Building up Blockchain

Among surveyed executives knowledgeable of blockchain, more than one-quarter view it as a top-five priority for 2017.

Nearly 40% of executives know little or nothing about blockchain.

Of senior executives said they had little knowledge of blockchain technology.

claimed knowledge ranging from "broke" to "expert"

Those respondents with knowledge of blockchain believe its impact will be profound...

42% believe blockchain will disrupt their industry

55% say they will take countermeasures if they don’t adopt

...and are investing significantly.

21% have already brought blockchain to production

25% percent plan to do so within the next year

28% have already invested $5M or more

25% will invest $5M or more in 2017

Deployment extends beyond financial services...

...and executives see three main advantages to adopting blockchain technology.

1. Better security

2. Lower transaction costs

3. New business models/ revenue streams