



Managed analytics
The three-minute guide





Why it matters now

Dive in without drowning

Chances are your organization is already moving along on its analytics journey.

But if yours is like many, there are plenty of unanswered questions remaining. *Where will we find the talent we need to drive and sustain our analytics investments? How will our processes and systems need to change? How should we structure our analytics organization?* And that's just the start.

Managed analytics offers a smart alternative to many of the options facing companies today, including doing it yourself. By outsourcing the analytics technology—and insourcing an analytics mindset—you can gain the capabilities and insights offered by leading in-house solutions faster and more efficiently.

Why managed analytics?

Measure time to value in weeks, not years

As the field of analytics matures, many business leaders are beginning to reap the benefits without making large upfront investments in time and resources.

Managed analytics is an approach that warehouses and integrates key internal and external data and feeds it back to your people through easy-to-grasp custom dashboards, reports, scorecards, and more.

As a result, you can gain tailored insights into your most pressing problems—from product profitability and customer experience to supply chain and inventory to tax and beyond.

Plus, you can be up and running fast. Many companies report that their investment begins paying off within 10 to 12 weeks of deployment.

The benefits

Quick start

With no systems to build or people to hire, managed analytics is quick to launch—typically within 10 to 12 weeks.

Knowledgeable support

We'll work with you to determine which questions will help provide the answers to your biggest challenges—and identify the data that will get you there.

Short time to value

Many companies see a return on investment within 90 days. Some even find that their projects are self-funding thanks to the insights gained into longstanding problems.

What to do now

Ask tougher, more focused questions

Engage functional leaders in crafting highly specific questions about critical business issues. Select three to five questions that could drive actions this year—or better yet, this quarter.

Inventory the data you have

Dig deep across your organization to locate all the places where valuable information may hide.

Identify what's missing

What new information would be helpful in answering your questions? Think broadly—from demographics to weather patterns, from social media posts to competitive product pricing.

Pick the low-hanging fruit

Identify a few quick wins that could turn skeptics into believers and move your organization up the analytics maturity curve.

Time's up



Share the heavy lifting

If you think analytics insights could help you tackle your biggest business problems, we can help you get up and running—fast.

To learn more about how managed analytics can spark business insights, please contact us.

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