



Issue LXII, January 2014

The Deloitte Corner Booth

A Deloitte Consulting Newsletter for the Chicago Booth Community

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Editors

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Greetings from the Editors

We hope all of you enjoyed your winter break and are having a great start to the New Year and new quarter. Internship interviews are fast approaching, and very soon you will be faced with tough decisions comparing various great opportunities. In this edition of The Deloitte Corner Booth, the newsletter dedicated to keeping in touch with the Chicago Booth community, Tim Haaf, a former Summer Associate, shares his internship experience with you and explains his decision to join Deloitte.

We would also like to thank the Case Crackers (Enrico Biasiolo, Raquel Gomez Sirera, Jason Wang, and Morgan Williams) for representing Booth, competing among 15 finalist teams at the National Case Competition.



As always, we want to hear from you! Submit a Virtual Coffee Chat question and your name to thedeloitteccornerbooth@deloitte.com for a chance to be featured in an upcoming issue.

In this month's newsletter, we're featuring the following:

- **Deloitte at Booth** – Check out when we'll be on campus!
 - To learn more about careers at Deloitte Consulting, please visit [our website](#)
- **Virtual Coffee Chat** – Get the answers to frequently asked questions
 - Tim Haaf shares experiences from his time as a Summer Associate at Deloitte Consulting
- **“Stratergy”** – Listen to the latest thoughtware from Deloitte Consulting
 - Read about Consumer Products trends for 2014 from Pat Conroy, Deloitte LLP Vice Chairman and U.S. Consumer Products leader

- [Why Deloitte?](#) – Link to what others are saying about Deloitte

Thanks,
The Editors of the Deloitte Corner Booth

Deloitte at Booth

[Check out when we'll be on campus](#)

Key Dates

Thursday, January 30th
Round 1 Intern Interviews
S&O and Technology Summer Associates
Harper Center

Friday, January 31th
Round 2 Intern Interviews
S&O Summer Associates
Deloitte Chicago Office

Thursday and Friday, February 6th – 7th
Round 2 Intern Interviews
Technology Summer Associates
Deloitte Office (interviews are held regionally; the exact location of your interview will be based on your office location preferences)

Virtual Coffee Chat

[Get the answers to frequently asked questions](#)

Tim Haaf shares experiences from his time as a Summer Associate at Deloitte Consulting



Describe your Summer Associate project and the impact you had on the client.

My Summer Associate project was a 10 year growth strategy project for a hospital chain in South Florida. Deloitte was brought in to help review strategic alternatives for how to best position the hospital chain going forward. In support of this goal, I led two workstreams for the project. First, a market desirability analysis that compared the underlying attractiveness of the hospital chain's demographic footprint to its macro trends in the marketplace. Second was an internal capabilities study, where I designed a survey tool to solicit executive feedback on the hospital chain's existing strengths and weaknesses. At the end of the summer, I led the review of both of these sections during an executive review meeting with CEOs of several of the hospitals. The client used our recommendations to host strategic visioning sessions with the

Executive Committee and draft a vision for growth through 2020.

Describe the other activities that shaped your Summer Associate experience.

I was consistently impressed with the Summer Associate program beyond just my client project. My project team was great and really demonstrated what the work life balance was at Deloitte. We worked hard and had some late nights together turning around deliverables, but we also found time to head down to Miami on a couple occasions and enjoy some famous South Beach restaurants and bars. The Summer Associate conference was by far the most memorable experience of the summer. The conference was a weekend where all SAs from around the country met up in a single location to reconnect, share stories from the summer thus far, and learn a bit more about what Deloitte had to offer. Deloitte's commitment to host such a fun weekend, and their inclusion of significant others to boot, really solidified in my mind what is most important to the firm.

Why did you choose to join Deloitte Full time after completing your MBA?

For me, the decision to join Deloitte full-time was made before I finished the last day of my internship. Everything I learned throughout the summer about the type of work Deloitte does, the caliber of clients we work for and, above all, the people who choose to work at Deloitte, all proved to me that this is where I belonged. I enjoyed the company of everybody around me and I was confident in where I could lead my career with all that Deloitte had to offer. At the end of the day, I could not think of any reason to delay the decision and consider other firms, so I said yes and went on to thoroughly enjoy my second year at Booth.

“Strategy”

[Read the latest Thoughtware from Deloitte Consulting](#)

Need some insightful reading outside of class? Download the latest in Deloitte publications...



2014 Outlook on Consumer Products

Read the interview with Pat Conroy, Vice Chairman and U.S. Consumer Products leader, who shares his perspective and thoughts on trends for the consumer products industry in 2014.

Check it out [online](#).

Why Deloitte?

[Link to what others are saying about Deloitte](#)

Learn about the Deloitte Women’s Leadership Launch, which hosted First-Year MBAs in a Leadership Bootcamp at Deloitte University in Westlake, TX.

Read about it [online](#).

Also, check out the following links!

- [FORTUNE's 100 Best Companies to Work For 2013](#)
- [Top 50 Companies for Diversity](#)
- [CNNMoney.com's Top MBA Employer](#)
- [Consulting Magazine's Best Firms to Work For 2013](#)

For the latest news on Deloitte and Booth, please visit www.deloitte.com/booth

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