

### Winter 2022 Fortune/Deloitte CEO Survey

In this survey fielded January 4-12, 2022, 175 leading CEOs representing more than 15 industries eye the next 12 months with optimism and a dash of uncertainty.

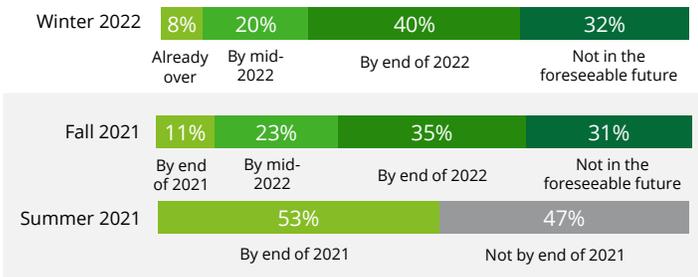


Describe 2022 in one word:



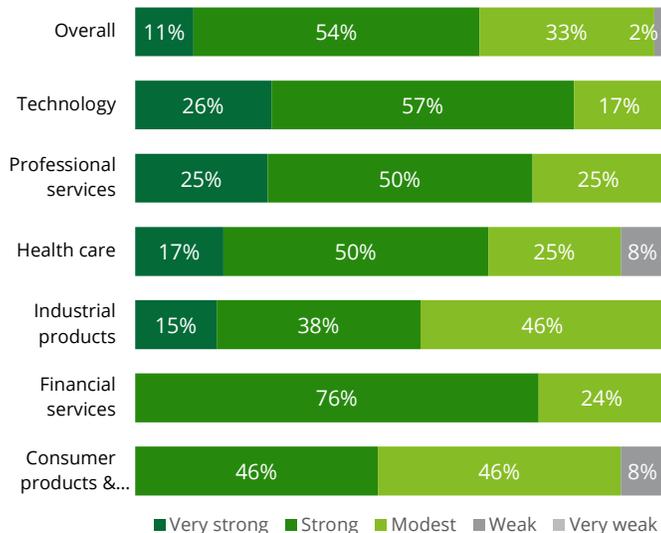
#### CEO expectations for duration of pandemic business effects

CEOs made their last big adjustment to expectations between Summer and Fall 2021.



#### CEO expectations for growth over next 12 months

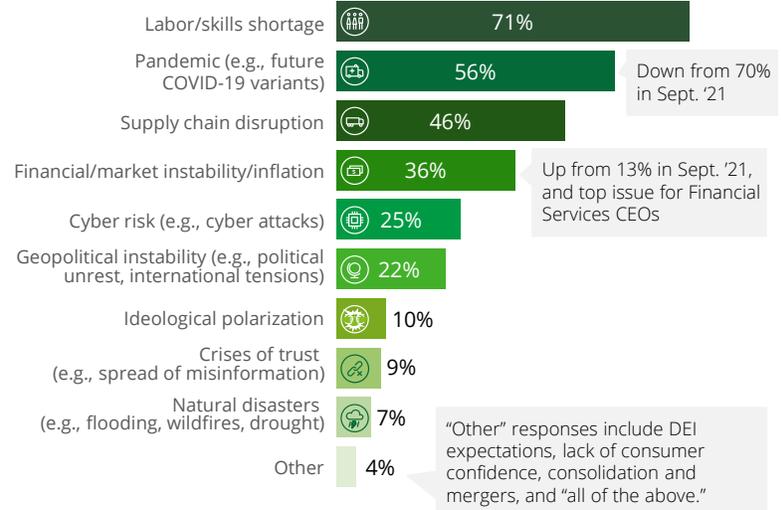
CEOs' optimism is virtually unchanged from September 2021. Nearly two-thirds of CEOs still expect their organization's growth to be "very strong" or "strong" over the next 12 months.



Note: Due to rounding, percentages may not always appear to add up to 100%. Analysis includes industries with 7% or more representation in the sample.



#### What external issues do CEOs expect to influence or disrupt their business strategy within the next 12 months?

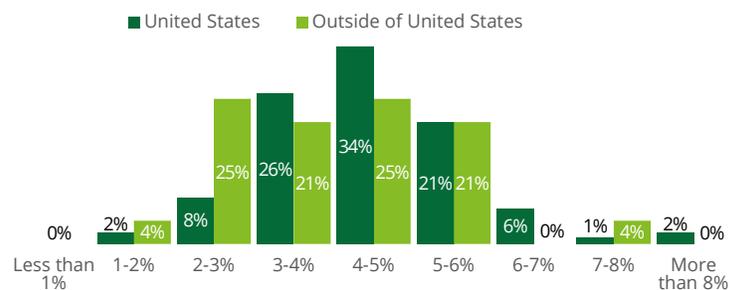


Note: CEOs were asked to select their top 3.



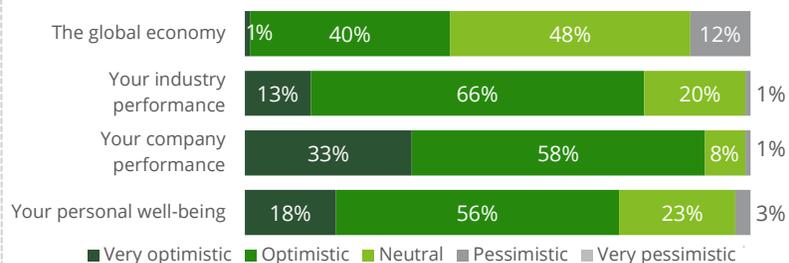
#### What do you expect the inflation rate to be over the next 12 months?

US-based CEOs expect higher inflation than non-US CEOs over the next 12 months.



#### What is your personal outlook toward the following areas over the next 12 months?

CEOs are far more optimistic about company performance, than industry performance or the global economy.



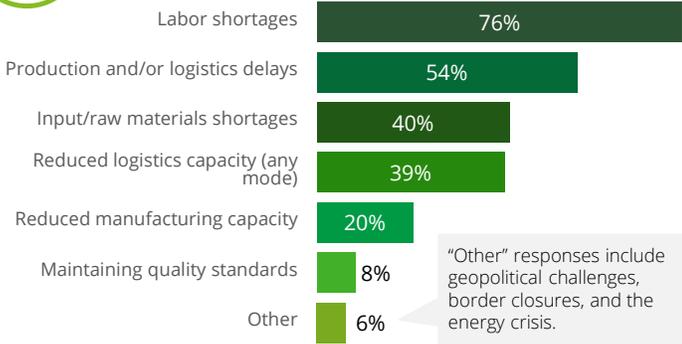
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More than 75% of CEOs have experienced labor shortages and higher costs

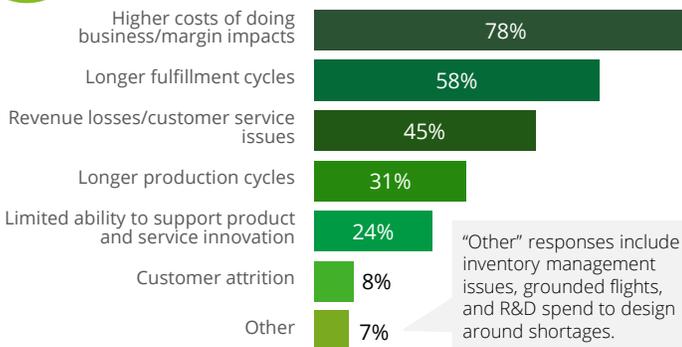
In January 2021, only 33% of CEOs agreed that their supply chain needed to be redesigned as a result of the pandemic. Now, virtually all CEOs indicate they plan to take action on their supply chain within the next 12 months.



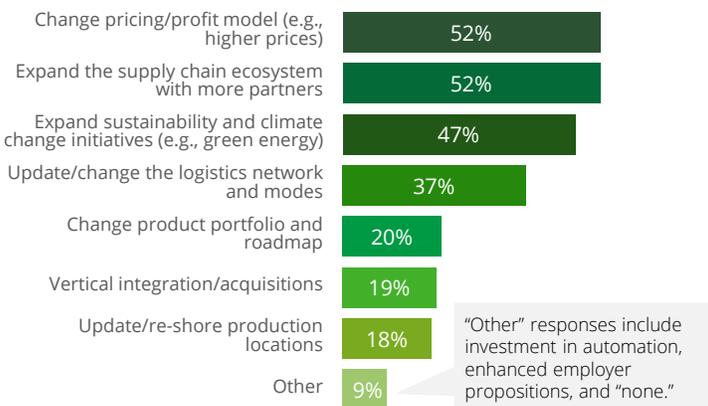
### What supply chain challenges has your organization experienced?



### How have supply chain disruptions affected your organization?



### What supply chain-related actions do you plan to take within the next 12 months?

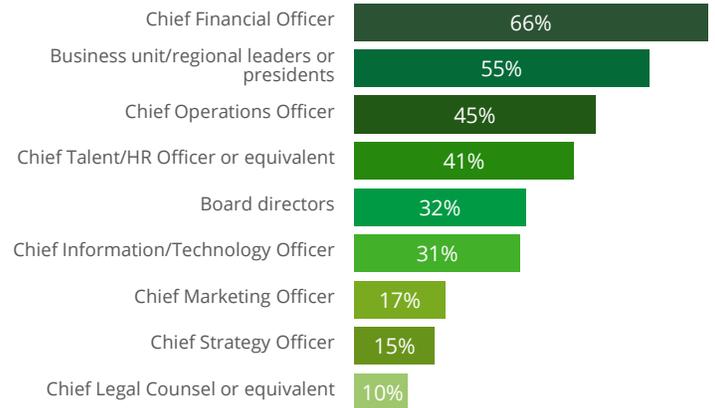


Note: CEOs were asked to select all that apply in all three questions.



### Rank order the importance of the following roles, as applicable, to your personal success as a CEO:

Percentage of CEOs ranking these roles in the top 3

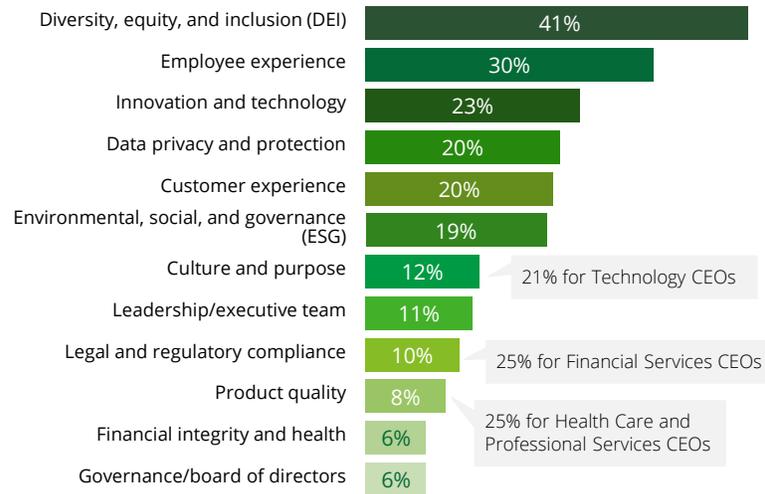


Note: CEOs were asked to rank order all roles.



### Where do you feel your organization has issues with lack of trust?

CEOs feel their organizations lack stakeholder trust on DEI.



Note: CEOs were asked to select their top 3.



### The biggest challenge I face as a CEO today is:

Note: Topics in the word cloud are edited for clarity.



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