

# Deloitte Greenhouse

## Immersive experiences designed to break down barriers and accelerate meaningful results.

### You've seen it time and again.

Effort squandered on messy challenges.

Increasingly, your business faces issues without easy answers. Issues that require multiple perspectives, creativity, and adaptation. Issues that cannot be addressed with business as usual.

And yet too often that's exactly what you see. Executives spinning their wheels with worn-out approaches. Teams struggling for direction and alignment. People, inevitably, wasting time instead of making progress.

That's why Deloitte decided to study what it takes to break out of these ruts and accelerate meaningful results.

Through our research we discovered the power of immersive experiences – 1-2 day interactive sessions tailored to address specific business challenges. We call these experiences Labs because they promote experimentation in a controlled environment, guided by ambitious objectives.

Labs draw upon principles from design thinking, behavioral economics, group dynamics, and innovation theory, with professional facilitation to help people make significant headway on tough issues.

Labs can tackle a range of topics, from innovation to leadership, from analytics to relationships, and from strategy to transformation. Regardless of topic, each Lab experience is customized to an executive or team's distinct needs.

The common thread? Disrupting ordinary thinking, revealing new possibilities, and inciting productive action.

**And that's not something you see every day.**



**INNOVATION**  
Your ideas may be getting stale.  
*How can you spark new thinking?*



**ALIGNMENT**  
You have a big, bold vision.  
*How will you make it a reality?*



**ANALYTICS**  
You're drowning in data.  
*How do you make it meaningful?*



**STRATEGY**  
The world isn't getting any simpler.  
*How will you navigate the complexity?*



**RELATIONSHIPS**  
Your bottom line depends on people.  
*How can you better relate?*



**TRANSFORMATION**  
You need to be better, faster, leaner.  
*How can you make change happen?*



**TRANSITION**  
You've made it to the top.  
*Now what?*



**LEADERSHIP**  
The world is full of potential.  
*How will you realize yours?*

Leadership Center for Clients



BREAK AWAY FROM BUSINESS AS USUAL

Whether on the road or in our Greenhouse spaces, we've delivered more than 3,500 labs to date; we make it happen using a formula that generates momentum and drives results.

**1** We take you out of the ordinary and into a consciously designed **environment**.

- **Dynamic room configurations** to activate creativity and enable real-time adjustments
- **Immersive visuals** to bring your challenges and opportunities to life
- **Holistic sensory activation** that increases group engagement, productivity, and session memorability
- **Emerging technologies** to make the cutting edge more tangible.

**2** We thoughtfully assemble the right mix of high-tech and high-touch **elements**.

- **Professional facilitation** to free you up from leading and enable you to listen and participate
- **Design thinking** to yield greater insights and options for creative problem-solving
- **Analytics and insights** to help you understand data's role in understanding and tackling your challenges
- **Collaboration tools and techniques** to get the most out of visioning discussions, brainstorming, and decision-making

**3** We tie it together with an **approach** specially designed to produce moments of impact.

- **Define your purpose** to set out outcomes that match the vision
- **Engage multiple perspectives** to imagine new possibilities
- **Frame the issues** to boost clarity and accelerate dialogue
- **Set the scene** to make the session engaging and distinctive
- **Make it an experience** to motivate action beyond the room

What our clients have to say...

It would have taken us six to nine months to share and achieve as much as we did in the Lab today.  
— CEO, healthcare delivery system

It is good to know I can still learn, grow, and incorporate new leadership skills after 38 years...  
— Executive, large government agency

The Leadership Center for Clients team made it happen. They brought a proven methodology to help direct us to solve a business problem. We should have done this lab long ago.  
— CFO, title insurance provider

This is the smartest, most professional meeting I have ever attended in my 30-year career.  
— Admissions Director, top-tier university



Experience breakthrough today

See what a lab could look like for you, at a site of your choosing or at one of our five U.S. Greenhouses – signature spaces designed to shift perspectives and optimize exploration. Visit [deloitte.com/us/greenhouse](http://deloitte.com/us/greenhouse)

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