

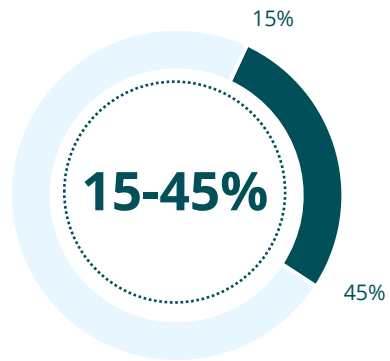


CLOUD SPEND OPTIMIZATION ASSESSMENT POWERED BY DELOITTE & APPTIO

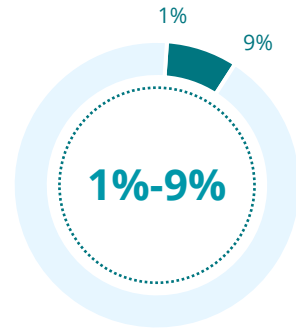


In today's rapidly evolving digital landscape, IT leaders are increasingly challenged by escalating cloud costs. Let Deloitte help you analyze and optimize cloud expenditures. Our cloud spend assessment integrates with enterprise cloud environments to provide an overview of cloud-related spending and can drive cloud spend savings from 15-45%

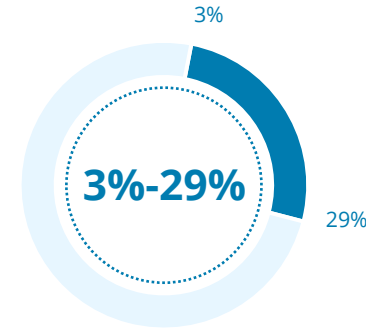
CLOUD SPEND OPTIMIZATION



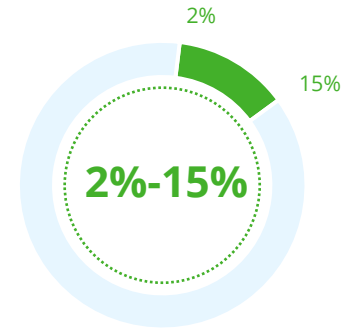
WASTE MANAGEMENT



CONSUMPTION MANAGEMENT



PURCHASING PRACTICES



- Deleting aged snapshots
- Release idle static & network IPs
- Deleting unattached disks
- Account restructuring

- Rightsizing VM, Storage
- Snoozing non-prod VMs
- Expensive storage replacement
- Reduce data transfer costs

- Reserve instance & savings plan
- FinOps maturation
- Enterprise discounts
- BYOL/Hybrid licenses

How we can help engage your finance, cloud, and ops teams to help you:

Performative consumption analysis

- Cost transparency and cloud spend analysis powered by Deloitte and Apptio Cloudability
- Apply industry experience in cloud transformations and market insights to analyze consumption trends

Industry comparisons and benchmark your cloud cost performance against peers

- Compare your cost elements and consumption against market/peer averages
- Identify spend outliers and investment opportunities based on market trends

Identify spend optimization opportunities

- Identify spend reduction opportunities, cost to achieve and cloud cost optimization value realization
- Diagnose / score your FinOps maturity for long term financial management hygiene

What Deloitte has done for others:

CLIENT	SOLUTION	IMPACT
Large US Financial Technology Firm	Identified quick wins to capture savings opportunities for resource management and build momentum to expand FinOps capabilities	\$40M savings
Top-5 health insurance company	Identified quick-win optimizations among waste management, consumption management, and purchase tactics	\$22M savings

<https://www2.deloitte.com/us/en/blog/deloitte-on-cloud-blog/2023/optimizing-the-value-of-cloud-impact-of-optimization.html>

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