

Deloitte.

Analytics Answers

Analytics Accelerator for Insurance Self-service analytics — faster

Insurers are no strangers to the power of data. Some would argue that they pioneered the art of analytics. But the explosive growth of data – and of the analytics technologies and capabilities that can be used to transform it into insight – has proven difficult to keep up with, even for the most sophisticated analytics-driven organizations.

That's one reason why Deloitte created the Analytics Accelerator for Insurance – a targeted package of business intelligence tools, data model framework, and advanced capabilities focused specifically on the data challenges faced by insurers. The Accelerator does the hard work of pulling together the most advanced tools into one intuitive, easy-to-use solution that can help insurers begin generating results now.



Get inside your data

At Deloitte, analytics isn't just a good idea — it's a call to action. That's why we've launched the *Analytics Answers* series of solutions — practical, problem-specific tools that are ready to deploy today.

The path to self service

A data model framework is the blueprint for any analytics initiative. So the Analytics Accelerator for Insurance comes loaded with prebuilt models into which the insurer's data is loaded, from asset and claim data to geography, transaction, underwriting, and much more – no need to start from scratch.

From there, the Accelerator plugs a set of business intelligence applications into your existing system landscape, so that users can begin making sense of all that data. It doesn't matter which business intelligence tool you have in place, whether SAP BusinessObjects or Cognos, Oracle BI, or Tableau.

All of this leads to the ability to deliver self-service analytics capabilities to the organization. Imagine giving users drag-and-drop functionality in an analytics environment, using many of the same standard platforms, tools and technologies they're already using. With this ability, users across the organization can begin answering their own toughest questions using current data.

Bottom-line benefits

The Analytics Accelerator for Insurance can provide a host of benefits that may have been elusive for insurers before now, including:

- Develop a culture of self-service analytics
- Speed time to value from analytics
- Improved segmentation of risks
- Deepen understanding of lifetime value of customers
- Identify new opportunities for product innovation
- Improve targeting of marketing investments
- Determine compounding components of at-risk customers

Learn more and get connected

-  Deloitte Analytics
-  @DeloitteBA
-  Deloitte Real Analytics
-  www.deloitte.com/us/insuranceanalytics

Contact us

If you're ready to take your organization into the next phase of its analytics journey with maximum speed and minimal ramp-up, we should talk. Start here to get the conversation started:

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