



## Address cloud cost complexity with **Hybrid FinOps solutions**

New Deloitte and IBM offerings simplify hybrid- and multi-cloud cost management





Multi-cloud IT environments create financial operations complexity for many enterprises: Complex cost and billing challenges are multiplied across disparate public, private, and on-premise IT environments. Fragmented management practices and information silos obscure true costs and hinder decision-making.

Deloitte's Hybrid FinOps solutions are a set of practices and tools that combine industry best-practice financial operations (FinOps) and technology business management (TBM) frameworks to enable more powerful cost management capabilities. These solutions are powered by IBM's innovative Apptio and Turbonomic software, which enable holistic views of cost and spending patterns and provide insight into optimization opportunities across diverse cloud environments.

Together, Deloitte's financial management capabilities and IBM's market-leading tools can provide an integrated view of IT costs across environments and operational frameworks. These solutions empower organizations to more efficiently track spending, optimize performance, and make informed resource allocation decisions.

### Benefits

Deloitte's Hybrid FinOps solutions help organizations improve:

-  **Cost visibility**  
Provide a unified view of IT costs and accurate unit economic costs for all workloads
-  **Profitability-driven optimization**  
Align cost strategies with technology goals for profitability-driven optimization
-  **Tools integration**  
Integrate FinOps and TBM best practices into financial systems such as enterprise resource planning (ERP), budgeting, and forecasting
-  **Carbon accounting**  
Integrate carbon footprint calculations into overall financial reporting

## Features

Deloitte's Hybrid FinOps solutions have powerful features designed for transparency and measurement, hybrid cloud optimization, performance management, and sustainability measurement and reporting.

### **Transparency and measurement**

- Build holistic cost models, common taxonomy, and units of measure that cover all tech costs, including cloud, labor, and more
- Integrate tools and datasets to establish sources of record and a tooling ecosystem
- Develop data architecture, reporting, and visualization layers

### **Hybrid cloud optimization**

- Perform spend diagnostics for the entire cloud estate, including public and private clouds
- Identify savings opportunities, factoring in current and future on-premises data center and private cloud plans
- Implement cost optimization levers across multiple clouds

### **Performance management**

- Develop policies and processes for end-to-end budgeting and forecasting
- Align cloud-specific budgets and forecasts with larger IT budgets and forecasts
- Propagate cloud cost allocations to appropriate IT cost elements

### **Sustainability measurement and reporting**

- Develop KPIs/metrics that address an organization's strategic sustainability and financial goals
- Integrate sustainability and financial reporting for more holistic views
- Integrate various tools for carbon measurement and sustainability metrics

## Our approach

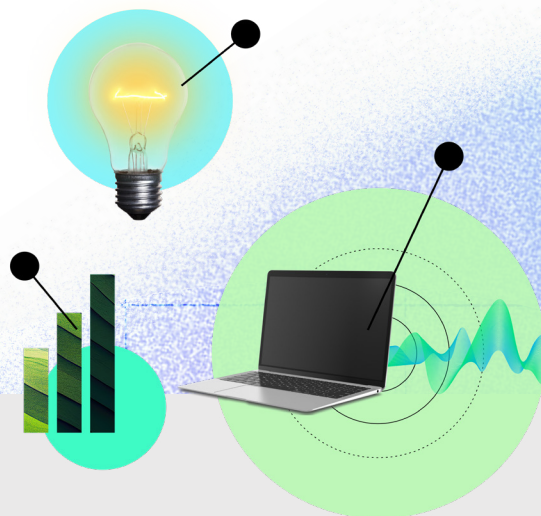
Complex challenges demand intelligent solutions, not one-size-fits-all tools and processes. Deloitte's engagement approach is customized to each client's unique requirements, includes stages for assessment, strategy development and implementation, and can often help teams realize benefits in about 4 months.

Assessment activities can include:

- Analyzing information flow to generate recommendations on data integration and current tool capabilities
- Reviewing existing and historic consumption levels, spends, budgeting, and forecasting cycles
- Assessing organizational maturity to meet ESG (environmental, social, governance) goals in cloud and benchmarks using industry standards

Strategy development and implementation activities can include:

- Ensuring a common taxonomy and units of measure that cover all technology costs
- Analyzing data to identify savings opportunities, factoring in current and future on-premise data center and private cloud plans, and developing spend forecasting models
- Developing KPIs/metrics that address strategic sustainability and financial goals



## Ready to get started?

Contact us to learn how Deloitte can help your organization optimize multi-cloud cost management.

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