

A sea change in controllership

Professionals in the controllership function are being asked to navigate in a new direction. In addition to its traditional accounting and cost center management roles, controllership is increasingly becoming a catalyst for change and a strategic adviser to management and the business.

Here are five steps controllership can take to chart a new course. We've also provided insights¹ from 1,500 controllership function professionals—controllers, chief accounting officers (CAOs), vice presidents of finance, and the like—to help you see how your peers are faring on this five-step journey.

How does your organization compare?

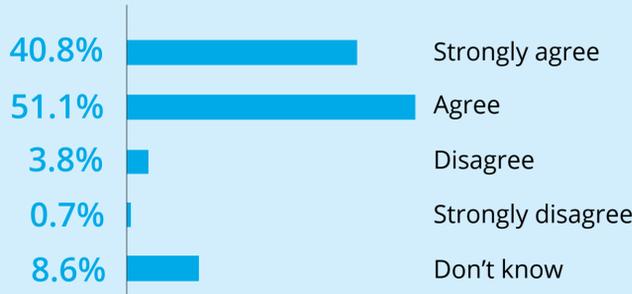


Five steps for charting a new course



Shape and execute strategic priorities

The chief financial officer (CFO) and the business are requesting the controllership function to play a more active role in shaping and executing strategic priorities.



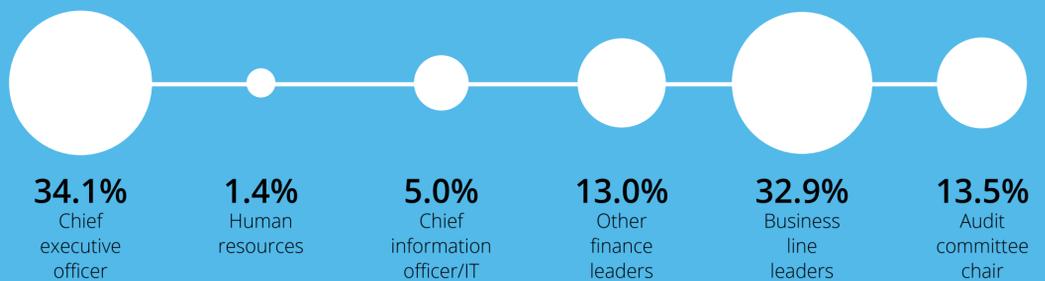
Define and execute a clear vision

Does your controller/CAO have a clearly defined and communicated vision that sets the future direction of the function?



Meet the needs of key stakeholders

Besides the CFO, who is the controller's/CAO's most important stakeholder?



Own and deploy the right skills

How confident are you that your controllership has the right skills and capabilities to fulfill its vision?



Focus on top priorities in the next 12 months

Which is the top priority for your organization's controllership in the next 12 months?



¹ More than 1,500 controllership function professionals participated in a Deloitte Center for Controllership™ Dbriefs webcast, "The changing role of controllership," on January 31, 2017. Poll respondents work in a range of industries, including consumer and industrial products (29.2 percent); financial services (19.2 percent); and technology, media, and telecommunication (13.1 percent).

To learn more about the changing winds of controllership and to access resources and research that can help you build world-class controllership capabilities, visit the Center for Controllership.

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