

Deloitte & Snowflake data sharing solution

one platform, cross cloud collaboration

Achieve mission-based sharing in public sector
with the Snowflake data cloud

In today's environment, data collaboration is crucial to successful operations, and the Snowflake Data Cloud enables an entirely new way of sharing data. With Deloitte's intellectual business insights, **Snowflake's Data Cloud** allows organizations to share live data internally and externally, at practically any scale, while maintaining a single source of truth. Research has shown the data cloud market is forming **around mission clusters**—a natural overlap where organizations work together to create a larger impact, and where customers are evolving and forming closer data sharing relationships with their natural ecosystems by sharing their data easily in the Data Cloud.

Together, Deloitte and Snowflake have developed an industry-changing solution for data sharing across the Public Sector. With this joint **data collaboration solution**, all of your organization's data can be centrally located on one efficient and secure platform and shared with your mission ecosystem—whether that be inter-agency, other Government agencies, partners, suppliers, customers.

Forrester Research found that more than **70%** of global data and analytics decision-makers are expanding their ability to use external data, and another **17%** plan to do so within the next 12 months.*

CAPABILITIES AND FEATURES:



Multi-Cloud
Platform



Live, ready-to-
query data



Share
business logic



Compatible with
Any Format



No ETL



Governed,
revocable access



Near-Unlimited
Scale



Share
personalized data



Reduced
data costs



The Deloitte and Snowflake joint vision

collaborating around data sharing

Deloitte and Snowflake's joint vision focuses on the deployment of common tools and accelerators to enhance the enterprise data sharing, analytics, and the AI modernization experience for the public sector.



Mission focused: Deloitte and Snowflake bring unparalleled experience working with Government agencies, leading with a joint methodology, and utilizing tools and templates to accelerate the data modernization journey supporting key mission-focused data collaboration.



Proven success: We have experience with cross-agency data sharing, both at the state and federal level, leveraging ready-to-query data sets and working with third-party data providers and data service providers to drive mission outcomes.



Strategic transformation and execution: We combine the ability to advise on strategy and policy while implementing effective data migration capabilities to help Agencies meet regulatory requirements.

Enabling purposful analytics

With Deloitte's **government data sharing hub** engineered by Snowflake's Data Marketplace, we can help you enhance the data that your organization is using with data from many Snowflake data providers. You can turn data into valuable insights in near real time, share that data with other stakeholders and even power your existing analytics applications.

Data sharing success story

Infectious diseases data integration for a public health agency



Issue: One of the largest public health agencies in the US was **challenged with reporting critical data that is timely and reliable**, inhibiting prompt decision making abilities for the COVID-19 disease outbreak management. There was conflicting data across jurisdictions resulting from disparate legacy systems, governance challenges, and resource-intensive manual processes causing limitations in accurate reporting to key stakeholders.



Solution: Deloitte and Snowflake were able to establish a data governance program for the organization decision rights framework, roles and responsibilities. This aligned stakeholders with data quality processes, standards, and data taxonomy and provided a unified platform for data access. **The agency was able to collaborate with data easily** for all cohorts involved.



Impact: The solution provided canned reports and dashboards with automated data refresh which enabled self-service analytics and data exploration. Now, **over 70 health entities have access** to their jurisdiction specific COVID-19 data on a real-time basis. Data governance programs are utilizing **data collaboration** to standardize data taxonomy, provide quality metrics, establish clear accountability, and improve stakeholder trust in data through timely, accurate reporting.

About the Deloitte and Snowflake alliance

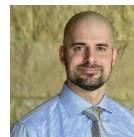
Our alliance combines the advanced capabilities of Deloitte's recognized leadership in strategy, analytics, and cloud services with Snowflake's Data Cloud to help our Government clients achieve stronger insights, reduce IT costs, and streamline data management.

Find out more



MONICA MCEWEN

Managing Director
GPS Analytics & Cognitive
Deloitte Consulting LLP
mmcewen@deloitte.com



ADDAM PITTENRIDGE

Snowflake Alliance Manager
Deloitte Consulting LLP
apittenridge@deloitte.com

About Deloitte

As used in this document, "Deloitte" means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see www.deloitte.com/us/about for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting. This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.

About Snowflake

Snowflake delivers the Data Cloud—a global network where thousands of organizations mobilize data with near-unlimited scale, concurrency, and performance. Inside the Data Cloud, organizations unite their siloed data, easily discover and securely share governed data, and execute diverse analytic workloads. Wherever data or users live, Snowflake delivers a single and seamless experience across multiple public clouds. Snowflake's platform is the engine that powers and provides access to the Data Cloud, creating a solution for data warehousing, data lakes, data engineering, data science, data application development, and data sharing. Join Snowflake customers, partners, and data providers already taking their businesses to new frontiers in the Data Cloud at Snowflake.com.