



**Deloitte.**



## Analytic Modernization powered by Deloitte, SAS and Intel



Organizations are experiencing a tidal wave of change in the way the world works with data that is bringing new challenges and opportunities to business and society. The organizations that can prevail will likely be the ones that embrace this change and modernize their analytic platforms to empower their teams with information to drive faster, more confident decisions.

### **Unlocking the hidden value of data to drive growth**

Today, most advanced analytic environments are siloed and struggle even to manage their data and historical reporting. Many organizations have disparate pockets of analytics teams who are tied to antiquated tools and infrastructure, limiting them on capitalizing on what the combination of their people and analytics can do to drive a competitive advantage.

Analytic modernization isn't just a technology issue, it's a business issue. With the proper alignment between a company's IT and business goals, investment in next generation analytic platforms and having skilled teams for analytic discovery, companies can be fully adaptable and position themselves for long-term and sustainable growth.

### **The Path to Analytic Transformation: An Agile Approach**

#### **Analytic Modernization Assessment**

Using our Business Analytics Modernization Assessment, we offer an on-site, three to four-week assessment. This assessment brings together the IT and business line leadership to map out current analytic processes and technologies used in relation to business goals. Deliverables include a gap analysis and prioritization heat map detailing the biggest opportunities for immediate return. Also included, is a medium to long-term set of activities and approaches to move the organization to an agile analytic enterprise.

#### **Rapid Pilot/Proof of Concept**

In less than two weeks, using the initial recommendations from the assessment, we highlight and show an impact analysis utilizing the latest technology capabilities in the market. Leveraging the quick start POC system and Deloitte Insight Studios we can fully immerse clients and enable them to see and understand how the recommendations can be applied in real-world scenarios to drive immediate impact.

## Phased Implementation Approach

Collaborating with our clients, we build a roadmap that tackles the appropriate mix of people, process and technology focused on areas delivering the highest returns. From there, we begin building early successes to help create the foundation for true analytic transformation. These areas include technology modernization, skills development and process reengineering focused on measurable outcomes. From here, we work with clients to rapidly expand and deploy the next priority areas highlighted in the assessment phase.

## The Benefits of Working Together

Combining the leadership and experience of Deloitte, SAS and Intel, we are addressing these new challenges to help clients successfully adapt and leverage their analytic capabilities across their people, process and technology.

## Deloitte

As a recognized leader in advanced analytics, Deloitte delivers deep industry knowledge, broad functional experience and efficient application of technology and analytics solutions.

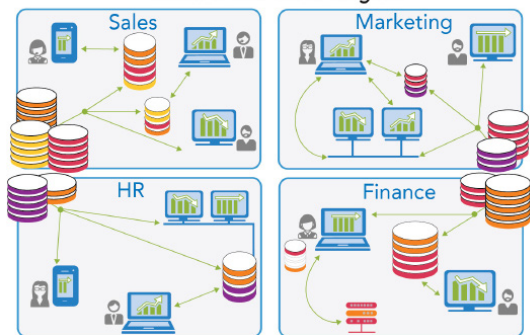
## SAS

SAS is a leader in analytics. Through innovative analytics, business intelligence and data management software and services, SAS helps customers at more than 75,000 sites make better decisions faster.

## Intel

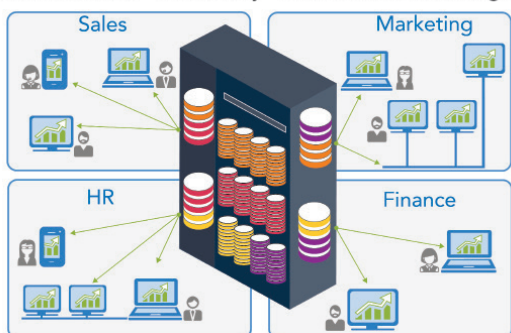
Intel is the leader in enabling infrastructure to solve large customer problems through in-memory processing. They provide the foundational architecture that enables organizations to have a faster, more efficient, and less costly approach for data preparation, analytics, and model deployment.

No centralized data • Inconsistent insights  
Weeks or months to insights



Before

Centralized data • Consistency • Minutes or hours to insights



After

## Contact Us

No matter what an organization's infrastructure looks like now, Deloitte, SAS, and Intel provide the experience, technology and methodology, to help clients through modernization efforts to get to the architecture that will optimize their business.

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