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US tax reform: What does it mean for Chinese investors?

April 5, 11:00 a.m. ET

Host: Vivien Wang

Presenters: Dongqing Griswold and Sha Zhang

The recent US tax reform likely will have a significant impact on Chinese multinational companies investing in the United States. What do Chinese inbound companies and their parent organizations need to know? We'll discuss:

- Key provisions of the new law, particularly the measures applicable to cross-border businesses.
- Potential impacts of the new rules on existing business models and any potential tax exposure.
- Potential implications for investors and mobile employees involved in cross-border businesses.
- How Chinese companies should factor the new rules into their existing and future investment plans.

Participants will learn how US tax reform might impact their business and explore potential tax planning considerations.

Location strategies for inbound investments: Thinking outside the box

May 10, 11:00 a.m. ET

Host: Lili Zheng

Presenter: Neale Rath

With foreign direct investment into the United States by multinational corporations remaining robust and as competition among industry players intensifies, ROI and long-term profitability of new operations will hinge upon an enterprise's ability to establish and maintain structural competitive advantages. What role does an effective location strategy play in this equation? We'll discuss:

- The diverse and dynamic competitive landscape presented by the United States and North America.
- Critical location factors that vary across industries and types of operations.
- Challenges and pitfalls companies commonly encounter without a comprehensive location strategy.

Participants will gain an understanding of various ways that an informed location decision can drive value and generate competitive advantage.



Business Strategy & Tax

Host: Sam Lowenthal

Human capital balance sheet: A snapshot of costs, risks, and potential

May 15, 2:00 p.m. ET

Presenters: Robert Dicks and Eira Jones

With talent expense being a significant P&L component for many organizations, evolving workforce models, tax reform, and regulatory changes can present considerable financial risk if not proactively addressed. How can a human capital balance sheet help executives see, understand, and align talent strategy, incorporating valuable input from HR, tax, finance, and other stakeholders?

We'll discuss:

- Changing talent practices, workforce models, and regulatory issues that are creating tax risks and regulatory challenges for executives.
- The components and structure of the human capital balance sheet.
- How leaders are putting the human capital balance sheet to work today.

Participants will gain insights on the decision-making value of a human capital balance sheet.

Controllership Perspectives

Host: Beth Kaplan

Digital transformation: Embracing the digital risk landscape

April 3, 2:00 p.m. ET

Presenter: Julie Velayo

As digital transformation changes the way organizations do business, it also impacts how they manage digital risk. How can the controllership function embrace digital while considering the new and changing risks involved? We'll discuss:

- How traditional risk management strategies have evolved because of digital and what risks should be considered when implementing digital technologies.
- How further integration of IT and business functions can promote regulatory compliance.
- How the controllership function can assess digital risk across three central areas—governance, process enablement, and protection and monitoring.

Participants will learn how controllership functions are working through these issues and managing the new digital risk landscape.

Controllership and the workforce of the future

June 12, 2:00 p.m. ET

Presenter: Anthony Waelter

As technology continues to transform the controllership function, organizations are beginning to consider the talent implications that will quickly follow. How will technology augment employees in the workplace and what additional considerations should be taken to manage this change? We'll discuss:

- How to change and enhance controllership roles to better partner alongside digital technologies.
- Ways to prepare current employees for new and emerging technological skill sets.
- Additional change management strategies to assist in this transformation, including the use of alternative talent models such as gigs and related roles to supplement the controller's organization.

Participants will learn how other companies are working through these issues and managing the workforce of the future.



Driving Enterprise Value

Host: Miles Ewing

The internet of value: What CFOs need to know about blockchain

April 26, 3:00 p.m. ET

Presenters: Rich de Moll and Eric Piscini

As a distributed, shared ledger, blockchain allows users to trade and conduct transactions, transfer the assets in real time, and keep a trusted record of those events—with key advantages over traditional models. What are some use cases of blockchain across industries, and how can it help create enterprise value?

We'll discuss:

- Why blockchain is a sustainable technology in finance and across the enterprise, not a passing fad.
- Instances when blockchain is an effective solution for a specific industry or finance application.
- How companies are reaping the benefits of blockchain today.

Participants will learn how blockchain can yield significant cost savings, decrease transaction time, reduce risk, and increase efficiency for the enterprise.

A closer look: What's keeping CFOs up at night?

May 16, 3:00 p.m. ET

Presenters: Mark Davidoff and Greg Dickinson

The business environment is changing at a staggering pace, with rapid economic, social, and political shifts forcing companies to quickly adapt their strategies and operations. What are leading CFOs expecting, and what are they doing in response?

We'll discuss:

- CFOs' expectations for the next year, and their most worrisome external and internal risks.
- Where CFOs say their companies are focusing efforts and investments over the next 12 months.
- How finance organizations are adapting to changing conditions.

Participants will learn findings of Deloitte's CFO Signals surveys, CFO Transition Labs, and CFO Forums and gain insights around actions that leading CFOs are taking to address the current financial, economic, and political environment.

Tech trends 2018: The symphonic enterprise

June 20, 3:00 p.m. ET

Presenters: Bill Briggs and Steven Ehrenhalt

Forward-thinking organizations are focusing on how multiple disruptive technologies can work together to drive meaningful and measurable impact. Finance is one area poised to fundamentally change the way work gets done, so what should CFOs know and prepare for? We'll discuss:

- Emerging technology trends that could profoundly impact businesses, including enterprise data sovereignty, blockchain, and the no-collar workforce.
- How CFOs and finance organizations can harness these and other technologies for innovation and growth.
- Implications for the broader enterprise and finance's opportunity to become the go-to source across the enterprise for strategic advice.

Participants will learn how orchestrating disruptive technologies can drive value across the finance organization and the broader enterprise.

***Deloitte Insights related Dbriefs**

Crunch time III:
The CFO's guide
to cognitive
technology

Read the report.



Financial Reporting

Host: Bob Uhl

Lease accounting: Ready or not...the countdown is on

April 19, 2:00 p.m. ET

Presenters: James Barker, Stephen McKinney, Taylor Paul, and Sean Torr

The finish line is in view, but are you ready? Have you been following the recent standard-setting developments related to leases? We'll discuss:

- Current standard-setting activities, including a discussion of recently issued FASB guidance.
- Evolving FAQs that continue to be a challenge for the profession.
- Implementation progress and challenges.

Participants will learn about these items and hear perspectives on the new lease standard based on discussions held with the FASB, other accounting firms, and the preparer community.

Quarterly accounting roundup: Q2 2018 update on important developments

June 26, 2:00 p.m. ET

Presenter: Bob Uhl

Do you know what issues the standard-setters and regulators have been addressing lately? We've been monitoring their projects and will discuss:

- Accounting, standard-setting, and reporting developments for the quarter.
- Recent positions on accounting and reporting of accounting and auditing standard-setters and regulators.
- Other hot topics.

Participants will gain a new understanding of these and other important accounting issues and developments for the quarter.



Governance, Risk, & Compliance

Finding the right fit: Becoming board-ready

April 4, 2:00 p.m. ET

Host: Deb DeHaas

Presenter: Debbie McCormack

Heightened focus on board composition and diversity has resulted in boards and nominating and governance committees playing a more significant role in selecting viable board candidates. How has the committee's recruitment process evolved and how can candidates better prepare themselves for consideration? We'll discuss:

- Helpful tips for developing a board candidate's value proposition and personal brand.
- Experience and areas of knowledge companies look for in board members today.
- Other important recruitment considerations, such as diversity, the search process, and future board-relevant issues.

Participants will gain insights into the board recruitment process and the preparation involved in becoming a board-viable candidate.

Leveraging and auditing automation for the internal audit of the future

May 10, 2:00 p.m. ET

Host: Mike Juergens

Presenters: Geoff Kovesdy, Michael Schor, and Neil White

Increasingly, internal audit functions are harnessing automation and cognitive technologies to enhance efficiency and effectiveness. In addition, as businesses progress their use of automation, new and unexpected risks must be addressed.

We'll discuss:

- Internal audit use cases of disruptive technologies such as analytics, robotic process automation, and cognitive intelligence.
- Potential applications of automation within the internal audit life cycle, including a methodology for identifying use cases and considerations for a target operating model.
- Auditing automation risks, including identifying both current and future risks, and considerations for addressing them.

Participants will learn how internal audit can enhance its ability to assure, advise, and anticipate risks associated with disruptive technologies.

Cyber wargaming: Building cyber resilience in an era of cyberattacks

May 31, 2:00 p.m. ET

Host: Mike Juergens

Presenters: Lawrence Lai and Daniel Soo

The threat of significant business impacts resulting from cyberattacks continues to grow. To counter this threat, organizations are increasingly turning to cyber wargames to improve their readiness to respond effectively. We'll discuss:

- How cyber wargaming has evolved in recent years.
- The types of cyber wargames that organizations are conducting today.
- Considerations for designing a cyber wargame and cyber wargaming program.

Participants will learn how cyber wargaming can be used to navigate the complexities of cyberattacks, mitigate risk through preparedness, and increase overall business resilience.

Modernizing compliance: A tech lens on value protection and creation

June 14, 2:00 p.m. ET

Host: Mike Juergens

Presenters: Kevin Lane and Thomas Nicolosi

Increasingly, compliance effectiveness hinges on being efficient and predictive. Technology is one of the key levers companies can pull to create value while reducing inefficiencies and automating routine tasks. We'll discuss:

- Strategic compliance developments driving increased technology usage.
- How technology and process automation are being used by organizations in sustaining compliance.
- The types of technologies and methods that many compliance programs are leveraging to create additional value and efficiency for the business.

Participants will learn how technology can help compliance organizations modernize their operations and elevate their profile to become an even more valued business partner.



Transactions & Business Events

Host: Don Fancher

The future of investigations: Derailing fraud before it happens

May 24, 2:00 p.m. ET

Presenter: Satish Lalchand

Technology advances and machine learning are enabling new waves of innovation for companies investigating suspicious activity and proactively addressing financial crime. How can these technologies, integrated with deep forensic subject matter knowledge, help organizations proactively identify and prevent attacks?

We'll discuss:

- Recent developments in forensic investigations, including common pain points and industry advances.
- Components of an advanced cognitive analytics-driven approach, integrated with forensic experience, for effective fraud risk management.
- Practical implementation considerations for starting small and building up to continuous monitoring and predictive analytics.

Participants will learn how pairing experienced investigators' knowledge of fraud schemes with data scientists and enabling them with advanced technology can take fraud-fighting to a new level.

EU General Data Protection Regulation: Practical steps for compliance

June 21, 2:00 p.m. ET

Presenters: Dan Frank and Rich Vestuto

When the European Union General Data Protection Regulation (GDPR) takes effect in May 2018, it will change the data privacy landscape for any organization possessing data involving EU citizens. How can US multinationals prepare for the GDPR, even at this late date? We'll discuss:

- An overview of GDPR provisions and requirements, including what data is affected and new ways it must be protected.
- Leading practices in data privacy and protection in light of GDPR requirements and expected EU regulatory enforcement.
- Challenges of implementing leading practices, especially with conflicting data privacy rules in various jurisdictions.

Participants will explore challenges and opportunities associated with GDPR compliance.

The future of
eDiscovery:
The vital role of
EDRM—eDiscovery
adapts to the
digital era.

Are you ready?
[Read about it here.](#)



Democratization of blockchain in financial services

May 8, 2:00 p.m. ET

Host: Jim Eckenrode

Presenters: Rob Massey, Eric Piscini, and Prakash Santhana

The mainstreaming of blockchain has been slower than expected, but more financial organizations are looking at it to help improve process scalability, security, and efficiencies. Given the prevailing consensus around the benefits of blockchain, are more use cases likely to go live at scale? We'll discuss:

- Perspectives from consumer users of blockchain-enabled apps and cryptocurrencies.
- Perspectives from businesses as financial executives understand blockchain's potential for organizational improvements.
- Regulator perspectives focusing on ensuring trust and security in online transactions.
- Government perspectives on mission-oriented uses of blockchain, such as for financial inclusion and citizen services.

Participants will learn about designing a blockchain commercialization strategy and how it can help create enterprise value.

***Deloitte Insights related Dbriefs**

Automation-driven transformation: Driving business value at scale

May 29, 2:00 p.m. ET

Host: Sridhar Rajan

Presenters: Jamie Baker and Ajay Bolina

The adoption of robotic, cognitive, and AI tools within financial institutions is increasing exponentially, with a view to driving efficiencies and improving customer value. Why, then, is automation failing to yield all the anticipated benefits in a significant number of banks? We'll discuss:

- Reasons why early automation efforts are underperforming.
- A framework for driving sustainable business value through automation-led initiatives.
- A strategy for implementing automation-driven transformation across the organization.

Participants will learn how, beyond today's efforts, the adoption and strategic implementation of automation tools can drive efficiencies and improve overall customer experience.

Adopting a resilient approach to address emerging cyber threats

June 12, 2:00 p.m. ET

Host: Monica O'Reilly

Presenters: Vik Bhat and Andrew Morrison

Investments in cybersecurity are at an all-time high, yet cyberattacks are still on the rise, both in number and sophistication. How can adopting a resilient approach prepare financial institutions to recover from cyber incidents while minimizing their impact? We'll discuss:

- The new threat landscape of cyberattacks.
- Elements of a comprehensive resilience program, including risk oversight and governance.
- The importance of aligning business resiliency, IT resiliency, and crisis management when dealing with cyberattacks.

Participants will learn ways to shift their cyber resilience approach from reactive, static recovery measures to proactive, adaptive ones.



Financial Services

Host: Jim Eckenrode

Alternative data adoption: Risks and rewards for investment management

April 24, 2:00 p.m. ET

Presenters: Doug Dannemiller, Sridhar Rajan, and Jib Wilkinson

Alternative data will likely transform active investment management over the next five years for hedge funds, long-only mutual funds, and even private equity managers. What strategic risks could firms face if they do not update their investment processes to include the use of alternative data? We'll discuss:

- What constitutes alternative data, the state of alternative data adoption, and benefits of using it.
- Risks and opportunities that should be managed as alternative data is embraced.
- Next steps for firms that want to use alternative data.

Participants will learn why care must be taken as alternative data is incorporated into critical business processes.

Insurance

Host: Gary Shaw

Insurance accounting: Significant changes are on the horizon

April 3, 2:00 p.m. ET

Presenters: Rajiv Basu, Rick Sojkowski, and Darryl Wagner

The FASB has continued work on the proposed accounting standards update (ASU) that would change the US GAAP accounting and disclosure requirements for certain long-duration insurance contracts. This ASU is a substantial change that will require careful planning and significant resources in preparation for adoption. What do you need to know? We'll discuss:

- The scope of the proposed changes.
- Details of the changes in the determination of the liability for certain long-duration insurance contracts and the associated deferred acquisition costs.
- Insights on planning needed to prepare for the adoption of the accounting changes.

Participants will learn about the proposed ASU and obtain up-to-date information and insights about adopting it.

***Deloitte Insights related Dbriefs**



Investment Management

Host: Mike Fay

Investment management margin compression: The squeeze is on

April 17, 2:00 p.m. ET

Presenter: Pam Tonini

In the current turbulent environment, many investment management firms are experiencing tighter margins, whether the result of competitive pressures, shifting consumer expectations, or operational infrastructure enhancements. Facing these pressures, how can investment managers reevaluate strategic decisions and address organizational costs more effectively? We'll discuss:

- Operating model transformation initiatives.
- Establishing cost and revenue recovery programs to enhance revenue recognition and improve their bottom line.
- Applying robotics and cognitive analytics to enhance operational efficiencies.

Participants will learn about burgeoning disciplines that investment managers can leverage to combat margin compression.

Brand and reputation risk management: Staying a step ahead

May 22, 2:00 p.m. ET

Presenters: Keri Calagna and Antonio Crombie

Brand and reputation can be impacted by various internal and external threats. How can investment management firms actively manage reputational risks that can lead to lost revenue, destruction of shareholder and brand value, and increased operating, capital, or regulatory costs? We'll discuss:

- Internal and external weaknesses that can leave an organization's reputation at risk in the current market environment.
- Practical considerations for implementing an effective reputation management framework.
- Leading industry practices for effectively managing reputation risk in an organization's day-to-day activities as well as in times of crisis.

Participants will learn how a proactive approach to brand and reputation risk management can impact overall enterprise value.

Real Estate & Construction

Host: Jim Berry

US tax reform: 2018 outlook for real estate-related companies

June 6, 2:00 p.m. ET

Presenters: Mark Van Deusen and Lynn Kawaminami

With recent US tax reform, companies across industries are investigating the opportunities and challenges under the new law. How will the new law change the tax landscape for the real estate industry and what are the investment entities that fuel its growth likely to experience? We'll discuss:

- Selected provisions in the new law and their likely impact on real estate investment trusts (REITs) and other investors in real estate.
- How the new rules compare with those in the prior tax law.
- Practical considerations and observations for tax planning purposes.

Participants will learn how US tax reform is likely to affect REITs and their counterparts.



HR Executives

Host: Burt Rea

Activating the digital organization: Essential steps forward

April 11, 2:00 p.m. ET

Presenters: Anthony Abbatiello, John Brownridge, and Margie Painter

Many businesses struggle to achieve desired returns on their investments in digital transformation and, thus, digital maturity. How can they activate their digital organization so it can thrive amid ongoing disruption? We'll discuss:

- Being digital at the core by redefining the business and making digital more than just talk.
- Developing an enabling environment by intentionally cultivating a digital culture, actively developing digital talent, and organizing for digital maturity.
- Taking action, not just promoting a vision, by building commitment and digital-ready leaders who can actively weave digital capabilities into the enterprise.

Participants will learn about drivers that can accelerate digital maturity and ways to develop their approach.

Global human capital trends 2018

May 9, 2:00 p.m. ET

Presenters: Anthony Abbatiello, Jeff Schwartz, and Erica Volini

Seismic shifts are reshaping the new world of work. What are the top 10 trends that HR and business leaders should know about as they navigate the new landscape in 2018? We'll discuss:

- Is your organization transitioning to the future of work?
- How should you be leveraging digital and technologies like AI to augment human skills?
- How can HR take the lead to help drive stronger C-suite collaboration?
- What are the implications of these trends as they relate to the individual, organizations, technology, and society?

Participants will review results of the 6th annual Deloitte Global Human Capital Trends research and how organizations can address human capital issues of the future.

***Deloitte Insights related Dbriefs**

Learning undone: Enabling the future of work?

June 6, 2:00 p.m. ET

Presenters: Michael Griffiths and Matt Stevens

With technology increasingly vital to everyday life and work, new ways of doing old things constantly emerge. Why is the human element more important than ever and why is it imperative to unlearn previous approaches so they can be reinvented? We'll discuss:

- An overview of unlearning, including why it is relevant and potential benefits and challenges.
- Elements of unlearning, including deconstructing traditional talent structures, unraveling traditional methods of skill acquisition, and freeing learners from traditional platforms.
- Practical steps for relearning, including creating a cognitive advantage, rewiring organizational DNA to incorporate digital traits, rebuilding workflow, and reinventing human-centric processes.

Participants will learn how unlearning can be key to digital transformation.

***Deloitte Insights related Dbriefs**

Activating the
digital organization
Positioning your
business to thrive
amid constant
disruption



The future of automotive retail: Delivering the mobility experience

April 12, 2:00 p.m. ET

Host: Andrew Adams

Presenter: Philipp Willigmann

How will tomorrow's car sales professionals sell customers on ridesharing and autonomous vehicles? As the future of mobility arrives, automakers and dealerships may need to rethink traditional operations to appeal to customers looking for customization and connectedness. We'll discuss:

- Experiences consumers might expect in the future ecosystem, and manufacturers' and retailers' roles in creating them.
- Critical capabilities that today's automotive retailers must develop to evolve their business for the long term.
- Concrete actions OEMs and dealers can take today to develop strategies for the future.

Participants will learn about the shift from a business model focused on products to one built on mobility experiences and how to prepare for it.

***Deloitte Insights related Dbriefs**

The future of mobility: How smart cities are building the foundation

May 17, 2:00 p.m. ET

Host: Rod Sides

Presenters: Simon Dixon, Rana Sen, John Skowron, and Vinn White

Smart mobility solutions promise to ease congestion, pollution, and other important societal challenges in dense urban environments. How are cities around the world making the vision of smart mobility a reality? We'll discuss:

- Key challenges to efficient mobility that cities face today and the resulting impacts on economic performance.
- Three factors that can determine the readiness of cities' transportation systems for the future of mobility, including performance and resilience, vision and leadership, and service and inclusion.
- Other focus areas where cities can improve adoption of smart mobility.

Participants will explore results of Deloitte's City Mobility Index report and how smart cities are laying the foundation for smart mobility.

***Deloitte Insights related Dbriefs**

The Deloitte City
Mobility Index

What does smart
urban mobility
look like across
the globe? Read
the report.





Energy & Resources

Host: Andrew Slaughter

Going digital: New opportunities for energy and resources companies

May 24, 2:00 p.m. ET

Presenter: Damon Vaccaro

Development and deployment of cost-effective and high-performance digital technologies, such as sensors, advanced communications and analytics tools, robotics, artificial intelligence, and blockchain is accelerating. What new ways of working do these technologies offer for energy and resources companies? We'll discuss:

- What going digital means for energy and resources companies today.
- Key technologies and applications that seem to be gaining ground and impacts they are having on the industry.
- How energy companies can plan, prioritize, and implement their digital technology strategies.

Participants will learn how rapid advances in digital technology are creating new opportunities for energy and resources companies to improve operational efficiency and develop new services.

Government & Education

Host: Mike Wyatt

The blockchain door is open: Moving beyond the basics in government

April 19, 2:00 p.m. ET

Presenters: Wendy Henry, Prakash Santhana, and Mark White

Many government leaders have initiated blockchain prototypes, live pilots, and active use case development. However, there is still a limited view of the technology's potential impact on government organizations. We'll discuss:

- How blockchain's influence in the public sector could evolve in coming years.
- Blockchain's potential to bring efficiency and speed to services and processes by accelerating transactions and lowering costs.
- How blockchain may help eliminate redundancies and ease regulatory compliance burdens.
- Practical considerations for getting started and looking beyond the most basic uses of blockchain.

Participants will learn about the potential power of blockchain technology and how it may impact government organizations as adoption continues to grow.

***Deloitte Insights related Dbriefs**

The power of data: Unleashing it to inform, empower, and enhance

May 30, 2:00 p.m. ET

Host: Bill Eggers

Presenters: Dave Duden and Vishal Kapur

Harnessing data is a critical part of helping government organizations improve services and advance operations. How data gets used, who owns it, how it is analyzed, and how it benefits society are critical questions. We'll discuss:

- The growing role of chief data officers (CDOs) in government and how data can be leveraged for active problem solving and pursuit of mission goals.
- Connecting data and citizens to empower and inform.
- Managing data ethics.
- How the public and private sectors can work together for shared data.

Participants will explore ways in which the analysis and presentation of data can help governments improve and enhance services and operations.

Modern ERP as a data platform in higher education

June 21, 2:00 p.m. ET

Host: Cole Clark

Presenters: John Curry and James Kemp

Higher education institutions across the United States are choosing cloud-based ERP solutions to modernize core information systems. Beyond the technology itself, what are vital considerations for creating an environment where data outputs provide real insight into academic enterprise performance and fuel effective decision making? We'll discuss:

- Why legacy information systems have failed to live up to their promise.
- The importance of data governance in a cloud ERP environment and practical considerations for structuring it.
- Why leadership champions, armed with guiding principles, are essential to a successful cloud ERP initiative.

Participants will gain insights on considerations that are vital to a successful cloud ERP or administrative information systems modernization effort.

Life Sciences & Health Care

Host: Terry Hisey

The no-collar workforce: Technology's impact on HR in health care

April 10, 1:00 p.m. ET

Presenters: Jen Radin and Alison Roy

Within the life sciences and health care industry, technology is increasingly automating repetitive tasks. How will changes in technology transform traditional back-office functions and even clinical workflows? We'll discuss:

- The growing use of artificial intelligence, machine learning, and robotic process automation to streamline business functions and reduce costs.
- How these technologies will free up day-to-day activities, changing future workforce strategies and skill sets.
- Challenges to adoption, including costs, patient satisfaction, and resistance to change.

Participants will explore current and future use cases for robotics in health care and learn strategies to manage a changing workforce.

The explosion of data in health care: Rethinking business strategies

May 16, 1:00 p.m. ET

Presenter: Mark Lockwood

The explosion of data in life sciences and health care holds much promise. How can improvements in data management amplify current efforts to help patients own their health and create insights to streamline business functions and develop new innovations? We'll discuss:

- The importance of data sharing—not only within sectors but across the health care ecosystem.
- How new players and partnerships in data and analytics can bridge connections for industry stakeholders.
- The importance of real-world data in the shift to value-based, personalized care.

Participants will learn how they can modernize their approaches to data management and use innovation in automation, natural language processing, and artificial intelligence to drive value.

Digital reality: Is health care ready for AR/VR?

June 13, 1:00 p.m. ET

Presenter: Mike Van Den Eynde

Augmented reality has many practical applications in health care, but it still lacks widespread adoption. Is the industry really ready for augmented and virtual reality (AR/VR)? We'll discuss:

- How AR/VR technology is currently being used for medical and consumer education, surgery, mental health, and patient relaxation therapy.
- Challenges to adoption, including costs, approval of medical devices, and patient privacy concerns.
- Potential future use cases for home health and telehealth, such as using technology to make online doctor consultations and virtual doctor visits seamless, realistic, and in real time.

Participants will learn how to move beyond the cool factor and where AR/VR could be going in health care.

***Deloitte Insights related Dbriefs**

Can emerging technologies improve hospital performance?

[Learn more.](#)



Technology, Media, & Telecommunications

Digital media trends: Multigenerational perspectives and implications

April 17, 1:00 p.m. ET

Host: Kevin Westcott

Presenters: David Cutbill and Terry Feit

As digital media evolves, consumers across age groups are changing the way they use and consume content. For technology, media, and telecommunications (TMT) companies, harnessing these attitudes and behaviors can mean the difference between thriving or fading. We'll discuss:

- Increasingly sophisticated media consumption habits, product and device ownership, streaming video, binge watching, data privacy, and advertising.
- How technology use and content consumption differ by generation.
- How business models and economics are evolving and adapting to new technologies and consumer behaviors.

Participants will learn results of Deloitte's Digital Media Trends 2018, 12th edition, formerly the Digital Democracy survey, and how these trends might impact strategic planning for TMT companies.

The future of advertising: What impacts and opportunities will emerge?

May 30, 1:00 p.m. ET

Host: Danny Ledger

Presenter: Rob Aitken

The advertising market is undergoing a dramatic shift, with a variety of trends impacting the value chain and reshaping the future of the US advertising ecosystem, particularly in video. What should advertisers and publishers expect as this new ecosystem emerges? We'll discuss:

- How consumer behavior is evolving and its impact on advertising.
- Key drivers that are causing significant changes in the industry.
- When the changes might have material impacts on the video advertising space and practical considerations for addressing them.

Participants will learn results of a new Deloitte research study and gain new insights on what to expect with the future of advertising.



These days
it seems like
consumers are in
the driver's seat.
Make sure you
know what's
around the bend.



Private Companies

Culture risk: A new imperative for board governance

April 25, 2:00 p.m. ET

Host: Bob Rosone

Presenters: Maureen Bujno and Carey Oven

An organization's culture significantly influences performance and marketplace reputation by fueling business momentum or creating risks. What is the board of directors' role in understanding and providing oversight to culture and related risks? We'll discuss:

- The culture spectrum, from good to toxic, including understanding red flags and warning signs of cultures at risk.
- Organizational metrics and information sources that create a tangible view of corporate culture.
- Leading practices for effective director oversight and committee responsibilities, including supporting tone at the top, establishing clear governance channels and reporting requirements, and guiding the organization's culture.

Participants will learn about challenges of assessing culture-related risks and the importance of board governance over culture.

Lease accounting 2020: Staying ahead of the compliance curve

May 23, 2:00 p.m. ET

Host: Kirsten Vosen

Presenters: Dharmesh Ajmera, Kristin Bauer, and Lauren Hegg

Changes to lease accounting compliance under ASC 842 will be effective for private companies in 2020. What do these changes mean and how can private companies begin preparing for implementation early? We'll discuss:

- An overview of pending amendments to the new lease accounting rules, including classification, reassessment, and transition.
- An update on implementation challenges companies may face, particularly around process and system changes that may be required and the potential impact on debt covenants.
- Other important considerations and potential actions to take prior to 2020.

Participants will learn about these and other hot topics relating to ASC 842 and explore ways to prepare for successful implementation.

Beyond process: The untapped opportunity of business practice redesign

June 26, 2:00 p.m. ET

Host: Wolfe Tone

Presenters: John Hagel and Andrew de Maar

In today's unpredictable business environment, process efficiency and automation are not enough to sustain financial performance. How can private companies redesign business practices to help workgroups learn faster and accelerate performance improvement? We'll discuss:

- Why existing approaches to performance improvement may fall short—too modest, too narrow, wrong level.
- How shifting focus in three areas—performance, operating, and learning—can help private companies accelerate performance.
- Practical steps to redefine work so employees get better and faster at addressing challenging problems, changing conditions, and new opportunities.

Participants will learn how certain workgroups can be tapped to capture big opportunities or address pain points in the overall performance of a private company.

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Federal Tax

Host: James Calzaretta

Quarterly federal tax roundup: A pass-throughs update

May 2, 2:00 p.m. ET

Presenter: Tim Carpenter

The pass-throughs area of tax generally focuses on the taxation of partnerships and S corporations, along with their respective partners and shareholders. Among other things, it considers the taxation of contributions, distributions, and transfers of owners' interests. What are some recent technical developments and potential tax planning considerations that may impact your company? We'll discuss:

- Recent legislative and regulatory developments.
- Marketplace trends.
- Other hot topics.

Participants will learn about recent developments in pass-throughs tax and potential implications for your company.

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Global Mobility, Talent, & Rewards

Host: Grace Melton

Global payroll operations: Improving efficiency and tax compliance

April 10, 2:00 p.m. ET

Presenters: Gregg Mangarelli and Scott Walter

Payroll operations for globally mobile workforces are growing more complex as tax authorities seek to expand revenue and enforce wage and tax reporting requirements. How can companies refine their existing payroll operations to address these risks on a global scale? We'll discuss:

- An overview of global payroll management trends, including the evolution of global payroll oversight.
- Recent regulatory developments and their impacts on tax risk management.
- Areas of potential improvement in payroll operations and tax compliance, including controls for payroll and HR, as well as payroll technologies.

Participants will gain insights on important developments and technology affecting mobility compensation, employment tax, and payroll operations.

International Tax

Host: Tony Kunkel

US tax reform: Emerging issues on the international front

May 31, 2:00 p.m. ET

Presenter: Todd Izzo

The tax reform legislation that President Trump signed into law late last year (Public Law 115-97) extensively modifies international provisions of the US Tax Code. What emerging tax-technical issues should US companies know about, and how should these issues help shape future planning? We'll discuss:

- The transition tax calculation.
- Global intangible low-tax income (GILTI) calculations.
- Foreign derived intangible income (FDII).
- Other recent regulatory guidance relating to international tax provisions.

Participants will learn how these provisions might impact their business and explore resulting tax planning considerations.



Multistate Tax

Host: Scott Frishman

State taxation and US tax reform in a global business environment

June 5, 2:00 p.m. ET

Presenters: Valerie Dickerson, Alexis Morrison-Howe, Sarah Murray, and Jason Wyman

Business income and transactions often derive from coordinated activities in hundreds, even thousands, of national and subnational taxing jurisdictions. How do state income and transactional taxes fit in this puzzle, especially in light of US and international tax reforms? We'll discuss:

- How state tax policy mirrors or otherwise fits into the international tax reform dialogue.
- How federal tax reform legislation impacts state tax policy and how companies are planning and structuring in response.
- State tax developments directed at multinational companies and unexpected emerging areas of state non-conformity.
- Potential aftermath of a US Supreme Court decision on nexus.

Participants will explore ways to navigate an increasingly complex web of tax considerations.

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and identify
potential
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Tax Accounting & Provisions

Host: Vickie Carr

After tax reform: Transactions, tax accounting challenges, and updates

June 27, 2:00 p.m. ET

Presenter: Peter O'Grady

What financial reporting matters may be important for your company as you approach various transactions, including continuing impacts of, current thinking about, and clarifications surrounding US tax reform? We'll discuss:

- Public Law 115-97 and other tax law changes.
- Company life events.
- Standard-setting developments.
- Financial reporting updates and other hot topics.

Participants will gain valuable insights on the latest developments and their impact on financial reporting for taxes.

Tax Controversy

Host: Rosemary Sereti

LB&I campaign insights: Corporate direct foreign tax credit

June 20, 2:00 p.m. EST

Presenters: Cindy Hustad, Caren Shein, and Bob Stack

As the IRS moves toward a more disciplined issue-focused tax examination approach, LB&I leadership has indicated likely use of limited scope examinations and other treatment streams to achieve tax administration goals. What do taxpayers need to know about the campaign process and the recently announced corporate direct (section 901) foreign tax credit (FTC) campaign? We'll discuss:

- Key differences between the traditional LB&I exam approach and the new campaign process.
- Compliance risks to be addressed in the corporate direct (section 901) FTC campaign.
- Campaign-related resources available to taxpayers.

Participants will gain valuable insight into the campaign process and the compliance issues identified for the corporate direct (section 901) FTC campaign.



Tax Operations

Host: Jen Deutsch

Operationalizing US tax reform: Creating a sustainable tax ecosystem

April 25, 2:00 p.m. ET

Presenters: Joel Hermes and Steve Losavio

With tax reform now a reality, it is time to rethink tax department processes, data models, and systems. What are important considerations for creating a sustainable, efficient, and effective tax ecosystem? We'll discuss:

- Impacts to source systems—what data will tax departments need to gather that may not currently be available?
- Tax accounting models and tax compliance system modifications that can support new tax calculations.
- How existing and new technologies can help focus efforts on high-value activities and new planning areas.
- How new tax operating models can help leverage an organization's resources more effectively.

Participants will learn how tax departments are moving beyond the shock of tax reform into sustainment.

Migration to the Oracle Cloud: Opportunities for tax

May 17, 2:00 p.m. ET

Presenters: Ravi Gupta and Martin Lopez

Cloud versions of Oracle's financial and tax applications are now getting on par with on-premise versions and, in some cases, providing more functionality. As businesses debate moving to the Oracle Cloud, how can tax departments benefit? We'll discuss:

- Current tax functionality in core Oracle Cloud ERP systems, including direct and indirect tax automation.
- Leading practices for leveraging Oracle Cloud applications for tax purposes, including Financial Consolidation and Close, Tax Reporting, Planning and Budgeting, and Profitability and Cost Management Cloud Services.
- Leading practices for addressing tax department requirements in each phase of cloud migration.

Participants will learn ways tax departments can leverage the broader organization's move to the Oracle Cloud.

Transfer Pricing

Host: Mark Nehoray

Transfer pricing update: Focus on Latin America

June 13, 2:00 p.m. ET

Presenters: Daniel Martinho Macedo, Simon Somohano, and Bruno Urrieta

In the wake of the OECD BEPS initiative, transfer pricing tax legislation and regulations are evolving across Latin America. What should multinational companies operating there know? We'll discuss:

- Recent legislative and regulatory developments relating to BEPS Actions 8-10 and 13 in Latin American countries such as Mexico and Brazil.
- An update on recent tax authority audit and enforcement activities, including considerations for addressing potential audit risks.

Participants will gain a new perspective on BEPS-related changes in transfer pricing tax legislation, regulations, and enforcement activities across Latin America and beyond.



US tax reform:
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Technology Executives

Host: Bill Briggs

Smashing IT's glass ceiling: How women succeed and why it matters

April 5, 2:00 p.m. ET

Presenters: Catherine Bannister and Kavitha Prabhakar

In spite of barriers they often faced in IT, many highly competent and qualified women have risen through the ranks to become CIOs or CTOs, or to lead in other technology roles. How did they succeed, and how does their success impact a company's bottom line, corporate culture, and board-level objectives? We'll discuss:

- Current research on the state of the IT workforce.
- Insights on gender diversity and inclusion in the IT function.
- Success stories and perspectives on leadership from women CIOs.

Participants will get a fresh look at how IT organizations can become more inclusive and how successful women leaders have established professional influence through collaboration, communication, and personal brand building.

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No-collar workforce: A new paradigm for talent management?

May 3, 2:00 p.m. ET

Presenters: Anthony Abbatiello, Tim Boehm, and Jeff Schwartz

As emerging technologies gain traction, companies may need to reinvent worker roles, assigning some to humans, others to machines, and still others to a hybrid model where technology augments human performance. Will managing both humans and machines require a new kind of human resources organization? We'll discuss:

- Whether HR departments are prepared to manage both man and machine.
- How the role of machines impacts job design, training, and career development for humans.
- How companies can approach performance management when the workforce includes bots and virtual workers.

Participants will learn how human workers and machines can work together seamlessly and where to start building a unified digital workforce.

***Deloitte Insights related Dbriefs**

US tax reform: Implications for IT departments and executives

June 7, 2:00 p.m. ET

Presenters: Joel Hermes and Rochelle Kleczynski

The 2017 Tax Cuts & Jobs Act lowers tax rates on corporations and institutes new regulations that corporations must address. What challenges and opportunities could the law represent for IT departments and technology executives? We'll discuss:

- Potential impacts of the legislation on how existing technologies are configured and the tax-related data they need to produce.
- Considerations for looking at and expanding investments in emerging technologies that can assist in meeting new financial reporting requirements.
- Key aspects of the new regulations to consider when automating processes, including data needed to support business decisions and reporting.

Participants will learn how tax reform might impact IT systems and explore potential tax planning considerations.



Our Presenters

From Deloitte & Touche LLP

Dharmesh Ajmera, managing director; James Barker, partner; Rajiv Basu, partner; Kristin Bauer, partner; Jim Berry, partner; Vikram Bhat, principal; Will Bible, partner; Keri Calagna, principal; Antonio Crombie, senior manager; David Cutbill, principal; Deb DeHaas, partner; Mike Fay, principal; Terry Feit, partner; Dan Frank, principal; Lauren Hegg, manager; Mike Juergens, principal; Beth Kaplan, managing director; Vic Katyal, principal; Geoff Kovesdy, senior manager; Lawrence Lai, senior manager; Kevin Lane, principal; Stephen McKinney, managing director; Andrew Morrison, principal; Monica O'Reilly, principal; Carey Oven, partner; Taylor Paul, senior manager; Mike Schor, partner; Gary Shaw, partner; Scott Smith, partner; Daniel Soo, principal; Pam Tonini, senior manager; Sean Torr, managing director; Bob Uhl, partner; Kirsten Vosen, partner; Anthony Waelter, partner; Neil White, principal; Mike Wyatt, principal

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From Deloitte Services LP

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From Deloitte Tax LLP

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