



Analytics: The DNA of IoT Value

As the IoT ecosystem grows, so too does the complexity of capturing value from IoT data. The Analytics of Things (AoT) moves beyond technology and devices to examine signals, patterns, and relationships. During a recent **Twitter chat**, participants discussed IoT challenges, opportunities, and applications. The chat revealed AoT as the DNA tie for realizing improved insight, wisdom, and outcomes from the Internet of Things.



Want to learn more?

Explore the [chat recap](#) to learn how the Analytics of Things fuels the analysis of IoT-generated data, and what it means for your business.



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