Setting up a CDO function requires a talent strategy that’s best fit to the operating model, strategic focus areas, and data priorities of the organization.

A CDO’s vision to implement strategic change should address current pain points, short and long-term priorities, plans to strengthen executive relationships, and a roadmap for the team’s buildout, alignment, and execution.

Data is no longer an advantage—every organization has it. Yet, not everyone uses it to its fullest potential. That’s where the Chief Data Officer (CDO) comes in.

PRE-FLIGHT CHECKLIST: WHAT DOES A CDO NEED TO SUCCEED?

- Leadership buy-in and alignment
- The right talent
- A detailed understanding of the current state
- A well-defined data vision and strategy

THE CDO ROLE IS BORN

As innovative data technologies and capabilities emerge, organizations welcomed a new leader to help drive sustainable data management and analytics.

Industry 4.0

Enter: a new industrial revolution. Companies begin to capitalize on advances in data science and use data to drive smarter insights. Those that don’t may get left behind.

DATA-DRIVEN ADVANTAGE

Industry 4.0 organizations leverage data as a strategic asset that drives competitive advantage and operational transformation.

Pre-flight checklist: What does a CDO need to succeed?

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Data-driven advantage

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Determining the role of the CDO has evolved.

Data is leveraged as an enterprise asset to enhance decision making and empower innovation.

Modernized data operations can lead to enhanced organizational agility.

Why walk when you could fly?

THE CDO ENABLING DATA-DRIVEN ADVANTAGE

To data-driven advantage and beyond.

Transforming the CDO function can propel an organization to new heights of business value realization, competitive advantage, innovation, and operational efficiency.

To discover the power of their data, organizations should navigate away from classic data management towards a data advantage perspective. The CDO is the pilot in this journey.

Reaching new heights: The impact of a strong CDO function

The data advantage impact:

- Data is leveraged as an enterprise asset in decision making and empowering innovation.
- Opportunities to drive business value from data are realized faster and with greater transparency.
- Regulatory and compliance risks can be mitigated with a robust understanding of the data landscape.
- Modernized data operations can lead to enhanced organizational agility.

To data-driven advantage and beyond.

D O L I T T E AND INFORMATICA

Teaming up to transform the CDO function

Deloitte’s turnkey set of services, CDO-Smart Services, are designed for CDOs and powered by Informatica. Together, we help put the people and technology in place to quickly assess, prioritize, and address transformational data issues in your organization.

Leadership buy-in and alignment

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