



A clear cloud forecast

Quantifying cloud's impact with Deloitte's Cloud Value Calculator

It is widely recognized that cloud can provide significant value. But how much? When will it be achieved? Who will it affect? What investments are required? Executives can't be expected to take a leap of faith when it comes to complex and interrelated questions like these. Before embarking on a major, enterprisewide technology transformation journey, it's critical to understand how such a change is expected to impact your organization and its financials.

That's why many of today's leading enterprises turn to Deloitte for help defining and executing their cloud strategies. Our in-depth understanding of

industry, functional, cultural, regulatory, financial, and technological dynamics enables us to identify opportunities for innovation, cost savings, and market disruption. And our end-to-end cloud capabilities help us *imagine, deliver, and run* solutions that relentlessly amplify what clients can achieve.

Deloitte's Cloud Value Calculator harnesses our accumulated knowledge and experience in a powerful tool that provides rapid visibility into the identified high-level benefits of embarking on a cloud transformation. The Cloud Value Calculator collects inputs from key stakeholders and then deploys custom

algorithms to quantify the cost reduction, cost avoidance, and revenue enhancement that cloud can bring to your organization. It also outlines a clear approach to help capture those benefits, and enumerates the investments in technology and people that will be involved along the way.

Understanding cloud economics can be difficult. In a matter of days, Deloitte's Cloud Value Calculator can define the opportunity, costs, and steps necessary to help launch your cloud journey on an accelerated—and illuminated—path to value.

Pinpoint your potential

Cloud offers enterprises opportunities for cost savings and growth. But every enterprise is different. The specific value that cloud can bring to your organization depends on the specifics of your IT infrastructure, underlying financials, application portfolio, and business context.

Understanding these dynamics is an important first step in developing a cloud strategy that can accelerate you along the path to value. So we work closely with you to gather the key data and stakeholder perspectives that reflect where you are today. With these inputs, the Cloud Value Calculator identifies and evaluates the gaps between your current state and future opportunities to help optimize your **infrastructure**, increase staff **productivity**, and enhance **business value**.

On your mark. Go. Get set ...

Deloitte's Cloud Value Calculator provides two models for assessing cloud value, each offering powerful outputs:

Rapid assessment

A two- to five-day immersion that provides high-level estimates of cloud financials to drive executive team discussions and frame an understanding of the complexity and effort necessary to launch a comprehensive cloud strategy effectively.

Outputs include:

- Core directional business case.
- Understanding of data & process requirements.
- Early assessment of required effort and scale.

Comprehensive assessment

A four- to eight-week analysis that provides a detailed financial and operational understanding of the journey and opportunities that lie ahead, along with the remaining data gaps and the socialization needed for meaningful organizational transformation.

Outputs include:

- Cloud viability assessment.
- Granular insight into total cost of ownership.
- CIO and CFO dashboards for scenario simulation.
- Understanding of any remaining gaps in data.

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