

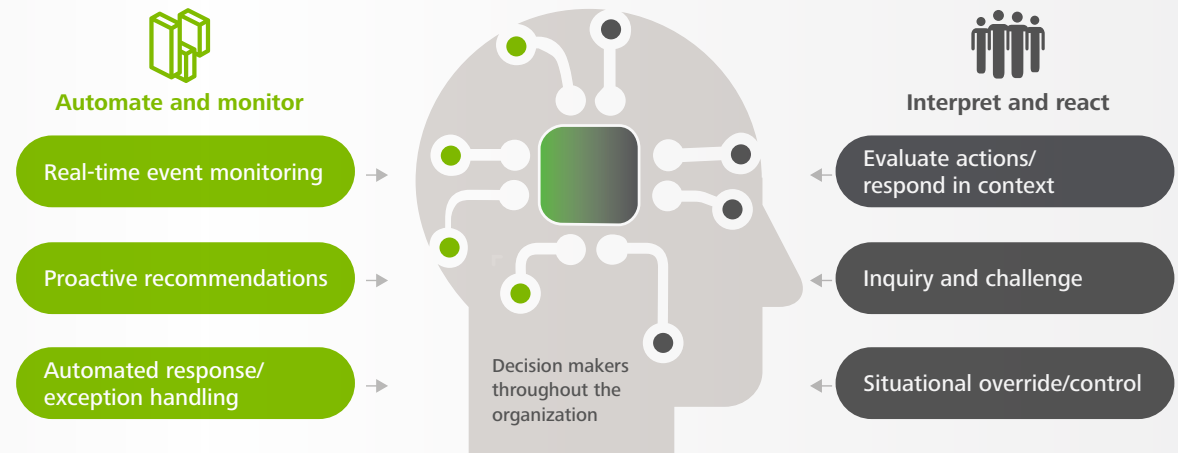
Deloitte Analytics

Data is everywhere around us. Analytics should be everywhere too—in every corner of the business, every day. That’s what it takes to be a truly insight-driven organization—and Deloitte is prepared to make it a reality for our clients.

From an approach that draws from the analytics advances pioneered in the hard sciences, to a robust portfolio of solutions that have emerged directly from client needs across industries, we are able to help clients get a jump-start on their most important strategic goals involving business analytics.

Building the insight-driven organization

Is your organization able to put data-driven insights to work everywhere in the business, every day? That’s the mark of the insight-driven organization (IDO)—where insights are constantly shaping large and small decisions throughout. They do it by embedding analysis, data and reasoning into the decision making process.



Where we can help

Our capabilities span every industry, and are used to address challenges throughout our clients’ businesses. These are some of the areas in which we are most frequently asked to help:

Customer	Supply chain	Finance	Workforce	Risk	Tax	Forensics	Audit
<ul style="list-style-type: none"> • Marketing ROI • Customer segmentation • Brand and sentiment analysis 	<ul style="list-style-type: none"> • Supplier and procurement analysis • Supply chain management • Product profitability 	<ul style="list-style-type: none"> • Financial performance management • Advanced forecasting • Governance, risk, and compliance 	<ul style="list-style-type: none"> • Performance management • Workforce alignment • Compensation and benefits 	<ul style="list-style-type: none"> • Cyber risk • Brand and reputational risk • Regulatory compliance • Extended enterprise risk 	<ul style="list-style-type: none"> • Tax benchmarking • Trend analysis • Predictive analysis and modeling • Data mining 	<ul style="list-style-type: none"> • Fraud detection and prevention • Business intelligence services • Enterprise fraud management 	<ul style="list-style-type: none"> • Industry benchmarking • Internal control effectiveness • Risk assessment • Audit innovation

The Deloitte difference

Today, companies can choose from a host of analytics providers, which can make it difficult to distinguish among them. In this environment, we believe our approach is clear and distinctive.



Industry oriented

We have spent years developing deep, industry-specific experience, working side-by-side with our clients. As a result, we're able to hit the ground running on both large initiatives and more targeted analytics projects, using an industry-specific approach.



Science led

We use a repeatable, science-led methodology to help organizations solve their most persistent and complex business challenges—blending data science, cognitive technologies, scientific techniques, business and industry insights, and advanced algorithms.



Well-rounded talent

We believe that analytics requires a well-rounded approach—not just math PhDs and data scientists, but people who are skilled in everything from technology and HR to change management and beyond. We actually engage those people—some of the best in their field—on our clients' analytics initiatives.

Our talent model covers five key areas:

- **Statistics/quantitative skills**
- **Industry/business issue experience and specialization**
- **Reporting, visualization and design**
- **Data management**
- **Technology integration, automation and application development**



Analytics labs

We have launched dedicated Analytics Labs in our offices around the world—highly interactive, hands-on, client-focused environments that allow us to test new approaches for clients in real time. In these labs, our facilitators help propel and give shape to your analytics initiatives.



Cognitive analytics capabilities

Our cognitive analytics capabilities bring together a host of emerging capabilities to emulate and augment the strength of the human brain.



Managed insights

On premise, or in the cloud we can deliver insights quickly and cost-effectively. Our managed insights capabilities are flexible, scalable, and tailored to meet business-specific needs.



Market-ready solutions

Our industry- and challenge-focused analytics solutions can help jump start your initiatives—they're ready for action.

They said it

- Global leader in Business Analytics Services¹
- The leader in analytics IT Consulting²
- A global leader in cyber security consulting³
- 100 Best Companies to Work For⁴

Demonstrated depth

- 21 global delivery locations
- 13,000 analytics-focused professionals
- More than 500 data scientists

¹ Gartner, *Magic Quadrant for Business Analytics Service Providers, Worldwide*, Alex Soejarto, Neil Chandler, 22 September, 2015

² Kennedy Consulting Research & Advisory; *IT Consulting: Analytics 2014*; Kennedy Consulting Research & Advisory estimates

³ Kennedy Consulting Research & Advisory; *Cyber Security Consulting 2013*; Kennedy Consulting Research & Advisory estimates

⁴ *Fortune Magazine*; 100 Best Companies to Work For (1998–2015)

Connect

There are lots of ways to contact us—or just to keep track of what we're up to when it comes to analytics.



Deloitte Analytics



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