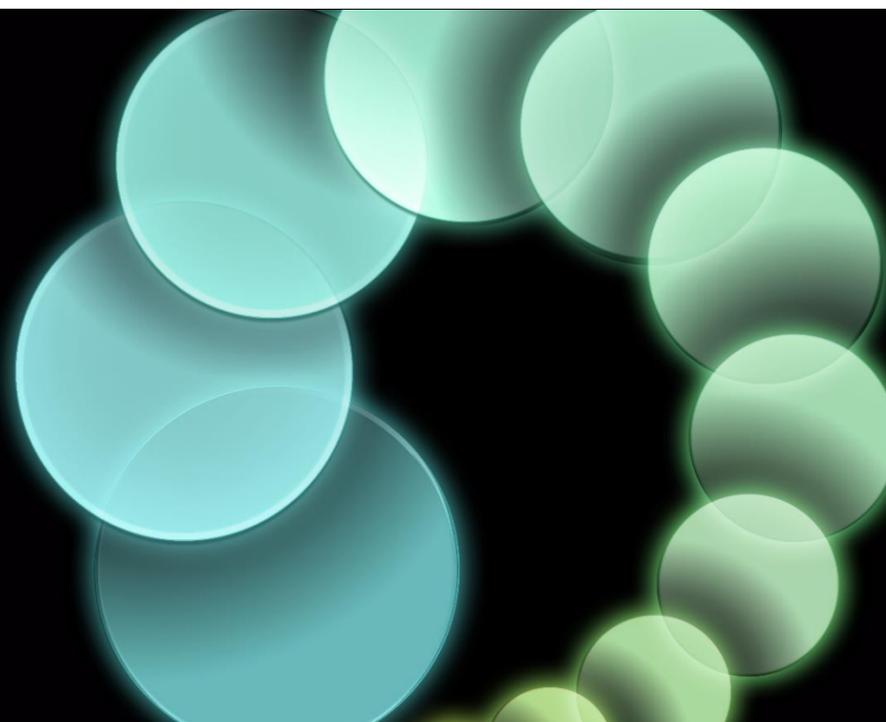


Automotive Start with industry insight

While technology continues to be the dominant force of change in automotive products, the industry needs to stay on top of consumer preferences to guide strategy. Consumer expectations surrounding the purchase funnel, the dealer experience, and the digital shopping experience are evolving, and acceptance of autonomous vehicles is growing. These trends impact everything—including audit and assurance. That's where Deloitte comes in. With quality as our foundation, we are growing our practice, transforming the audit, and reinventing the audit profession.



Hands-on experience. Deep understanding.



Deloitte is a leading presence in the automotive industry. We provide services to 80% of the Fortune 1000 automotive companies.*

Specifically we serve:

- Approximately 65% of the Fortune 1000 Auto Retailers & Services companies*
- Approximately 90% of the of the Fortune 1000 Construction & Farm Machinery companies*
- Over 85% of the Fortune 1000 Motor Vehicle & Parts companies*

(*) Source: Fortune 1000, May 2017

What sets us apart?



We know the industry

We're recognized as one of the leading advisors to the automotive industry, bringing deep knowledge to clients at both the industry and business level.



Depth and breadth of services

For automotive companies, we can bring the full range of our capabilities—spanning finance, human capital, IT, strategy & operations, and tax—to every audit engagement. That means we're ready to help with IPO readiness, valuations, tax reform implications, digital, and much more.



We are a recognized leader

Our proprietary research and industry-leading insights are widely recognized throughout the automotive industry.

<http://www.deloitte.com/us/audit/consumer-industry>

Automotive

Leading perspectives: recent publications



2018 global automotive consumer study

For nine years this study has helped identify automotive industry consumer behaviors and trends across countries and generations. Explore the latest insights to remain up to speed on the ever-evolving automotive retail industry.



The future of mobility

The entire way we travel from point A to point B is changing. It's creating a new ecosystem of personal mobility. Explore how to create value in an emerging environment.



The future of automotive retail

As the future of mobility arrives, automakers and dealerships may need to rethink their traditional operations to appeal to customers looking for customization and connectedness.



2018 global automotive supplier study

Explore our latest study of tier one traditional and new automotive suppliers to understand which strategic and operational levers deliver exceptional shareholder value.

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