also included, is a medium- to long-term set of activities and approaches designed to help move the organization to an agile analytic enterprise.

Rapid Pilot/Proof of Concept

Using the initial recommendations from the assessment, we highlight and show you an impact analysis utilizing the latest technology capabilities in the market. You may leverage the SAS quick start Proof of Concept system and/or the Deloitte Insight Studio to fully immerse your organization to see and understand how our recommendations can be applied to relevant real-world scenarios to help drive immediate impact.

Phased Implementation Approach

We collaborate with our clients to build a road map that tackles the appropriate mix of people, process, and technology focused on areas delivering the highest returns. From there, we begin building early successes to help create the foundation for true analytic transformation. These areas include technology modernization, skills development, and process reengineering focused on measurable outcomes. From here, we work with clients to rapidly expand and deploy the next priority areas highlighted in the assessment phase.

About Deloitte Analytics and Information Management practice

We help clients design, build, and run IDOs. Our services help maximize the potential value of analytics and information to help clients achieve operational excellence, new products and services, competitive agility, and growth. Our Analytics and Information Management services offer an integrated approach that includes a broad range of solution offerings to enable our clients to shape strategy, manage data, deliver information, improve performance, optimize insights, amplify intelligence, build capabilities, and manage environments.

Learn more

For more information about how Deloitte and SAS can help you improve performance through insight, visit www.deloitte.com/us/sas or contact one of the representatives below.

John Houston

Principal, SAS Alliance Leader
 Deloitte Consulting LLP
jhouston@deloitte.com

Rick Joplin

Global Alliance Director, Deloitte
 SAS
rick.joplin@sas.com