

2020 vision can be myopic

There are numerous macro-uncertainties that affect any near-term economic cases, many of which present either additional upside opportunities and/or downside risks beyond the accompanying economic cases.

UPSIDE OPPORTUNITIES

- Rapid vaccine development and/or herd immunity developed
 - No recurrence in Asia
 - Significant drops in US and EU infection rates this summer
 - Minimal spread to rest of world
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- Rebound in economic activity substantially back to pre-outbreak levels by Q4 2020
 - Consumers return to previous activity levels with minimal lasting impact of social distancing; government intervention enables >80% of small businesses to sustain
 - Supply chains reestablished quickly
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- Ubiquitous deployment of broadband and 5G leads to rapid digitization of business and society
 - Rapid impact of public and private partnerships tempers economic downturn and increases trust in both public and private institutions
 - Step-change increase in corporate social responsibility consistent with Business Roundtable tenets

Epidemiology

Economy

Society Technology Policy Environment

DOWNSIDE RISKS

- Catastrophic EU and US outbreak
 - Second outbreak in North Asia
 - Severe problem in emerging markets
 - Outbreak contained by 2022
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- Severe, long recession
 - Substantial breakdown of supply chains
 - Severe weakness of demand globally for two years
 - Economic recovery in 2023
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- Homelessness, social unrest
 - Government bailouts of numerous industries in many countries
 - More government involvement in economy