Deloitte.
Digital

Rich Mobile Content

Powered by DigitalMix™

Dynamically publish content without changing a single line of code

Field enablement backed by integrated digital content

Today's workforce needs content that is mobile, agile, and collaborative. The next wave of workplace transformation is likely all about context-driven experiences – delivering the right information and rich media when and where it is needed. This requires mobile solutions that enable access, content delivery, and collaboration on demand – anytime, anywhere.

Deloitte Digital and Adobe understand that companies want mobile-enablement strategies that go well beyond multiple point solutions. We're helping clients offer their users and customers amazing experiences with dynamic content, efficiently integrated with offline synchronization, to deliver the right content to the right user at the right time – across all the digital channels they use.

Our approach can eliminate competing point solutions and overlapping content repositories to establish secure, effective two-way communications between operations, leadership, and mobile users. With DigitalMix™ solutions, we help simplify things by quickly and easily publishing rich content across iOS Apps and the Adobe Experience Cloud using a core set of content and services.
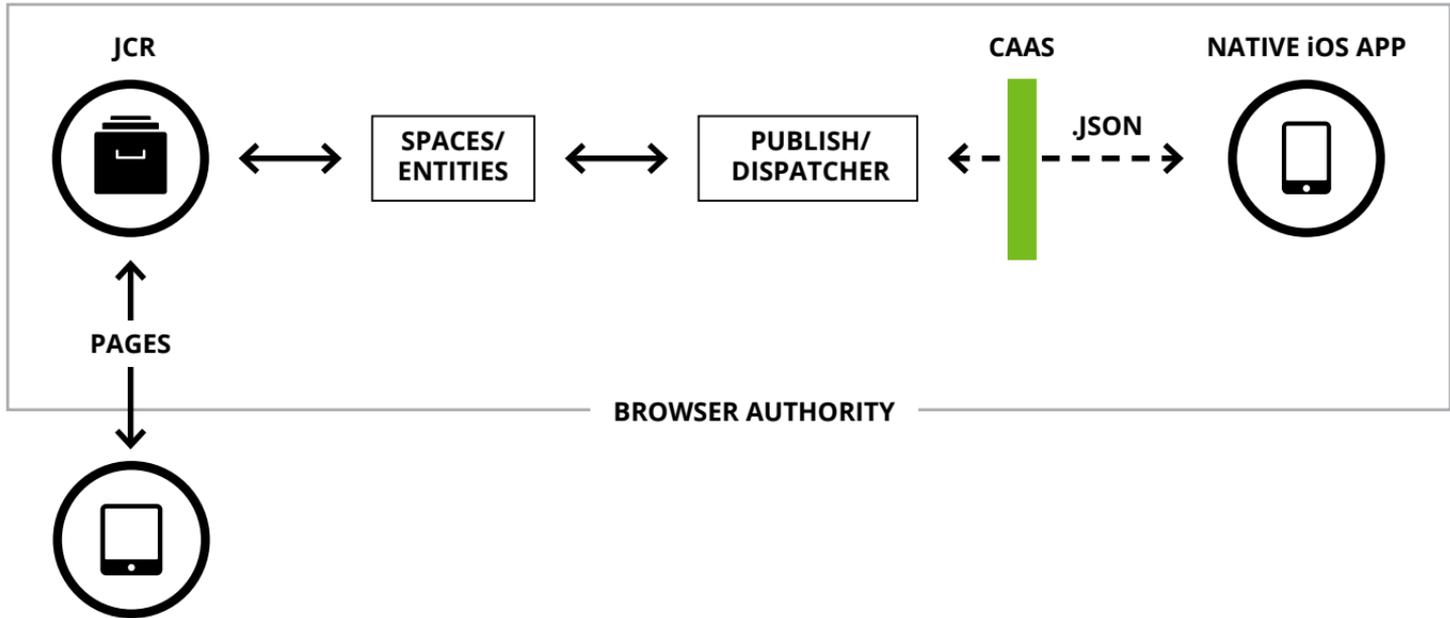
Our solution

DigitalMix can deliver targeted and relevant content based on the situations and contexts. The DigitalMix platform, built on the Adobe Experience Cloud, offers a new ecosystem that integrates Deloitte Digital's enterprise solutions and services, to provide companies with a one-stop-shop for strategy, digital processes, design, and technology that can allow for better customer engagement, conversion, and loyalty.

DigitalMix helps improve the mobile user experience giving them access to targeted information and helping reduce the noise and content overload often associated with isolated portals. With Deloitte's DigitalMix platform, organizations can reuse assets and information quickly across multiple digital channels, and combine core Adobe Experience Cloud capabilities to solve day-to-day challenges.

Optimizing results across the desktop, mobile apps, and cloud services

JCR

CAAS

NATIVE iOS APP

SPACES/ENTITIES ⟷ **PUBLISH/DISPATCHER**

.JSON

PAGES

BROWSER AUTHORITY

Learn More

To learn more about Deloitte's DigitalMix platform, please contact one of the following team members:

Steven Berkovich
Managing Director and Solution Leader
Deloitte Consulting LLP
lberkovich@deloitte.com

Graham Tillotson
Manager
Deloitte Consulting LLP
gtillotson@deloitte.com

About DigitalMix

A new digital enterprise platform designed to offer more efficiently customer experience across sales, service, and marketing. This new ecosystem platform combines Deloitte Digital's pre-configured, cloud-based services across the digital enterprise to help provide marketers with a one-stop-shop for strategy, digital processes, design, and technology that can allow for better customer engagement, conversion, and loyalty. Included within DigitalMix is Deloitte Digital's existing suite of industry-specific tools and services to help marketers integrate, accelerate, and operate Adobe Experience Cloud, Adobe Experience Manager (AEM), and Digital Asset Management (DAM) with speed and agility. And, with this multi-solution portfolio of services, Deloitte Digital offers a set of core marketing technology and industry accelerators to address customer needs; pre-built integrations with leading CRM, ecommerce, and ERP systems; along with digital strategy, digital marketing, creative, analytics, and operations.

Deloitte Digital

From strategy to delivery, Deloitte Digital combines cutting-edge creative with trusted business and technology experience to define and deliver digital solutions. Deloitte Digital creates digital experiences for the connected enterprise, delivering strategy, mobile, social, web, cloud and digital content management solutions that can help strengthen clients' brands and evolve their businesses. And, Deloitte Digital is backed by Deloitte's broader consulting, tax, audit and financial advisory services, bringing the power of over 400+ U.S.

Adobe

Adobe Experience Cloud gives you access to an integrated set of solutions to build campaigns, manage your advertising, and gain deep intelligence about your business. And it's all unified through powerful core services that give you access to your customer profiles, centralized assets, powerful tagging, and an ecosystem of partners and developers to extend the value of all the solutions. It's everything you need to orchestrate a great customer experience. (Marketing Cloud, Analytics Cloud, Advertising Cloud)