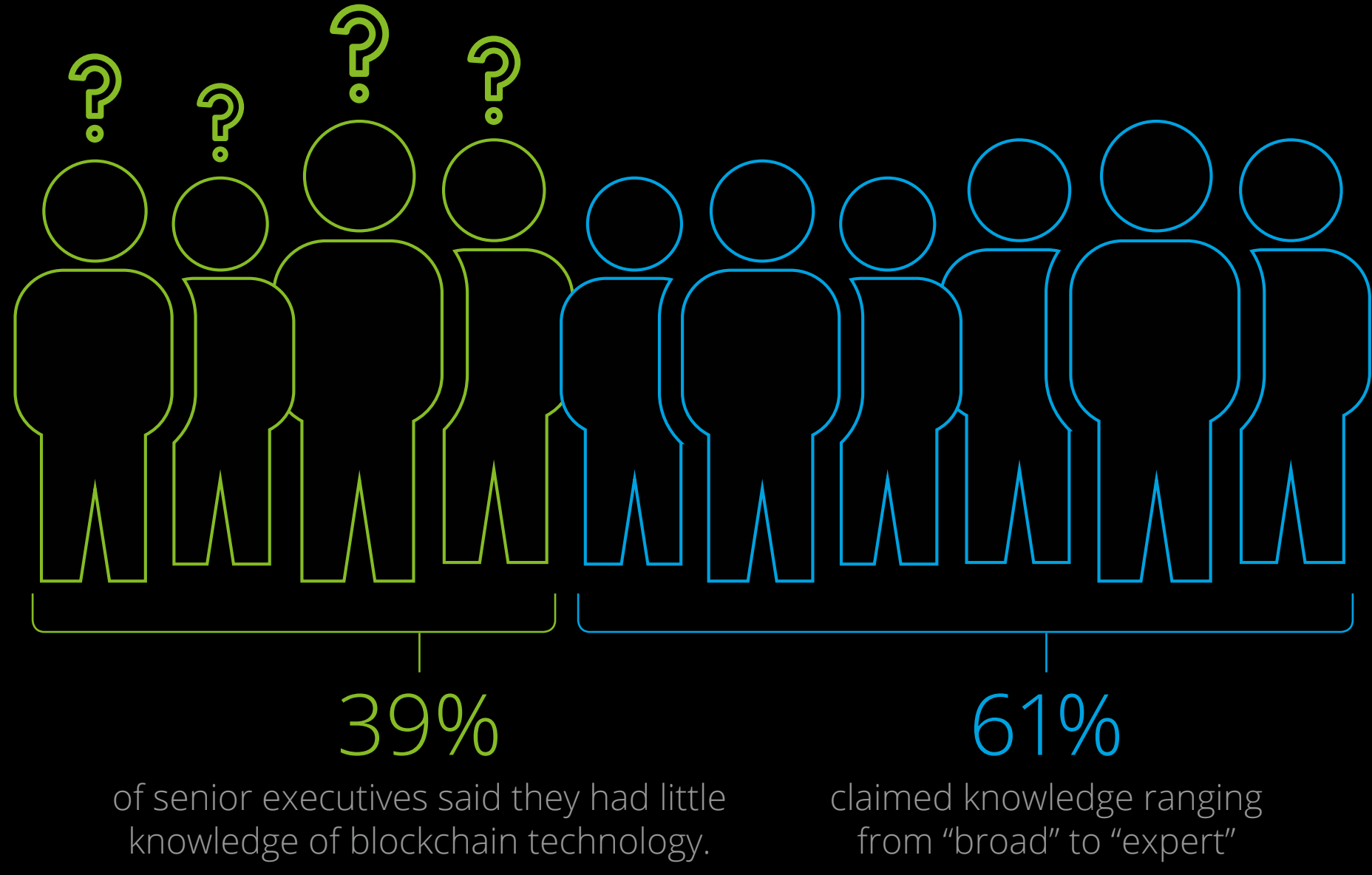


# Building up Blockchain

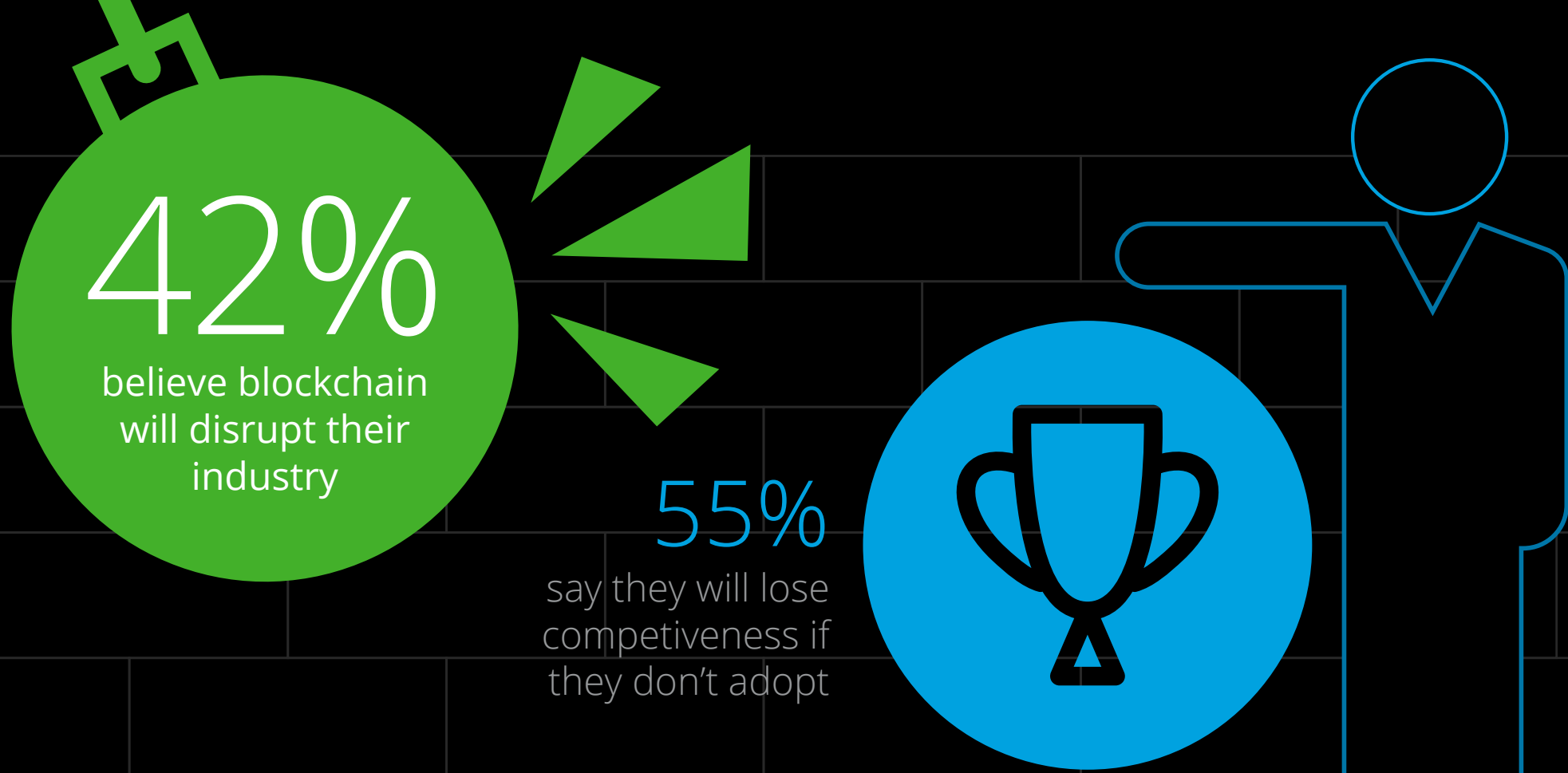
Among surveyed executives knowledgeable of blockchain, more than one-quarter view it as a top-five priority for 2017



Nearly 40% of executives know little or nothing about blockchain.



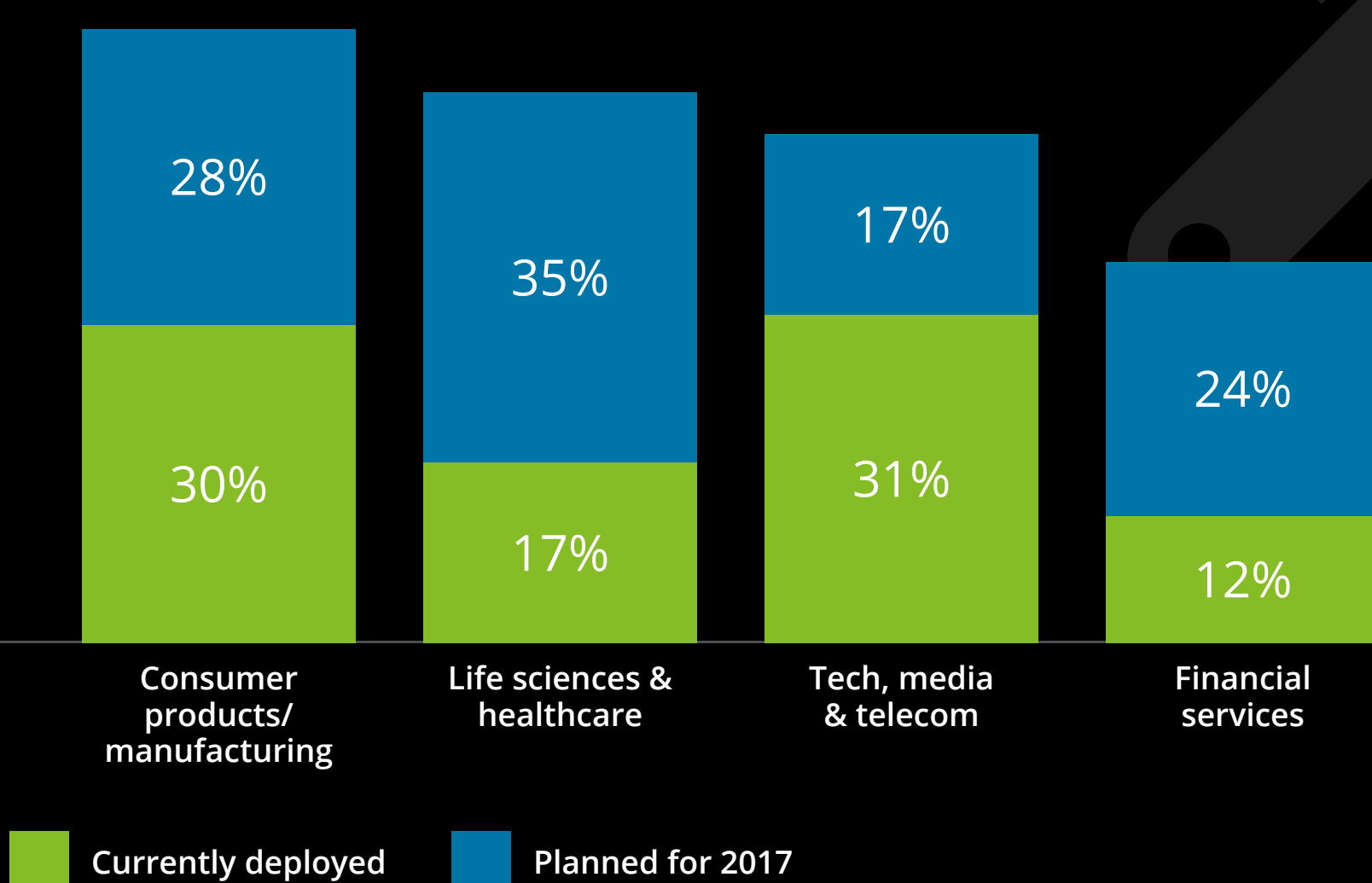
Those respondents with knowledge of blockchain believe its impact will be profound...



...and are investing significantly.



Deployment extends beyond financial services...



...and executives see three main advantages to adopting blockchain technology.



This survey was commissioned by Deloitte and conducted online between Nov. 14 and Dec. 1, 2016. The survey polled a sample of 308 senior executives in the U.S. at companies with \$500 million or more in annual revenue. Respondents had at least a broad understanding of blockchain and were familiar with and able to comment on their company's blockchain investment plans.

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