THE BIG DATA BOOM:

DISRUPTIVE TRENDS FOR CONSUMER PRODUCTS CMOs

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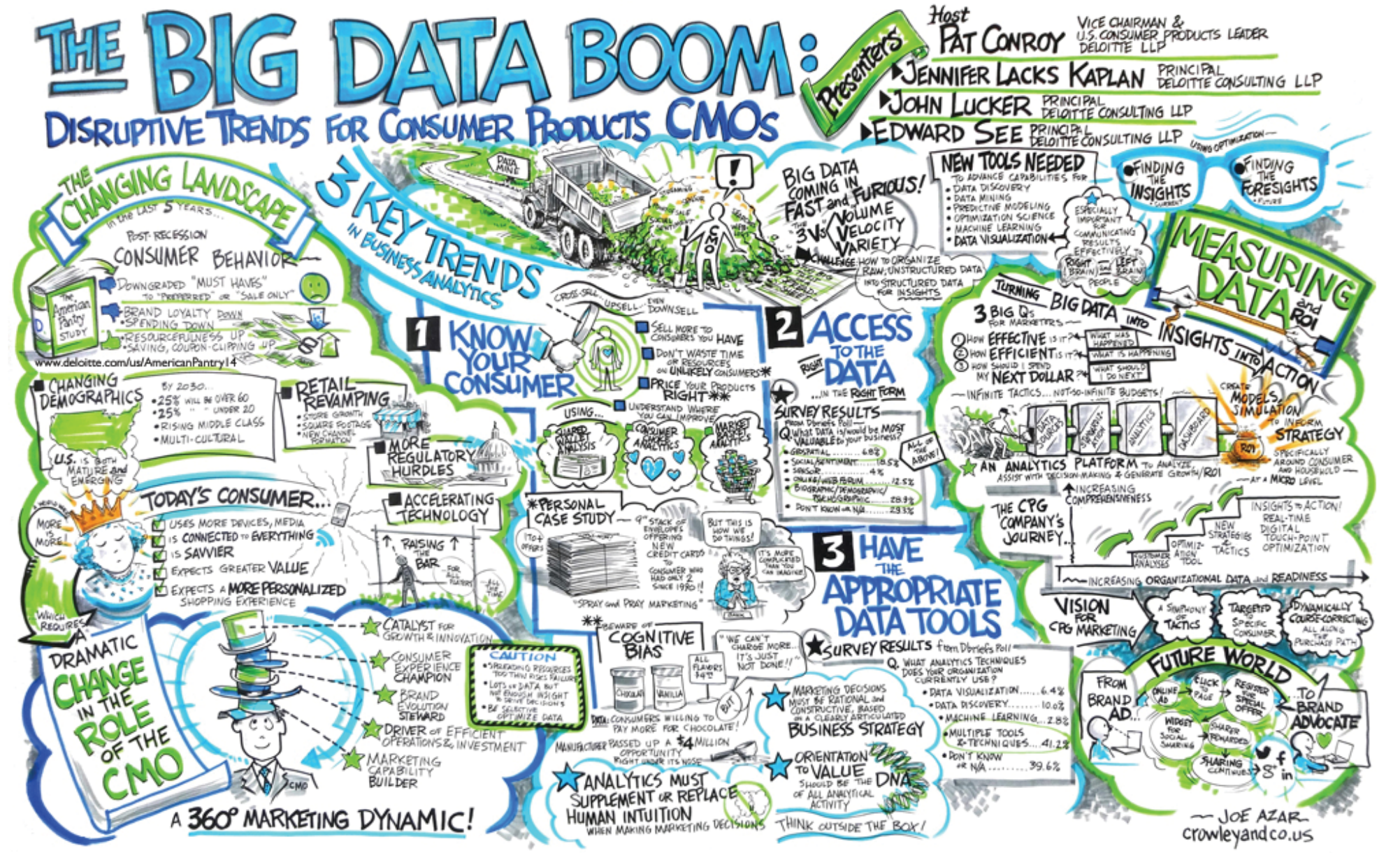

All statistics are referenced in the Dbriefs Webcast, "The Big Data Boom: Disruptive Trends for Consumer Products CMOs."
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