



REAL ESTATE ANALYTICS

Optimize enterprise solutions to unlock valuable organizational insights

Real Estate Analytics by Deloitte (READ) empowers CRE organizations by leveraging connected planning tools like Anaplan to optimize planning processes across real estate portfolios. READ's Anaplan solution consolidates data into a single source where planners and executives can garner greater insights from KPIs that align with their strategic goals.

TOOL BENEFITS



Single Source of Data

Consolidates the different sources of CRE data into a "single system of analysis", creating a connected tissue across the siloed system



Real Time Tracking

Formulates and visualizes the most relevant real estate performance metrics on a near real time basis to relate different real estate components



Make Informed Decisions

Identifies opportunities for additional improvements across the real estate portfolio without spending months in analysis paralysis



Scenario Planning and Modeling

Compares and evaluates alternative models that simulate portfolio optimization scenarios that reflect industry leading practices

The **Anaplan platform provides stronger data transparency and agility** so that clients can plan more proactively, and develop potential scenarios based on cross-functional data and industry trends

Deloitte experts work with clients to **identify transformation opportunities** and **can create roadmaps** based on client needs. On the journey, READ guides examine existing planning systems and processes to guide **scalable and sustainable model architecture** built with scenario modeling in mind

START THE CONVERSATION

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