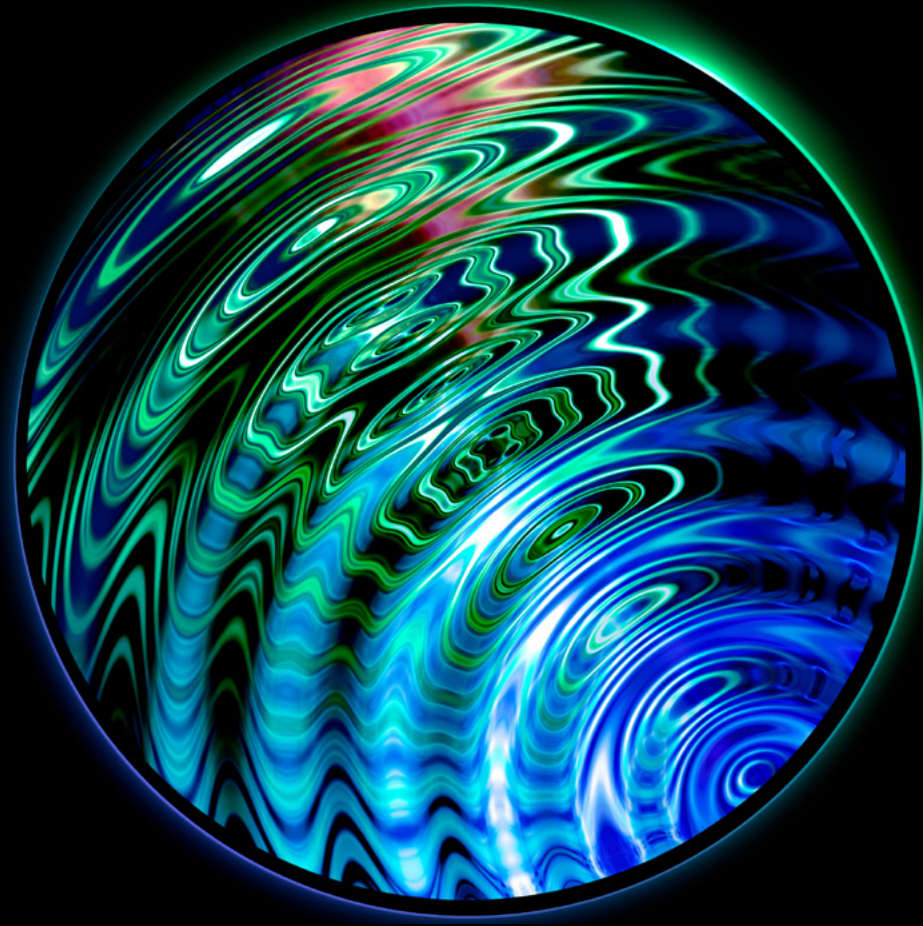


**Deloitte.**



## Chief Sustainability Officer Program

Inspiring leadership for people, planet, and prosperity

Deloitte's Chief Sustainability Officer Program offers innovative insights and immersive events to help sustainability leaders leverage their unique experiences, knowledge, and peer groups to break through barriers, transform thinking, and approach top-of-mind issues with a fresh perspective.



# Shaping the future of sustainability

The Chief Sustainability Officer role has emerged in response to increasing demands for more sustainable and purpose-driven organizations from governments, regulators, customers and shareholders. This role is evolving rapidly to meet that demand, but it often remains ambiguous and inconsistently defined. We created the Chief Sustainability Officer Program to help support CSOs as they navigate the evolving demands of their role to drive impact across their organizations.

## THE OPPORTUNITY

There are few limits to what human ingenuity can accomplish, especially when there is a collective desire for meaningful change that moves us forward. Applying action toward environmental and equity challenges cannot only increase resilience and create healthier and more prosperous communities, but foster opportunities for growth and value creation. In fact, the U.S. economy could gain \$3 trillion over the next 50 years if it accelerates toward a path of low-emissions growth.<sup>1</sup> Chief Sustainability Officers are often at the center of these challenges, helping to lead their organizations through the transition to a more equitable and sustainable future.

## INNOVATING FOR OUR SHARED FUTURE

Sustainability is evolving. And so are expectations for the professionals committed to driving transformation. Simply pledging to reach net zero or committing to equity in the workforce is no longer enough. Chief Sustainability Officers must demonstrate progress on their wide-ranging agenda, from determining which new sustainability-supporting technologies deserve investment to responding to increasing pressure from regulators, investors, customers, and community members. We believe in the power of a peer network for CSOs to share best practices, spark new thinking, and inspire action in this evolving landscape.

## TRANSFORMING TODAY; SHAPING TOMORROW

Sustainability is a unique challenge—it is neither horizontal nor vertical—it is truly diagonal, impacting functions throughout an organization. And a unique challenge requires a unique solution. The CSO Program offers sustainability leaders an opportunity to learn and interact in an engaging community comprised of peers from Fortune 100 companies and leading public-sector agencies. With its experienced professionals and industry depth, Deloitte is proud to share its passion for responsible growth and convene senior sustainability leaders to advance their careers and drive performance via the landmark CSO Program offerings.

<sup>1</sup> "The turning point: A new economic climate in the United States," Deloitte, January 2022

## Creating a community for sustainability leaders

### CSO Program Offerings

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#### **TRANSITION LABS**

Designed for newly appointed CSOs, our Transition Labs feature five immersive experiences that can help those new to their role hone their abilities on several vital aspects that help to drive success, from developing language that can help persuade key stakeholders through creating action plans with specific milestones that can advance the sustainability agenda.

#### **PEER-TO-PEER FORUMS**

In a complex and ever evolving field, our Peer-to-Peer Forums bring together selected CSO groups to help them not only learn more about the latest topics driving the conversation in ESG and sustainability spheres, but interact with peers working towards the same future to share their own experiences and successes.

#### **IN-PERSON SUMMIT**

The CSO Program's immersive summit provides sustainability leaders with thought-provoking learning opportunities to help them advance their careers, effectiveness, and business performance. By convening an intimate, cross-industry group of senior leaders, this annual experience is designed to also help participants build their network among an exclusive, unparalleled peer community.

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# Invest in your leadership potential

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## **TAKE ADVANTAGE OF ALL THAT DELOITTE'S CHIEF SUSTAINABILITY OFFICER PROGRAM HAS TO OFFER:**

Connect with us to learn more about this exclusive cohort and gain access to the knowledge, guidance, and peer support that can help you seize unprecedented opportunities.

### **START NOW.**

[Email us >](#)

[Learn more about Deloitte Sustainability >](#)

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