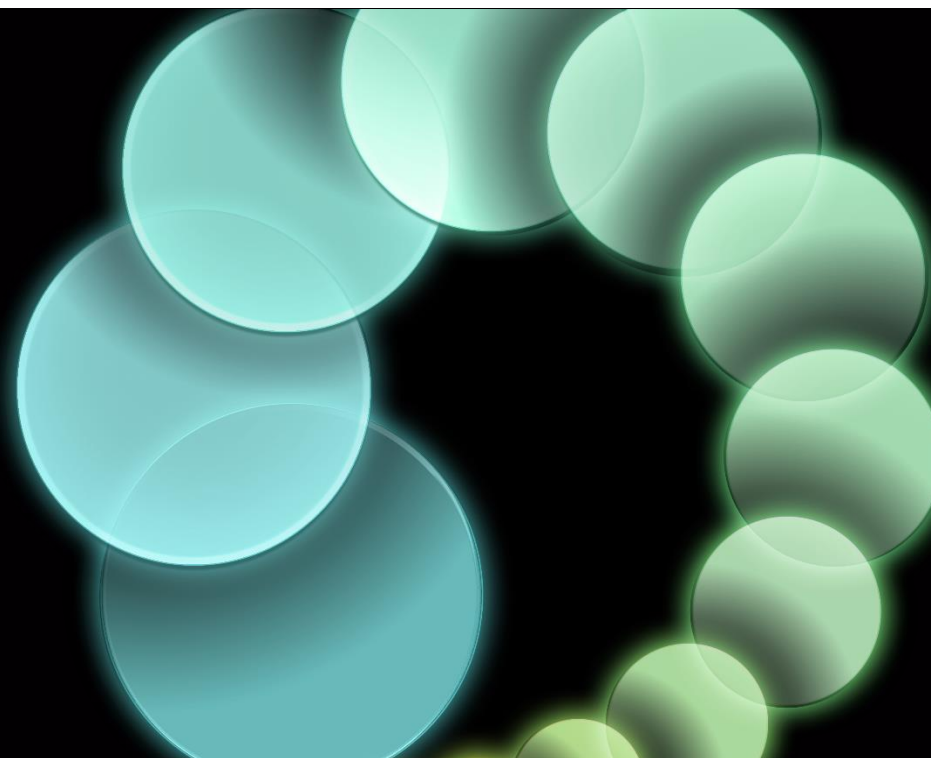


Consumer products Start with industry insight

A stable US and worldwide economy is driving consumer products companies to develop new, bolder strategies to drive growth. Specifically, companies are looking at global expansion opportunities; innovative, agile product development; mergers and acquisitions; and digitization to take advantage of the current economic environment. These trends impact everything—including audit and assurance. That's where Deloitte comes in. With quality as our foundation, we are growing our practice, transforming the audit, and reinventing the audit profession.



Hands-on experience. Deep understanding.



Deloitte is a leading presence in the consumer products industry. We provide services to over 95% of the Fortune 500 consumer product companies* through over 3,800 professionals.

Deloitte provides attest services* to:

- Over 30% of the Fortune 500 Electronics Companies
- Over 30% of the Fortune 500 Beverage Companies
- Approximately 30% of the Fortune 500 Household & Personal Product Companies
- 20% of the Fortune 1000 Apparel Companies
- 20% of the Fortune 1000 Food Consumer Product Companies
- 20% of the Fortune 1000 Tobacco Companies

(*) Source: Fortune 500, May 2017
Fortune 1000, May 2017

What sets us apart?



We know the industry

We're recognized as one of the leading advisors to the consumer products industry, bringing deep knowledge to clients at both the industry and business level.



Depth and breadth of services

For consumer products companies, we can bring the full range of our capabilities—spanning finance, human capital, IT, strategy & operations, and tax—to every audit engagement. That means we're ready to help with IPO readiness, valuations, tax reform implications, digital, and much more.



We are a recognized leader

Our proprietary research and industry-leading insights are widely recognized throughout the consumer products industry.

<http://www.deloitte.com/us/audit/consumer-industry>

Consumer Products

Leading perspectives: recent publications



2018 consumer products industry outlook

Expect 2018 to be a year of change for the consumer products industry. As consumers prosper from stable US and global economies, the consumer products industry will reinterpret traditional levers to fuel growth in a hyper-competitive market.



Frozen: Using behavioral design to overcome decision-making paralysis

Too often, consumers get stuck before making a choice—and then they do nothing. Learn ways organizations can leverage behavioral economics lessons to help consumers commit to new actions.



On the couch: Understanding consumer shopping behavior

What makes retail consumers prefer one venue over another? How does increased access to information influence shopping and spending choices? Three R's—research, recommendations, and returns—may hold the key to understanding customers.



New insights on innovation in the consumer products industry

Consumer product companies face challenges from slowing industry growth to declining brand loyalty and the rise of unconventional competitors.

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