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The Deloitte Corner Booth

A Deloitte Consulting Newsletter for the Chicago Booth Community

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Editors

Matt Lackowski
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Greetings from the Editors

The Fall quarter is upon us! We wish all of you a great start to the school year and hope you are prepared for the imminent return of cold Chicago weather. **As always, we want to hear from you! Submit a Virtual Coffee Chat question and your name to thedeloittecornerbooth@deloitte.com for a chance to be featured in an upcoming issue.** In this edition of The Deloitte Corner Booth, the newsletter dedicated to keeping in touch with the Chicago Booth community, we dive into the impact Deloitte has created for a leading hospital system in managing health record information. Also attached in this issue are facebook posts of our formers on campus and the Booth team members here at Deloitte for all of you to enjoy!

In this month's newsletter, we're featuring the following:

- **Deloitte at Booth** – Check out when we'll be on campus!
 - To learn more about careers at Deloitte Consulting, please visit [our website](#)
- **Issue to Impact** – Learn about the impact we have on our clients
 - Deloitte Consulting transforms the way a leading hospital system manages health record information
- **“Strategy”** – Listen to the latest thoughtware from Deloitte Consulting
 - Learn about how CFOs balance the risk-reward equation at their companies
- **Why Deloitte?** – Link to what others are saying about Deloitte

Thanks,

The Editors of the Deloitte Corner Booth

Deloitte at Booth

Check out when we'll be on campus

Key Dates

Tuesday, October 1; Wednesday, October 2; Thursday, October 3
2Y Coffee Chats

Harper Center - 5807 S Woodlawn Avenue
Please use the link below to sign up:
<https://docs.google.com/spreadsheets/ccc?key=0AqLpu-QLxIDxdFBwbGFROXRTV0hHRWRybk9SOUxZUGc&usp=sharing>

Issue to Impact

[Learn about the impact we have on our clients](#)

Deloitte Consulting transforms the way a leading hospital system manages health record information

The Issue

Our client, a leading hospital system, was in the midst of overhauling its disjointed and inefficient health records systems to create an integrated electronic health records system (EHR). Deloitte was engaged to help the client successfully design and roll-out this improved system, but one of the greatest challenges to doing so was generating educated buy-in amongst the thousands of employees who would need to effectively use this new tool. This problem was further complicated by the diversity of practices and needs amongst the client's 10+ hospitals.

The Action

Deloitte understood that the success of this project depended not just on the quality of the tool, but also on the ability and willingness of practitioners to use it. Deloitte supported the client through a series of benchmark events designed to educate and promote the new EHR system, and also drove a design phase that centered practitioner input on everything from interface to best practice treatment plans to "on-the-ground" medical processes.

The Impact

At Go Live, Deloitte and the client had developed an EHR that focused on usability and best practices while also capturing the range of needs presented by each individual hospital. Beyond the quality and comprehensiveness of the tool itself, Deloitte had helped the client generate widespread end user buy-in. Each departmental specialty had an official "champion" who had helped lead the design phase and could advocate for the quality of the new system to his or her colleagues. These champions were supported by hundreds of other physicians, nurses, and pharmacists who had also contributed to design and could verify that the new system was in touch with "on-the-ground" needs. The positivity and familiarity generated by numerous kick-off events and "roadshows" facilitated training and further allowed end users to welcome the new EHR system. Deloitte's vision and commitment to people as well as product gave the client a strong foundation for a smooth Go Live and long-term success.

"Strategy"

[Read the latest Thoughtware from Deloitte Consulting](#)

Need some insightful reading outside of class? Download the latest in Deloitte publications...

Balancing the Risk-Return Equation



Read about how CFOs can use risk-adjusted forecasting and planning to protect and enhance value, boost confidence, and manage risk

Check it out [online](#).

Why Deloitte?

[Link to what others are saying about Deloitte](#)

Learn a new strategic partnership between Deloitte and 3D Systems, a leader in 3D printing

Read about it [online](#).

Also, check out the following links!

- [FORTUNE's 100 Best Companies to Work For 2013](#)
- [Top 50 Companies for Diversity](#)
- [CNNMoney.com's Top MBA Employer](#)
- [Consulting Magazine's Best Firms to Work For 2012](#)

For the latest news on Deloitte and Booth, please visit www.deloitte.com/booth

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