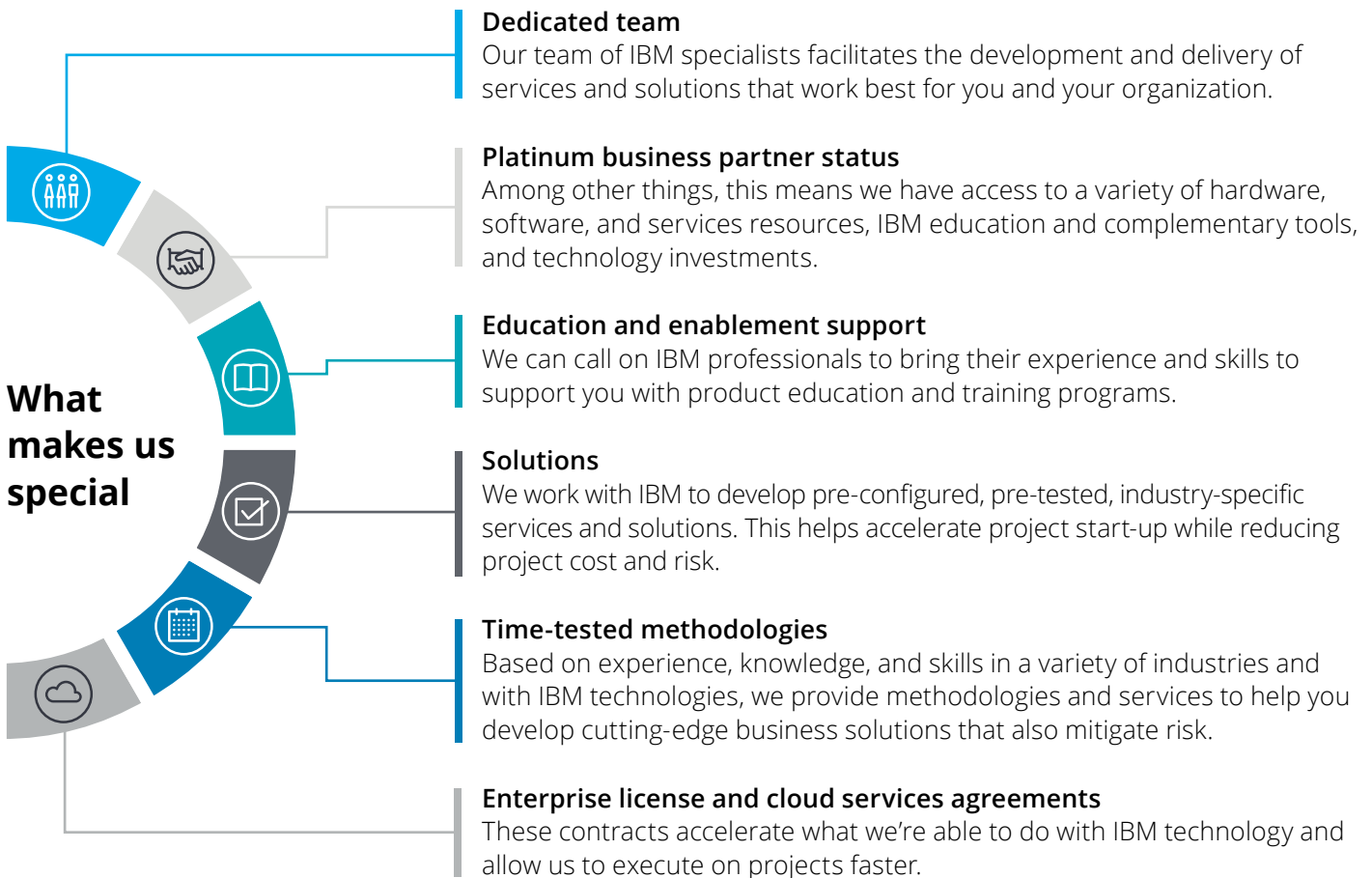# Deloitte.

IBM + Deloitte
Smarter together

For almost 20 years, the Deloitte and IBM alliance has helped global enterprises address their toughest business issues. Our offerings unite the depth and breadth of IBM's technology portfolio with Deloitte's practical, innovative solutions. This "smarter teaming" approach often results in better service, higher value, and customized capabilities focused on your most important business issues.

How it works

We combine IBM's technologies with Deloitte's experience and industry knowledge to help you build more efficient, market-ready business models and solutions. Our goal? Enabling you to innovate and become more competitive. No matter what industry you're in, we have solutions that can be tailored to meet your needs. **We call it accelerated innovation.**

| Consumer and Industrial Products | Energy and Resources | Financial Services | Life Sciences and Healthcare | Public Sector | Technology, Media, and Telecommunications |

What makes us special

Dedicated team
Our team of IBM specialists facilitates the development and delivery of services and solutions that work best for you and your organization.

Platinum business partner status
Among other things, this means we have access to a variety of hardware, software, and services resources, IBM education and complementary tools, and technology investments.

Education and enablement support
We can call on IBM professionals to bring their experience and skills to support you with product education and training programs.

Solutions
We work with IBM to develop pre-configured, pre-tested, industry-specific services and solutions. This helps accelerate project start-up while reducing project cost and risk.

Time-tested methodologies
Based on experience, knowledge, and skills in a variety of industries and with IBM technologies, we provide methodologies and services to help you develop cutting-edge business solutions that also mitigate risk.

Enterprise license and cloud services agreements
These contracts accelerate what we're able to do with IBM technology and allow us to execute on projects faster.

Where we focus

Analytics and information management
Get insights-as-a-service to meet your needs across customer, supply chain, finance, workforce, and risk analytics

Cognitive
Embed Watson Cognitive Services into applications and platforms thanks to cloud and the API economy

Systems integration
Use IBM technologies to address end-to-end integration issues

Application modernization
Migrate legacy code into modern languages that integrate with the latest technologies and enable cloud or mobile deployment, helping extend the life of your IBM mainframe

Digital customer experience
Enable omnichannel customer and employee experiences that are personalized, targeted, and contextual using IBM's Watson Customer Engagement portfolio

Internet of Things
Integrate IBM's IoT platform, application, and solutions into your organization to drive value and savings

Cloud
Gain access to the industry-leading breadth of IBM Cloud offerings, which enable off-premises, on-premises, and hybrid cloud solutions

Technology strategy and architecture
Help extend the useful life of your mainframe through optimized applications and solutions from Deloitte and IBM

Human capital
Apply the cognitive capabilities of IBM Watson Talent to build innovative strategies for recruiting, acquiring, engaging, and developing people

Financial crime
Identify and predict systematic financial crime issues, mitigate future risk, speed up remediation, and protect your brand and reputation
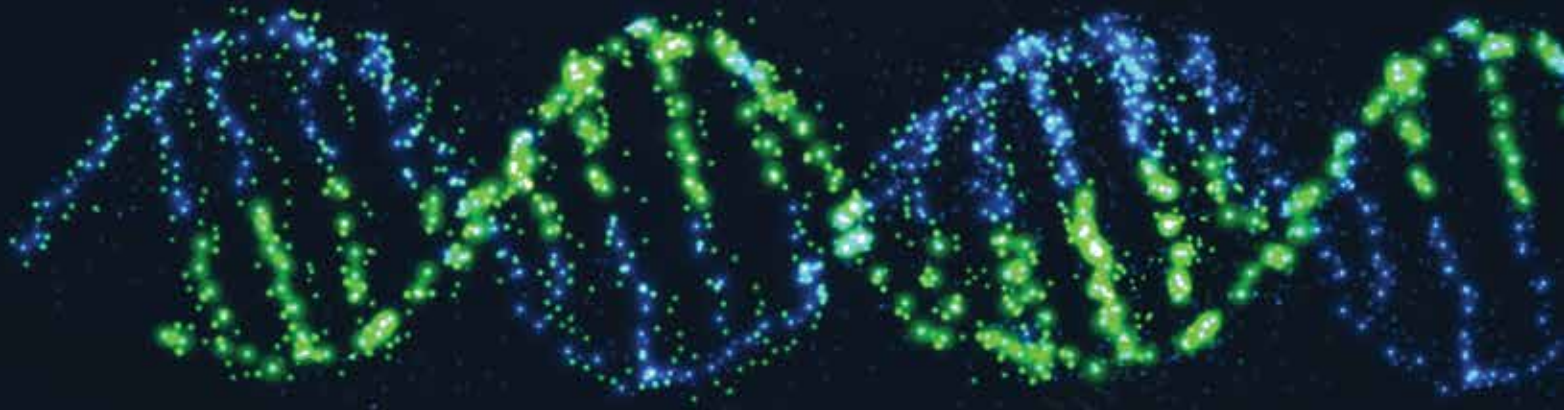
Cyber risk services
Develop and implement a broad cyber risk program using IBM Security products

Blockchain
Navigate this new "internet of value" and find the use cases that best meet your needs

Bringing it to life

It might seem daunting to take extensive software packages like what IBM offers and use it to make a difference in your organization. Don't worry—we can help with that. Here are a few examples:

- We used IBM's Planning Analytics platform to create BudgetSync, a solution that combines the planning, budgeting, and execution tracking stages of budgeting into one cohesive, flexible system.

- We launched Explore Deloitte Insights, an artificial intelligence chatbot powered by Watson.

- We developed and implemented a solution to create new business channels, enable self-service eCommerce, and support new growth using IBM WebSphere Commerce.

- We combined IBM's Watson IoT platform with Maximo to create an automated drone inspection solution.

- We bundled the IBM Security platform with Watson to help improve investigative analysis and deliver an innovative cyber security program.

- We're using the IBM Counter Fraud Management platform to power a solution that helps enterprises detect, manage, mitigate, and report on criminal activity that has the potential to inflict severe financial and reputational damage.

Get started

To learn more about the Deloitte and IBM relationship and our joint solutions, visit Deloitte.com/US/IBM or contact:

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