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PortfolioSmart™

Executives are under more pressure than ever to drive value in their organizations. PortfolioSmart™—designed and built on the ServiceNow platform—enables executives to manage their portfolio of investments against organizational objectives and track progress against planned targets. Comprehensive portfolio visibility and informative analytics provide insights to support key decisions and actions.

Challenges

Common challenges faced by organizations in managing a portfolio of investments:

- Lack of visibility into initiatives; insufficient understanding of how individual projects and programs in a portfolio interact with each other
- Inadequate understanding of data that is tracked and available for consumption
- Lack of informed, data-driven decision making
- Undefined and unaddressed program and project risks
- Disparate, siloed business processes operating with inconsistent methods
- Cumbersome tools to manage and track projects

PortfolioSmart™

Organizations require a flexible project portfolio management (PPM) solution that provides line of sight into initiatives and visualizes key insights at the user's fingertips:

PortfolioSmart is a flexible portfolio management accelerator that moves beyond the "iron triangle" of managing scope, schedule, and budget. It is designed to standardize data collection, align program success to strategic organizational objectives, and promote informed decision making through the use of performance analytics. The accelerator provides line of sight into powerful portfolio status overviews, project health scores, and budget tracking across the enterprise by both program and project objectives.

PortfolioSmart is adaptable, scalable, and highly configurable. It can be tailored to meet the unique needs of an organization, regardless of size, complexity, or maturity.

Target benefits

PortfolioSmart provides the following core elements to clients and project teams:

- Supports standardization of data inputs from a wide variety of program management data sources
- Calculates and summarizes the health of programs through industry-standard KPIs
- Improves visibility into operations through the use of drill-down capability
- Enables informed, data-driven decision making
- Enhances risk management by providing actionable insights of key programmatic risks
- Provides a simple, interactive user interface that is intuitive and tablet-device compatible
- Promotes project and portfolio alignment to strategic objectives

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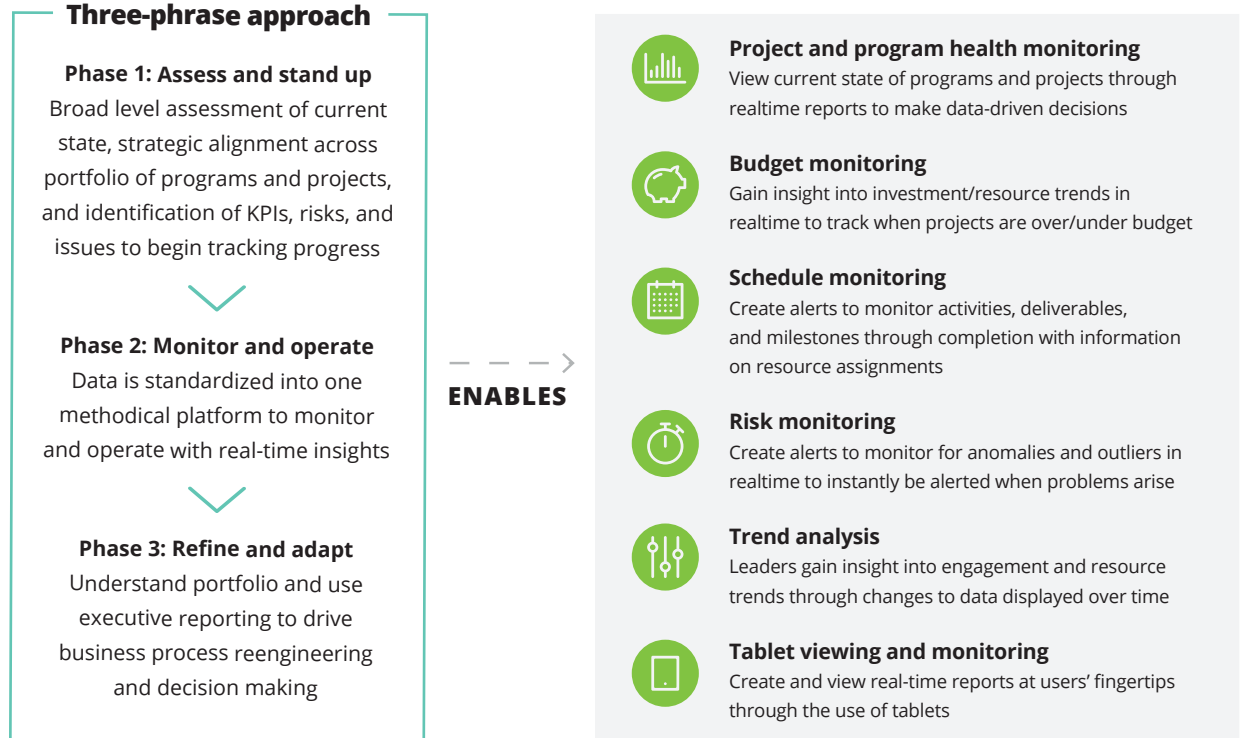
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APPLICATION CAPABILITIES

PortfolioSmart™ manages the data collection of project and program information, enabling reporting from one centralized data set. Information is entered via the easy-to-use intake survey that enforces consistent formatting and validation.



WHY DELOITTE AND SERVICENOW?

Deloitte helps our clients optimize business outcomes by leveraging ServiceNow as an end-to-end digital workflow platform. We don't just leverage ServiceNow to automate your current processes: We reimagine how work gets done, delivering material improvements in revenue and cost reduction with higher job satisfaction. As a leading Global Systems Integrator and ServiceNow's Global Transformation Partner of the Year, Deloitte applies its breadth of industry and technology experience to help clients extract value from this powerful technology to create a united workflow with one platform.

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